

Panasonic

Panasonic®

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Panasonic



HOLLYWOOD
TO YOUR HOME

2019 HOME ENTERTAINMENT CATALOGUE

 **OLED**



Together with seasoned Hollywood professionals
who dedicate their lives to cinematic art,

Panasonic believes that movies have the power to move us.

While filmmakers spare nothing to bring you an awesome experience,
Panasonic too—drawing on advanced technology and deep knowledge—
has developed televisions which can flawlessly bring stories to life.

Panasonic delivers a truly inspiring,
Hollywood cinema experience to your home.

HOLLYWOOD CINEMA EXPERIENCE

with HCX PRO INTELLIGENT PROCESSOR

Working together with Hollywood colourists, Panasonic's passion for films combined with advanced technology has produced the HCX PRO Intelligent Processor. This startlingly powerful chip produces unrivalled cinematic quality for home viewing.

TUNED AND USED IN HOLLYWOOD
TEAMING UP WITH HOLLYWOOD EXPERTS,
PANASONIC DEVELOPED THE HCX PRO INTELLIGENT PROCESSOR.

Since 2017, Panasonic has been working closely with Stefan Sonnenfeld, founder and CEO of Company 3, to ensure that the technical accuracy of their award-winning OLED TVs matches the filmmaker's creative intent.

Like many other leading colourists, he uses Panasonic OLED screens as large-format client reference monitors in his daily workflow.

COLOUR



CONTRAST

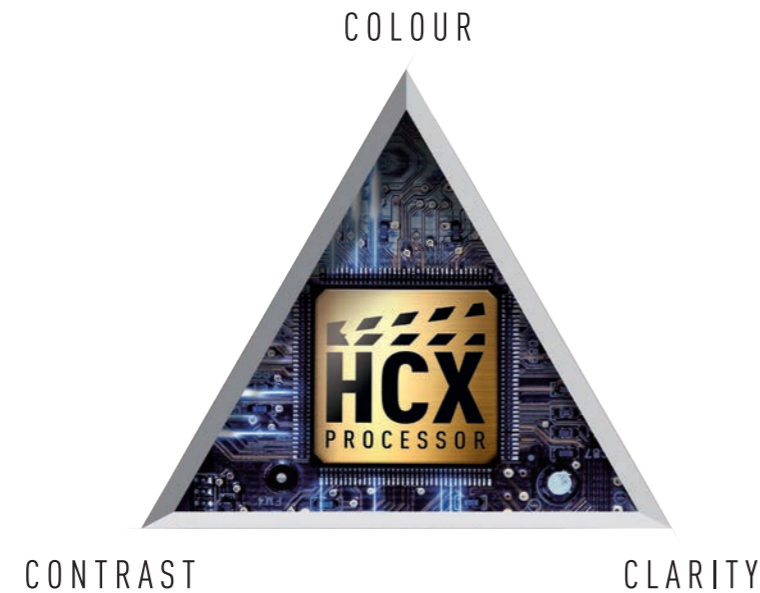
CLARITY

TOP COLOURIST
STEFAN SONNENFELD

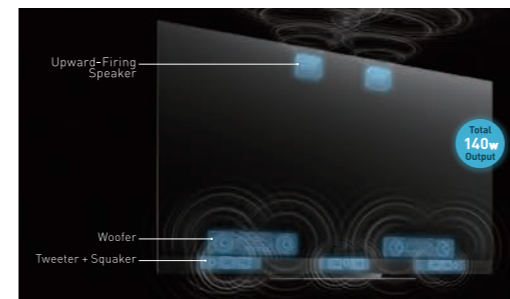


PICTURE QUALITY

FEATURING THE HCX PROCESSOR DESIGNED TO CAPTURE THE ESSENCE OF EVERY MOMENT.



The HCX Processor is a remarkably powerful chip developed by Panasonic in consultation with Hollywood professionals who share a passion for movies. Representing world-class technologies, this new “brain” produces unprecedented accuracy and beauty.

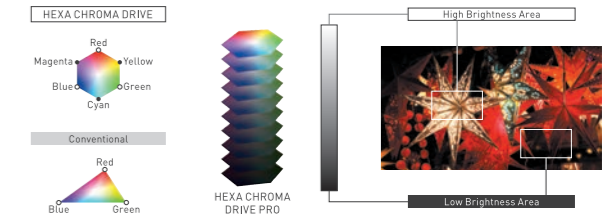


COLOUR



HEXA CHROMA DRIVE PRO
ONE BILLION COLOURS ARE ACCURATELY REPRODUCED

Hexa Chroma Drive Pro is Panasonic's original revolutionary colour processing technology that delivers life-like images. A colour-correcting system, called a 3D Lookup Table, that is used for master monitors, provides more precise colour reproduction. Above all, it shows colours in all areas of the picture clearly, including places of shadow or high brightness.



CONTRAST

HDR10+ / DOLBY VISION™

COMPATIBLE WITH BOTH HDR10+ AND THE DOLBY VISION FORMATS

Our new TVs support playback of both next-generation “Dynamic Metadata” HDR standards: HDR10+ and Dolby Vision™. Of course, they also support conventional HDR10 and Hybrid Log-Gamma too, so users can enjoy a variety of HDR content.

LOCAL DIMMING

REAL-LIFE IMAGES CREATED WITH HIGH CONTRAST

Backlight control and signal processing combine to control the brightness in thousands of areas for outstanding contrast expression. They also render fine hues and produce images with exceptional depth.

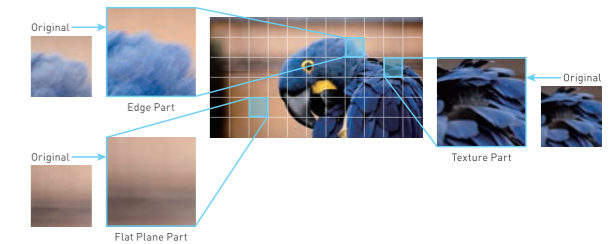


CLARITY

4K FINE REMASTER

CLEAR, DETAILED IMAGE PICTURE QUALITY IN 4K

The image is analysed and sorted into three parts — Flat Plane Part, Edge Part and Texture Part. Each part is then optimally compensated.



SOUND

Be drawn into the visuals with sound that literally washes over and surrounds you.

DOLBY ATMOS®

BUILT-IN UPWARD-FIRING SPEAKERS CAPABLE OF DELIVERING DOLBY ATMOS® POWERFUL, DYNAMIC SOUND WITH CINEMATIC SURROUND

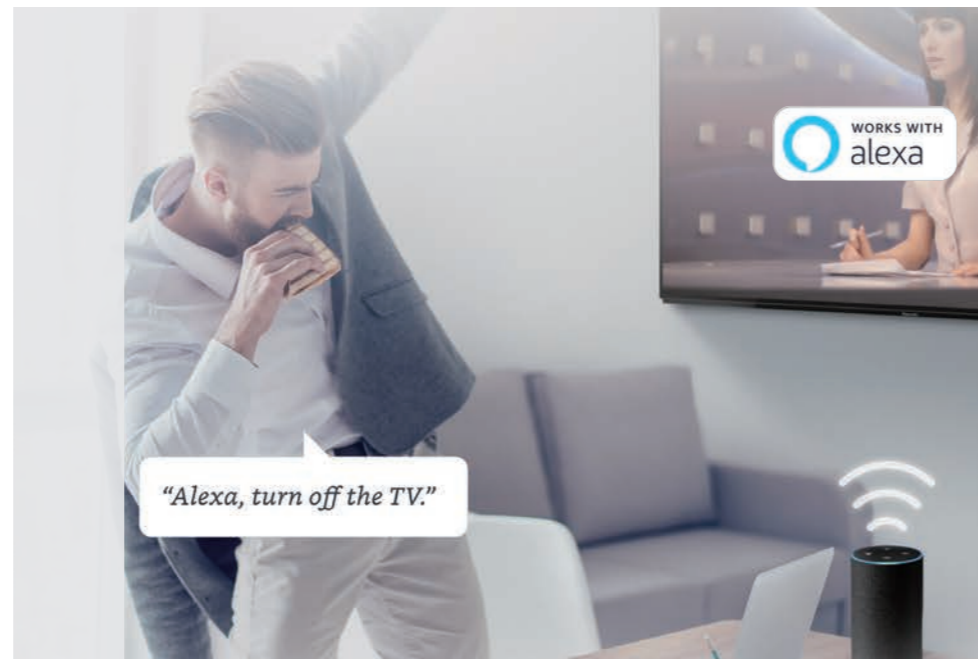
The GZ2000 Series offers completely immersive cinematic sound thanks to having built-in Upward-Firing Speakers in addition to the usual bottom speakers. This maximises the effect of Dolby Atmos support and literally puts you “in the centre of the action”.

SMART FEATURES

TALK TO YOUR TV WITH ONE TOUCH BUTTON



INTUITIVE VOICE CONTROL



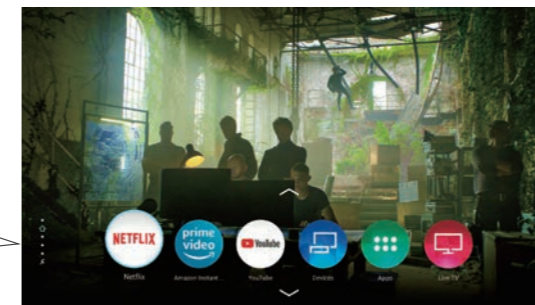
Panasonic TVs give you hands-free operation from an Amazon Alexa or your Google Assistant enabled device. A variety of operations, such as turning the power on or off and changing the channel or volume, can be carried out by your voice without having to use the remote control. It's easy to operate the TV with voice commands when you're busy cooking or getting ready to leave the house.

*The Google Assistant is not available in certain languages and countries. Requires Internet connection. Availability of services varies by country and language. Subscriptions for services may be required. Google is a trademark of Google LLC.
*Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates.



MY HOME SCREEN 4.0

- Search
- 🏠 HOME
- Live TV
- Netflix
- Youtube
- ⚙️ Settings



EASIER CONTENT ACCESS VIA CUSTOMISABLE HOME SCREEN

Enjoy content with "1-step access". my Home Screen 4.0 can be customised to let you reach the content you frequently use. You can design your own home screen with frequently used devices, your favourite apps, web bookmarks, and Live TV.

AUDIO LINK



EASILY PLAY THE GREAT SOUNDS OF VARIOUS CONTENT

The Panasonic Bluetooth Audio Link function connects easily to a wireless audio speaker via Bluetooth® to provide powerful sound with no need for complicated settings. Great for listening to music at high volume with high picture quality. Music content from a smartphone or tablet device can also be played on the TV speakers.





GZ1000 65"

PICTURE QUALITY

HEXA Chroma Drive PRO

SMART FEATURES

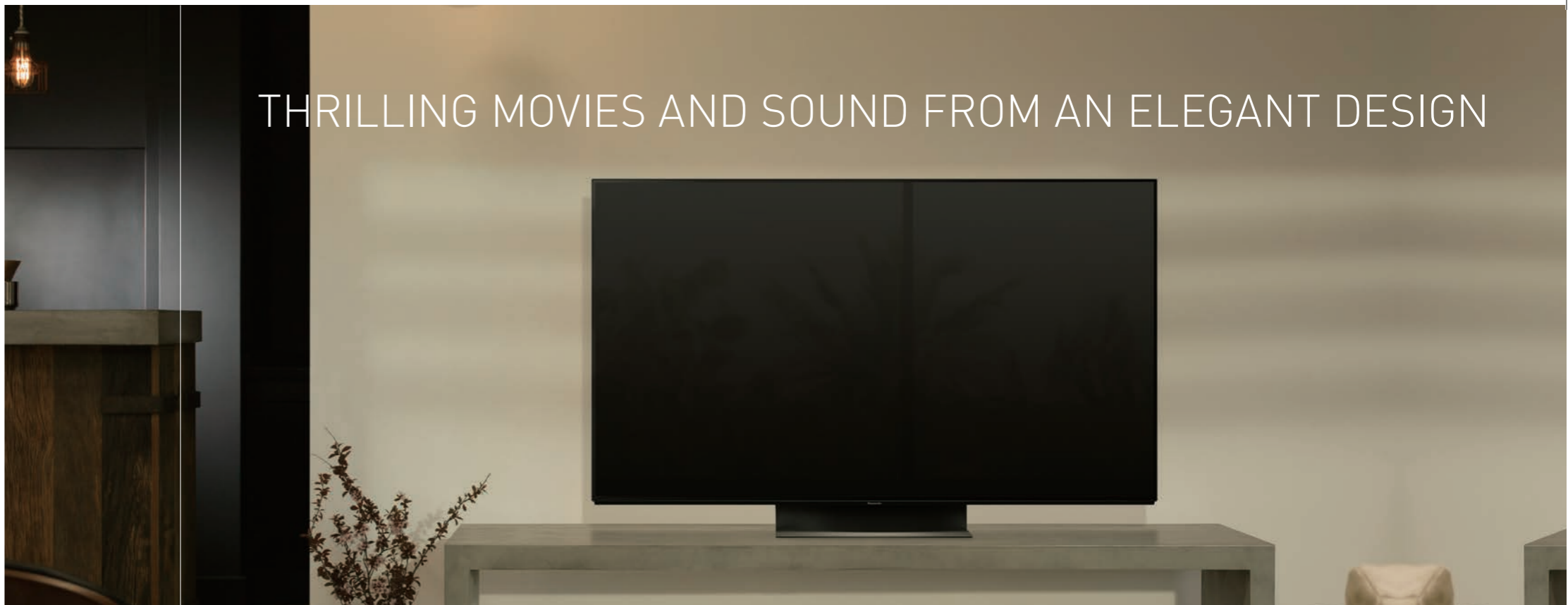
- my Home Screen 4.0
- Bluetooth Audio Link
- Easy Mirroring
- Swipe & Share
- Internet Apps

SOUND

- Cinema Surround PRO
- Blade Speaker



THRILLING MOVIES AND SOUND FROM AN ELEGANT DESIGN



TRUE TO LIFE HDR
FOR COMPLETE CINEMA EXPERIENCE



GX800
65" | 55"



PICTURE QUALITY

HEXA Chroma Drive PRO
IPS Super Bright Panel Plus
Local Dimming

SMART FEATURES

my Home Screen 4.0
Bluetooth Audio Link
Easy Mirroring
Swipe & Share
Internet Apps

SOUND

Cinema Surround

DESIGN

Switch Design

*Netflix streaming membership required.



GX636

75"

CINEMA QUALITY
IN LARGE SCREEN



androidtv



PICTURE QUALITY
IPS super Bright Panel
HDR10
Local Dimining

SOUND
Dolby Audio
Dts tru surround

SMART FEATURES
Android TV
Google Assistant
Google playstore

DESIGN
Elegant Design

GX736

65" | 55" | 49" | 43"

TRUE CINEMA EXPERIENCE
IN FRAMELESS DESIGN



androidtv



PICTURE QUALITY
IPS super Bright Panel
HDR10
Local Dimining

SOUND
Dolby Audio
Dts tru surround

SMART FEATURES
Android TV
Google Assistant
Google playstore

DESIGN
Frameless Design



GX706

65" | 55" | 49" | 43"

4K HDR WITH SMART ENTERTAINMENT



PICTURE QUALITY
IPS super Bright Panel
HDR10

SOUND
Dolby Audio
Dts tru surround

SMART FEATURES
Internet Apps
Web Browser
Movie Apps

DESIGN
Slim Design

GX536

65" | 55" | 49"

TRUE CINEMA EXPERIENCE IN FRAMELESS DESIGN



PICTURE QUALITY
IPS super Bright Panel
HDR10
Local Dimining

SOUND
Dolby Audio
Dts tru surround

SMART FEATURES
Android TV
Google Assistant
Google playstore

DESIGN
Frameless Design



GS506

49" | 43" | 32"

FULL HDR IMAGES AND EXTENSIVE SMART FUNCTIONALITY



PICTURE QUALITY
IPS super Bright Panel

SMART FEATURES
Internet Apps
Web Browser
Movie Apps



*Except for 32" HD TV



F336

43" | 40" | 32"

GREAT PICTURE EXPERIENCE WITH NATURAL COLOR REPRODUCTION

PICTURE QUALITY
Full HD(1920 x 1080)

SMART FEATURES
Media Player
2 HDMI terminals
1 USB terminals



*Except for 32" HD TV

SPECIFICATIONS

	GZ1000 65"	GX800 65" 55"	GX636 75"	GX736 65" 55" 49"
PICTURE	Panel	4K ULTRA HD OLED	4K ULTRA HD IPS LED LCD	4K ULTRA HD IPS LED LCD
	Bright Panel	Ultra Bright Panel	Super Bright Panel Plus	Super Bright Panel Plus
	Screen Resolution	3,840 (W) x 2,160 (H)	3,840 (W) x 2,160 (H)	3,840 (W) x 2,160 (H)
	Panel Drive	OLED Superb Motion Drive	4K 1800 Hz BMR	—
	Signal Processor	HCX	HCX	Quad core Cortex Processor
	Hexa Chroma Drive	Hexa Chroma Drive PRO	Hexa Chroma Drive PRO	—
	Ultra HD Premium*1	Y (TBD)	—	—
	Multi HDR Support*2	HDR10 / HLG / HLG Photo*3	HDR10 / HLG / HLG Photo*3	HDR10
	Dimming	Pixel Dimming	Local Dimming	Local Dimming
	THX Certified Display*4	Y (TBD)	—	—
SOUND QUALITY	Dolby Atmos	DOLBY ATMOS ⁵	DOLBY ATMOS ⁵	DOLBY AUDIO
	Surround	Cinema Surround Pro	Cinema Surround	DTS Surround Sound
	Speakers	Squaker + Woofer, Passive Radiator	Box Bottom (Full Range) x 2	Intergrated Speakers(6Ω)
	Speaker Output	50 W (10 W x 2 + 15 W x 2)	20 W (10 W x 2)	20 W (10 W x 2)
SMART FEATURES	Smart TV	my Home Screen 4.0	my Home Screen 4.0	Android
	Voice Guidance	Y	Y	Y
	Voice Personal Assistant	Works with Google Assistant, Works with Alexa (TBD)	Works with Google Assistant, Works with Alexa (TBD)	Google Assistant, in built
	Wireless LAN Built-in	Y	Y	Y
	Panasonic Media Center (App)	Y	Y	—
	USB-HDD Recording	Y	Y	—
	TV Remote Apps	Panasonic TV remote apps	Panasonic TV remote apps	Android apps
	Internet Apps (Web Browser*5)	Y	Y	Y
	Mirroring	Y (Easy Mirroring)	Y (Easy Mirroring)	Y (Mira cast)
	Bluetooth	Y (Keyboard / Mouse / Audio Device)	Y (Keyboard / Mouse / Audio Device)	Y (Keyboard / Mouse / Audio Device)
DESIGN	Switch Design	—	Y	—
	HDMI*6	2 (side), 2 (rear)	2 (side), 1 (rear)	2 (bottom:2.0), 1 (side: 1.4)
	USB	3 (1 side, 2 rear; USB 3.0 x 1, USB 2.0 x 2)	3 (1 side, 2 rear; USB 3.0 x 1, USB 2.0 x 2)	2 (2 side; USB 3.0 x 1, USB 2.0 x 1)
	LAN Port (Ethernet)	1	1	1
TERMINAL	Headphone Output	1 (side; switchable to Subwoofer)	1 (side)	—

*1 Ultra HD Premium™ logo is a trademark of the UHD Alliance, Inc. *2 All models: Supporting HDR does not increase the peak brightness capabilities of the TV panel. Full HD & HD models: The ability to send a non 4K HDR signal via HDMI depends fully on the playback device. The majority of 4K Blu-ray discs require HDCP2.2 on TV to play back HDR, whereas the HDMI input on this TV supports only HDCP1.4; accordingly not all HDR contents are guaranteed to be enjoyed on the TV. *3 Supporting HSP standardized by CTA-2072 (HDR Still Photo Interface) *4 THX and the THX logo are trademarks of THX Ltd, which are registered in some jurisdictions. The THX 3D logo is a trademark of THX Ltd. All rights reserved. *5 The Web Browser cannot display some web pages correctly. Viewable contents by VIERA Web Browser are subject to the following conditions: - viewable contents may vary depend on models, - viewable contents may differ from those for PC, - viewable contents may be limited.

SPECIFICATIONS

	GX536 65" 55" 49"	GX706 65" 55" 49" 43"	GS506 49" 43" 32"	F336 43" 40" 32"
PICTURE	Panel	4K ULTRA HD IPS LED LCD	4K ULTRA HD IPS LED LCD	*Except for 32" HD TV FHD IPS LED LCD
	Bright Panel	Super Bright Panel Plus	Super Bright Panel Plus	—
	Screen Resolution	3,840 (W) x 2,160 (H)	3,840 (W) x 2,160 (H)	1920 (W) x 1080 (H)*1
	Panel Drive	—	—	—
	Signal Processor	Quad Core Cortex Processor	Quad core 1.2GHz	Quad Core
	Hexa Chroma Drive	—	—	—
	Ultra HD Premium*1	—	—	—
	Multi HDR Support*2	HDR10	HDR10	—
	Dimming	Local Dimming	—	—
	THX Certified Display*4	—	—	—
SOUND QUALITY	Dolby Atmos	DOLBY AUDIO	DOLBY AUDIO	DOLBY DIGITAL
	Surround	DTS Surround Sound	DTS Surround Sound	DTS Surround Sound
	Speakers	intergrated speakers(6Ω)	Intergrated Speakers(6Ω)	Intergrated Speakers(6Ω)
	Speaker Output	20 W (10 W x 2)	20 W (10 W x 2)	20 W (10 W x 2), (32" 16W(8Wx2))
SMART FEATURES	Smart TV	Android	Linux	Linux
	Voice Guidance	Y	—	—
	Voice Personal Assistant	Google Assistant, in built	—	—
	Wireless LAN Built-in	Y	Y	Y
	Panasonic Media Center (App)	—	—	—
	USB-HDD Recording	—	—	—
	TV Remote Apps	Android apps	Netflix, Prime video, youtube etc	Netflix, Prime video, youtube etc
	Internet Apps (Web Browser*5)	Y	Y	Y
	Mirroring	Y (Mira cast)	Y (Easy Mirroring)	Y (Easy Mirroring)
	Bluetooth	Y (Keyboard / Mouse / Audio Device)	—	—
DESIGN	Switch Design	—	—	—
	HDMI*6	2 (bottom:2.0), 1 (side: 1.4)	3 (side)	2 (side)
	USB	2 (2 side; USB 3.0 x 1, USB 2.0 x 1)	2 (2 side; USB 2.0 x 1)	1 (side, USB 2.0)
	LAN Port (Ethernet)	1	1	1
TERMINAL	Headphone Output	—	—	—

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Panasonic Corporation is under license. To playback HDR, a HDR source is required (H.264 or H.265[ST2084 or HLG format]). *6 The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing, LLC in the United States and other countries.

DIMENSIONS (Unit: mm)

GZ1000 Series 65"	
GX800 65" 55"	
GX636 Series 75"	
GX736 65" 55" 49" 43"	
GX536 65" 55" 49"	
GX706 65" 55" 49" 43"	
GS506 49" 43" 32"	
F336 43" 40" 32"	

*1 narrow pede *2 wide pede

BLU-RAY HOME THEATRE / DVD HOME THEATRE

LIKE MAGIC, CONVERGING SOUNDS AND IMAGES DRAW YOU IN
YOU'RE NO LONGER SIMPLY WATCHING—YOU'RE NOW IN THE SCENE



■ BLU-RAY HOME THEATRE

SC-BTT785

Power output
1000W
(RMS)



- Full HD 3D Blu-ray Disc™ Playback
- 5.1ch Rich Surround with Powerful Bass Reflex Suwoofer
- Bluetooth® Wireless Rechnology
- Wireless Rear Speakers Included
- Dolby Pro Logic II
- External HDD Playback
- HDMI Cable Included



■ DVD HOME THEATRE

SC-XH385

Power output
1000W
(RMS 30%)



- Dynamic Bass Sound**
- Powerful Bass-reflex Subwoofer with 20 cm Big Woofer
- Easily Enjoy Stored Content**
- External HDD Playback (NTFS/FAT32)
- 5.1 ch Selectable Speaker Layout**
- 5.1 ch Front Layout



SC-XH166

Power output
300W
(RMS 30%)



- Dynamic Bass Sound**
- Powerful Bass-reflex Subwoofer
- Easily Enjoy Stored Content**
- External HDD Playback (NTFS/FAT32)
- 5.1 ch Selectable Speaker Layout**
- 5.1 ch Front Layout



■ 2.1 CHANNEL SPEAKER SYSTEM

SC-XH105

Power output
300W
(RMS 30%)



- Dynamic Bass Sound**
- Powerful Bass-reflex Subwoofer
- Easily Enjoy Stored Content**
- External HDD Playback (NTFS/FAT32)
- 5.1 ch Selectable Speaker Layout**
- 5.1 ch Front Layout



SC-HT31

Power output
80W
(RMS 30%)



- Powerful Sound**
- Output Power (RMS): 80 W
- Stream Your Music Wirelessly**
- Bluetooth® Wireless Connectivity
- Easily Enjoy Music Content**
- USB in MP3 File Format



ULTRA HD BLU-RAY / BLU-RAY / DVD PLAYER

SENSATIONAL CINEMATIC QUALITY BRINGING THE FILMMAKER'S TRUE VISION HOME TO YOU

■ DVD PLAYER

DVD-S700 / S500

DVD/ CD Player



Tough Player

- Dust Proof Design*5, Power Resume*6

Easy to Use

- CD Ripping

High Quality Picture

- 1080p Up-conversion (S700 only)

Multi-format Playback

- Xvid Compatible

■ ULTRA HD BLU-RAY PLAYER

DP-UB320

Ultra HD Blu-ray Disc™ Player



Stunning Picture Quality for Various 4K Content

- Precise Chroma Processing
- Optimum HDR Processing

Enjoy High Quality Sound

- High-resolution Audio Playback (DSD, ALAC, FLAC, WAV, AIFF)

Designed for Smart Image Viewing

- Compatible with 4K VOD*2 Services (NETFLIX)

DMP-UB400



High-quality 4K Images

- Ultra HD Blu-ray Playback (4K/HDR)

Enjoy High Quality Sound

- TWIN HDMI PURE AV (Twin Isolated Output)

Smart, Comfortable Viewing

- 4K NETFLIX Playback

DMP-BDT270

Smart Network 3D Blu-ray Disc™ Player



Experience the Superb Picture Quality + 4K Upscaling

Wide Variety of Online Content + Internet Apps

Display and Content from a Tablet to a Large Screen + Miracast™

*1 For 4K Up-scaling playback a TV with same resolution is required.

*2 Requires broadband Internet service.

DMP-BD73

2D Blu-ray Disc™ Player



Super Multi-Format Playback

+ Xvid/MKV/MP4/FLAC/MP3/AAC/ALAC

Easily Enjoy Stored Content

+ External HDD Playback

Easy to Operate

+ Quick Operation (1"-Start UP, 2"-Tray Open)