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**PANASONIC ELS SURROUND® COLLABORATOR  
HONORED WITH SIXTH GRAMMY® AWARD**

***Elliot Scheiner Wins for Best Surround Sound Album***

**SOUTHFIELD, Mich. (February XX, 2006)** — Multiple Grammy® Award-winning producer/engineer Elliot Scheiner, collaborator on Panasonic's acclaimed ELS Surround® audio system, took home the 2007 Grammy Award for the Best Surround Sound Album for Donald Fagen's "Morph The Cat." Scheiner served as surround mix engineer on the album. This is his sixth Grammy win.

"Working with Donald Fagen has been one of the highlights of my career and to receive a Grammy for it makes it that much more incredible," said Scheiner.

This Grammy is just one of several recent honors for Scheiner's work. He earned three nominations from The Mix Foundation's lauded Technical Excellence & Creativity (TEC) Awards for music mixing and production: the Eagles Farewell Tour (in the Remote Production category), Donald Fagen's "Morph the Cat" (in Record/Album) and Foo Fighter's "In Your Honor" for Surround Sound/5.1.

The honor is part of an extensive string of industry accolades that includes 22 Grammy Award nominations and an Emmy® Award for his work with the Eagles on their farewell tour broadcast. In 2006 the prestigious Berklee College of Music presented Scheiner with an honorary doctor of music degree. A TEC Hall of Fame inductee, Scheiner is the inaugural recipient of the Surround Pioneer Award, which was created to honor

individuals who have made significant, groundbreaking contributions to the art of surround music production. He is also the only American to be honored by the Japanese Audio Society with its prestigious Master of Sound designation.

His collaboration with Panasonic is the only one of its kind, leveraging Scheiner's extensive studio expertise to enhance the automotive audio experience. ELS Surround -- named for Scheiner's industry nickname "ELS" -- was the first discrete surround sound system designed specifically for the automotive market. Since its 2004 debut in the Acura® TL, it has received wide acclaim from leading musicians, producers, and engineers for its ability to reproduce music as it sounds in the studio. This summer, ELS Surround made its first appearance in an SUV when Acura launched its groundbreaking Acura RDX™ and is now available on the redesigned Acura MDX™. Additionally, a home version of the innovative ELS Surround sound system will be available this year. As with the automotive system, this marks the first time that someone of Scheiner's stature and reputation within the music community has teamed with a major consumer electronics company to develop a high end home theater system. The ELS Surround home system will be available in the summer of 2007.

For more information about Elliot Scheiner and ELS Surround visit [www.elssurround.com](http://www.elssurround.com).

#### **About Panasonic Automotive Systems**

Based in Peachtree City, Georgia, and with Detroit-area operations located in Southfield, MI, Panasonic Automotive Systems Company of America is a division of Secaucus, New Jersey-based Panasonic Corporation of North America, the principal North American subsidiary of Matsushita Electric Industrial Co., Ltd. (NYSE: MC) of Osaka, Japan, one of the world's leading developers and producers of innovative digital and other electronic products for consumer, business and industrial use. Panasonic Automotive Systems Company of America also acts as the North American operating company of Panasonic Automotive Systems Company, a division of Matsushita Electric Industrial Co., Ltd., which coordinates global automotive industry systems and components operations. For more information on Panasonic and Matsushita Electric, visit [www.panasonic.com](http://www.panasonic.com).

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