

Why Finance, Why Marlin

Financing Business Communication Equipment Makes Sense...

Why Finance

A constantly changing business environment makes managing cash flow both challenging and critical. Technology changes just as fast – presenting both the opportunity and the need to acquire that new technology.

The successful business leaders are able to balance cost cutting, preserve business capital and take advantage of adopting new technology.

Equipment financing with Marlin is the solution. Our flexible financing allows you to acquire Panasonic communications technology without an up-front cash investment. We offer various financing plans with flexible terms and payment options. Bottom line – acquire new technology and preserve your cash.

Why Marlin Leasing

Marlin Leasing Corporation, a wholly owned subsidiary of Marlin Business Services Corp., continues to make borrowing available to most Panasonic customers.

Marlin Leasing and Panasonic have formed a strategic alliance to provide flexible financing that allow Panasonic customers the ability to upgrade older communication systems or to deploy new technology.

Marlin is not experiencing the same financing capacity issues as other financial institutions and independent leasing companies. We are well capitalized and acquire funding support internally through Marlin Business Bank – allowing us to be less reliant on external funding sources.

As a trusted business partner, Marlin can help you obtain and maintain the right Panasonic solution for your business.

Financing with Marlin Makes a Difference:

- **Preserve Cash** - Reallocate resources to other business priorities
- **Flexible Financing Structures** - Terms and a payment schedule to fit your cash flow
- **Fast Turnaround** - Usually within 2 hours

Marlin Leasing Corporation is a principal operating subsidiary of Marlin Business Services Corp™. Publicly traded on the NASDAQ: MRLN. Over \$2.7 Billion in financing extended to small businesses. Marlin enables small businesses to grow by offering simple and convenient lease financing programs.