

BRINGING SOLAR PROJECTS TO LIGHT.



A NEW DAWN FOR SOLAR

With organizations feeling mounting economic and social pressure to reduce their carbon footprints, more and more are looking to the sun for clean, renewable energy. But the financing picture for solar power has been less than bright. So we're here to change that.

Panasonic has formed a strategic relationship with Coronal Management. Headed by the founders of prominent Denver-based solar development and financing company RSB Funds, Coronal provides comprehensive financing for distributed generation solar systems built and maintained by Panasonic Eco Solutions North America. Through our exclusive partnership, Panasonic and Coronal are able to offer a differentiated, end-to-end solution that will bring solar energy to more organizations ... and more organizations to the opportunities that solar presents, including:

Fully funded conversion. Coronal Management and Panasonic Eco Solutions North America can provide complete financing for the development, construction and operation of new solar projects in the public, private and nonprofit sectors.

One-stop sustainability. From Coronal Management's financing solutions to Panasonic's unrivaled engineering and construction capabilities, we've reduced the complexity of going solar by providing the full range of solutions under one umbrella.

Smart eco ... nomics. Not only does converting to solar power enable organizations to reduce their utility expenses along with their environmental impact, but system components and installation are now more affordable than ever.

It pays to be the hero. Whether you're a developer partnering with us to provide customers with seamless, successful solar conversions, or an organization working to fulfill Corporate Social Responsibility goals, you can do quite well by doing good.



Jefferson County Public School System, Colorado 4.2 MW

Recognized by the White House for its innovative public-private partnership, the Jefferson County 4.2 MW solar array will save an estimated \$1 million in energy costs over the next 20 years for Jefferson County taxpayers. It's a savings that will keep teachers working and our future leaders learning. The project encompassed 29 schools and the district's service center and was put into production in March of 2010. Jefferson County also selected RSB Funds to expand the system by 1.2 MW, which will be complete and online second quarter 2012.



E-470 Public Highway Authority, Colorado 707.3 kW

Distributed across 22 separate Authority facilities, this 707.3 kW project was financed by RSB Funds using a 20-year Power Purchase Agreement (PPA) with the Authority. Electricity generation for the first full year of service is projected at 1,013,500 kWh. The project went into commercial operation earlier this year and is projected to save the Authority \$3,750,000 in avoided costs compared to carbon-fueled electricity over its useful lifetime. The solar arrays will power Authority facilities including the administrative headquarters, the central maintenance facility, several toll plazas and multiple ramps.



Breckenridge, Colorado 470.8 kW

This is a 470.8 kW project consisting of seven separate solar arrays. RSB Funds financed the project using a 20-year Power Purchase Agreement (PPA) with the town. Electricity generation for the first full year of service is projected at 622,000 kWh. The project is projected to save the town \$2,585,000 in avoided costs compared with carbon-fueled electricity over its useful lifetime. The solar arrays power town facilities including the recreation center, the ice rink, the fleet maintenance complex, the golf course maintenance and irrigation facilities and the police station.



Infineon Raceway, Sonoma, California 353 kW

Infineon Raceway has initiated a sustainability initiative to highlight green performance activities at the track and showcase their environmental stewardship. As part of that program, they partnered with Panasonic to design and install 1,652 solar panel arrays at key campus locations. Located at six sites throughout the facility, the arrays offset up to 41% of the racetrack's electrical load. The results have significantly enhanced the facility's existing sustainable practices in its daily business operations while at the same time communicating a clear message to the raceway's customer base about the performance benefits of green transportation technologies.

When a global electronics giant, increasingly known for green innovation, joins forces with a progressive alternative energy company and industry thought leader, it can only mean one thing for the solar market: continued explosive growth.

Panasonic and Coronal Management LLC are building upon our collective strengths to advance solar energy and all its attendant opportunities through project financing, development and long-term customer care. Solar just got a lot more powerful.

PANASONIC ECO SOLUTIONS NORTH AMERICA

With a nearly 100-year history of making technology more efficient, robust and accessible, it comes as no surprise that Panasonic now finds itself at the forefront of the eco-revolution. From the world's largest electronics manufacturer have come not only the world's most efficient solar panels, but an unwavering commitment to the development and implementation of clean, renewable, cost-saving energy solutions.

To that end, Panasonic Eco Solutions North America was formed. Backed by a proud tradition of innovative problem solving and the full weight of the company's influence, resources and expertise, Panasonic Eco Solutions is making sustainable energy a reality for corporate and public sector organizations across the U.S. and Canada.

From financing, planning and engineering through implementation, construction and ongoing system maintenance, Panasonic's partnership enables organizations to reduce their energy costs and environmental impact, while making a high-profile statement of environmental consciousness and commitment.

CORONAL MANAGEMENT LLC

Coronal Management LLC is an alternative energy company focused on bringing solar power to public, private and nonprofit organizations throughout the U.S., Mexico and Canada. Launched by the founders of RSB Funds (www.RSBFunds.com), a prominent, Denver-based solar development and finance company, Coronal leverages its exclusive strategic partnership with Panasonic Eco Solutions North America to provide end-to-end financing solutions and best-in-breed EPC (engineering, procurement and construction), operations and maintenance for distributed generation solar projects.

Coronal is headed by the founders of Renewable Social Benefit Funds, L3C (RSB Funds), an alternative energy company focused on bringing solar power to socially responsible corporations, nonprofits and other governmental and tax-exempt entities. The White House Office of Innovation and Civic Participation has recognized RSB Funds and its affiliates as thought leaders in the solar industry for our work with the Jefferson County Public School System in Colorado. Combining federal and state incentives, the school system faced no upfront costs for the installation of the 4.2 MW solar array. The project is expected to save the Jefferson County taxpayers \$1 million in energy costs over the next 20 years.

**When you're ready to move your solar project forward, we're ready to help.
Let's talk. Contact: 855-772-3863 Toll Free**

New Jersey Office

One Panasonic Way, 7D-4
Secaucus NJ 07094
Jamie Evans
201.392.6522
jamie.evans@us.panasonic.com

Denver Office

700 17th Street, Suite 2250
Denver, Colorado 80202
Greg Bohan
303.640.0053
greg@coronalmanagement.com

Los Angeles Office

260 South Los Robles, Suite 104
Pasadena, California 91101
Jonathan Jaffrey
213.248.5117
jdj@coronalmanagement.com

www.panasonic.com/ecosolutions