AG-HMR10 AG-HCK10 REVIEWS AND ACCESSORIES

To help you learn more about the benefits and unique uses of the HMR10 AVCCAM Recorder and HCK10 POVCAM camera, the next several pages includes reviews, video links and accessories.

POVCAM Reviews

Product video

http://www.youtube.com/user/PBTSProVideo#p/u/15/lovjbDIOjzw

Videomaker Magazine's review

http://www.videomaker.com/article/14626/

TV Technology Review

http://www.tvtechnology.com/article/93348

2010 Cadillac Cts-V Coupe Launch Video (POVCAM as in-car camera)

 $\frac{http://www2.panasonic.com/webapp/wcs/stores/servlet/prModelDetail?storeld=11301\&catalogId=13251\&itemId=414077\&modelNo=Content05262010054843376\&surfModel=Content05262010054843376$

Videos and 3rd Party Accessories

Amphibico POV FlexCam

 $\underline{http://www.amphibico.com/pro/pov-flexcam-panasonic-ag-hck10g-camera-head-and-panasonic-ag-hmr10p10e-memory-card-portable-recorder.html$

Gates Underwater Shark Demo video

http://www.gateshousings.com/videos/pov-video-demo/

Gates POVCAM Housing

http://www.gateshousings.com/housings/hmr10-hck10-pov-housing/

NEW Accessories allow you to use the HMR10 AVCCAM Recorder everywhere

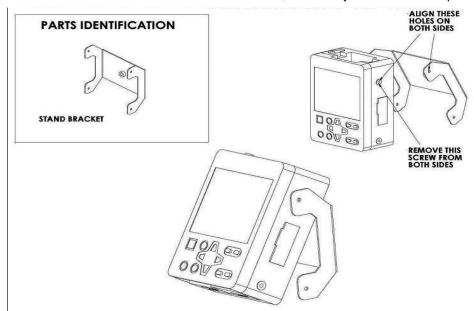
When you need distance from the camera to the recorder or in applications where the shooting angle or mounting requirements are unique, nothing captures full 1920 x 1080 high definition video like the **AG-HMR10** field recorder/player and **AG-HCK10** POVCCAM camera combination. And for maximum flexibility, the standalone **HMR10** with its HD-SDI in/out also records from HD-SDI capable cameras, switchers and decks. While customers have been very excited with these products for the ability for acquiring the hardest-to-capture shots, there is always the question of accessories to mount these units for the appropriate application. **HMR10-Stand** and **HMR10-Hood** accessories are great for these applications.

PRICING

Model	Description	SLP
HMR10-Stand	1/4"-20 threaded adaptor for mounting to various clamps & video boom poles / Adjustable Table Stand (includes 4 screws)	\$115
HMR10-Hood	Hood Assembly for outdoor use. Does not include any mount equipment for connection to other clamps or video equipment. (includes 4 screws)	\$140

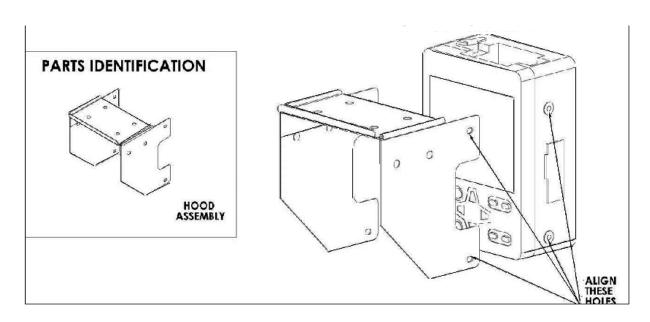
HMR10-Stand

The **HMR10-Stand** lets you to use the **AG-HMR10** easily on flat services, such as tables. This can be very useful for live events. Or, connect the stand with 4 screws (included) to the **HMR10** corner points and now you can use the ½"-20 threaded hole to connect to various items, like widely available boom poles or security equipment.



HMR10-Hood

The **HMR10-Hood** is a sun hood assembly that covers the **HRM10** for outdoor use. This is also very easy to connect and only requires connections with 4 screws (included) to the **HMR10**.



Example: Hood with Stand



Example: Hood with Stand as mount adapter (to articulating pole)

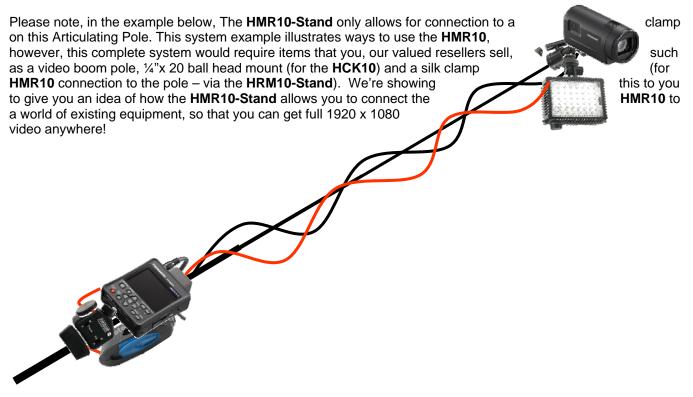




HMR10-Stand (side-view): used in adapter configuration to mount HMR10 to articulating pole (not included)

Example: Stand Adapter on an Articulating Pole

The **HMR10-Stand** and its $\frac{1}{2}$ 20 threaded hole can be used as an adapter for mounting the **HMR10** to industry clamps, boom poles and other video equipment. This is great for many applications. For example, it can be used for security applications, such as putting the camera under a car, or, in a tight space. Or for new, this configuration can be used to get a shot of someone coming out of a building. For production, the **HMR10** with **HCK10** combo on a boom pole is useful for those situations where you need 1920 x 1080 video, but, do not have the ability to mount a traditional camera up high, or, do not have a crane or other video equipment.



Summary

When you need distance from the camera to the recorder or in applications where the shooting angle or mounting requirements are unique, nothing captures full 1920 x 1080 high definition video like the **AG-HMR10** field recorder/player and **AG-HCK10** POVCCAM camera combination. Now the **HMR10-Stand** and **HMR10-Hood** offer you additional sales opportunities, including the ability to connect the **HMR10** to equipment you might already sell, while helping your customers to take advantage of the **HMR10** for creative, commercial, industrial, security and a world of uses.