

Panasonic Total Communication Solutions for real estate agencies

Communication efficiency for real estate agencies

High-performance business telephones and voice mail systems. Leading-edge network cameras, video door intercom systems and conferencing products. Panasonic offers total communication solutions designed to meet the unique needs of today's real estate agencies. Help maximize the growth potential of your agency today.

Real Estate



Panasonic ideas for life



CORDLESS CONNECTIVITY

It's the ultimate mobile communication tool. Don't be chained to your desk; go from office-to-office and speak to your clients with amazing clarity with our multi-cell cordless phone option.

Valuable communication solutions

Panasonic telephone systems are advanced, yet simple-to-use, communication hubs that accept numerous peripherals to expand with your real estate agency. They help you manage your agency with less effort, improve customer service, and foster seamless communication among your staff, clients and business associates.

Do away with your address book

Connect to your PC to transfer your personal contact list from Microsoft® Outlook¹ messaging software. With our Speed Dial option, store hundreds of numbers—even thousands, depending on your system. With the touch of a button, easily scroll to a number to make a call. Or use feature keys to program your client roster, business associates, mortgage brokers or others within your communication network.

Multi-party communications

In real estate, deal making and negotiating are an integral part of the job. Mediate important meetings between buyers, sellers, bank officials and brokers from numerous locations. You'll save time, help eliminate costly miscommunications and complete your deals more successfully.

¹ Microsoft® and Outlook® are registered trademarks of Microsoft Corporation.

A voice to manage incoming calls

By adding an optional voice processing system, incoming calls can be routed to the right agents at the right time—automatically. This great advertising tool allows callers to hear about your latest properties, get business hours and directions to your location.

Off premises call forwarding

Agents spend a large part of the day away from the office showing properties. Re-route incoming calls to their secretary's extensions or directly to your agents' cell phones so they can conduct business from wherever they are. Whether your agents are in the field or working from home, you'll service your customers better and maximize your agency's selling opportunities.



EVERY CHAIR IS THE BEST SEAT IN THE CONFERENCE ROOM

Lightweight. Ultra-sensitive. Fully-digital. The Panasonic KX-TS730 is a technical marvel capable of transmitting crisp, clear, echo-free audio when you're sitting as far as 10 feet away. Record up to 120 minutes of conversation without having to take mountains of notes.² Do a closing from your office rather than having to go to the law office and get everybody involved quickly and smoothly.

² Many states have imposed regulations on the manner in which 2-way telephone conversations may be recorded, so you should inform the other party that the conversation is being recorded. Consult your telephone service provider for further information.



Separate lines for incoming calls

With outside telephone CO (Central Office) lines, you can program specific lines dedicated to incoming calls from different regions. Service your customers by having calls routed directly to the proper agent who's servicing those areas. Have a private line routed to your office, another assigned for the front desk and others that transfer immediately to voice mail.

Video door intercom systems

See, hear and talk to visitors at your agency's entrance with this high-performance security option. View guests via monitoring stations throughout your office. There's even an electronic door opener on the monitor so you don't have to leave your desk. Screen visitors, buzz in important clients and help keep your assets protected.

IP TELEPHONES

Just put one in and start saving!

If your agency has satellite or home offices, don't waste time or money installing a new communication system at each site. Just put in a Panasonic IP phone and go! With a TDA 100 or 200 system in the main location, this money-saving solution lets you utilize your existing infrastructure so that all locations can share voice mail and other network system features. It's easy: just use voice over Internet Protocol (VoIP) on your existing wide area network (WAN) or local area network (LAN).

NETWORK CAMERAS



your ideal monitoring solution

Designed to work in perfect synergy with the Panasonic phone system, our network cameras help you to run your real estate agency seamlessly from nearly anywhere in the world—whether you're at home, in the office, out in the field, or relaxing on vacation. When properly equipped³, view and monitor your agency and your clients' properties from a compatible PC, cell phone or PDA, or (with the optional TV adapter) a television set.

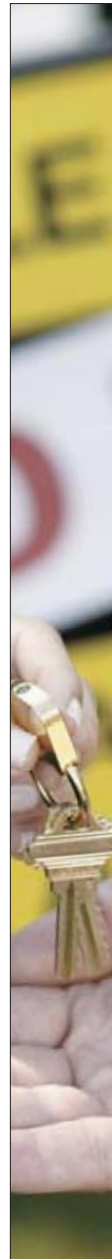
a state-of-the-art selling tool

Panasonic network cameras offer endless advantages to real estate agencies. Show homes to prospective clients via virtual tours highlighting various rooms, properties and lighting conditions during different times of the day. Record the footage to create a dedicated website. Panasonic cameras can also be used as a feedback tool: with your clients' permission, realty managers can log on to critique their agents' presentation skills. With optical zoom and advanced rotation features, place a camera in your conference room so that associates can view close ups of the speakers.

peace of mind

Panasonic networked cameras provide you the extra security of being able to monitor your office even when you aren't there. Be at the front door virtually. Even trigger the camera to send a picture directly to your cell phone when somebody rings the door phone. Via an attached speaker or microphone, you can communicate verbally to let a visitor in. It's also a security tool for your clients: offer the password to homeowners so they can log on to see how an agent is showing their home.

³ Connecting the camera to the Internet requires Internet access and may require that you obtain additional hardware such as a cable or DSL modem or a hub or router with a 10/100Base-T Ethernet connection. The camera will not be accessible from across the Internet unless the Internet connection is active. We cannot guarantee that your Internet connection will always be available. The frame rate of the motion image may be dependent upon the uplink speed of the Internet connection and other factors. Viewing may involve some time delay. Recommended minimum 100kbps upstream bandwidth for camera. View through Internet Explorer 6.0 or later. Compatible cell phones and PDAs must be able to display JPEG images and HTML or XHTML Web pages. Additional fee-based cellular services may be required. All pictures simulated.



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KX-TDA DIGITAL HYBRID IP-PBX SYSTEMS

Flexible. Affordable. High-performance. KX-TDA systems have a small, compact design customizable to your real estate agency. But that does not diminish their capabilities. Built with state-of-the-art engineering, these advanced systems offer a multitude of features in a space-saving, compact cabinet.



- Off Premise Call Forwarding
- Conferencing
- Voice Mail/Auto Attendant
- Speed Dial
- Toll Restriction
- Multiple CO (Central Office) Lines
- Door Phones

For additional features to help streamline your agency, please refer to the product brochure.

KX-TS730 CONFERENCE SPEAKERPHONE

Transmits crisp, clear audio from up to ten feet away.



- Ultra-sensitive 8-Microphone System
- Full Digital Duplex Conferencing
- 120-Minute Recording Time²
- Caller ID⁴
- Memory Dialer

VIDEO DOOR INTERCOM SYSTEMS

See and talk to your visitors with this security enhancement.



- Color LCD monitor
- Hands-free Operation
- Panasonic Telephone Systems Integration
- Electronic Door Strike Connection

NETWORK CAMERAS

Monitor Your Real Estate Agency Remotely

Panasonic Network Cameras are a tremendous asset for today's realtor. They're versatile and powerful, and equipped with special functions developed by Panasonic. From afar, you can count on these high-tech, lightweight wonders to capture crisp, clear images so you can see much of what's happening in and around your business at different hours of the day.

Through a variety of interfaces—your compatible cell phone, PC, PDA or TV—you can view and interact with your agency—and even have control over the camera.



A Whole New Angle

The vast selection of Panasonic network cameras offers an astounding array of features and benefits ideal for real estate agents. Our cameras can be placed in a variety of strategic locations, inside and outside, to offer you a thorough vision of your agency. Choose the Panasonic Network Cameras suited for your office today.

⁴Requires subscription to name-and-number Caller ID, call waiting and/or voice mail services offered by certain local telephone companies for a fee.