

**THIS CONTEST IS OPEN ONLY TO RESIDENTS OF CANADA
AND IS GOVERNED BY CANADIAN LAW**

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

The Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc., Twitter, Inc. or Instagram, Inc. (each a “Social Platform”). The Social Platforms are hereby completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to a Social Platform.

1. KEY DATES:

“Panasonic’s Spider-Man: Homecoming Power Pose Photo Contest” (the “**Contest**”) begins on June 5, 2017 at 8:00 a.m. Eastern Time (“**ET**”) and ends on September 3, 2017 at 11:59 p.m. ET (the “**Contest Period**”).

2. ELIGIBILITY TO ENTER:

The Contest is open only to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are living, whether related or not) of Panasonic Canada Inc. (the “**Sponsor**”), Columbia TriStar Marketing Group, Inc. (“**CTMG**”), Marvel Characters, Inc., and each of their respective representatives, agents, parent companies, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively with the Sponsor, the “**Contest Parties**”).

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the “**Rules**”).

4. HOW TO ENTER:

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING IN THIS CONTEST.

To be eligible to earn one (1) Entry (each, an “**Entry**” and collectively, the “**Entries**”) go to Spiderman.Panasonic.ca (the “**Website**”) and follow the on-screen instructions to obtain the Official Contest Entry Form (the “**Entry Form**”). Fully complete the Entry Form with all required information, which includes, among other things, a requirement to: (i) enter your full name, date of birth, province or territory of residence, and valid email address; and (ii) signify your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “**Rules**”). Once you have fully completed the Entry Form with all required information and agreed to the Rules, follow the on-screen instructions to upload one (1) unique and original photograph of yourself (“**Photo**”) in a Spider-Man pose (the “**Theme**”). Your Photo must comply with the Submission Requirements in Rule 7 below. You may not engage in any illegal activity in taking your Photo, or any activity that may be dangerous or harmful to yourself or others. By entering the Contest, and without limiting the license described below, you provide your permission:

- i. To allow the Sponsor to display your image in the Contest Website Photo gallery; and
- ii. To allow the Sponsor to display your image on the Sponsor’s social media pages.

When all required steps of the entry process are complete (including fully completing the Entry Form, agreeing to the rules, and uploading your Photo), follow the on-screen instructions to submit your Entry.

To be eligible, all content and materials associated with your Entry, including without limitation your Photo (collectively, the “**Entry Materials**”) must: (i) be submitted and received in accordance with these Rules during the Contest Period; (ii) include all required components and materials noted above; (iii) reflect the Theme; and (iv) be in accordance with these Rules, including, but not limited to, the specific Submission Requirements listed below in Rule 7 (all as determined by Sponsor in its sole and absolute discretion).

5. ENTRY LIMIT AND CONDITIONS:

There is a limit of one (1) Entry per person per day. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry per day; and/or (ii) use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) and/or any other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties, and each of their respective agents, employees, directors, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries and/or Entry Materials (all of which are void). An Entry may be rejected if, in the sole and absolute discretion of the Sponsor: (i) the Entry (including, but not limited to, any associated Entry Materials) is not submitted and received in accordance with these Rules during the Contest Period; and/or (ii) the Entry Materials accompanying the Entry are not in compliance with these Rules (including, but not limited to, the specific Submission Requirements listed below in Rule 7) (all as determined by Sponsor in its sole and absolute discretion).

6. VERIFICATION:

All Entries, Entry Materials and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Entry Materials and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) of the Sponsor.

7. SUBMISSION REQUIREMENTS:

BY SUBMITTING AN ENTRY, YOU AGREE THAT THE ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS); (II) PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, ANY PRIZE (INCLUDING ANY USE OR MISUSE OF A PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES (AS APPLICABLE). THIS

RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZES.

To be eligible for entry in this Contest, the Photo you submit must meet the following requirements:

Maximum Size	File Format	Acceptable Formats	Other Requirements
Maximum: 2MB		.JPG	<ul style="list-style-type: none">• Must reflect the Theme;• Must be your own original work;

By participating in the Contest, each entrant hereby warrants and represents that any Entry Materials he/she submits:

- i. is/are original to him/her and that the entrant has obtained all necessary rights in and to the Entry Materials for the purposes of entering such Entry Materials in the Contest;
- ii. does not violate any law, statute, ordinance or regulation;
- iii. does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence;
- iv. will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
- v. is/are not defamatory, trade libelous, pornographic or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any of the following: nudity; alcohol/drug consumption or smoking; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups (including, without limitation, any competitors of Sponsor); that depicts, endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services other than products of Sponsor; any identifiable third party products, trade-marks, brands and/or logos, other than those of Sponsor or Spider-Man (e.g. any clothing worn and/or products appearing in your Entry Materials must not contain any visible logos, trade-marks or other third party materials unless the appropriate consents have been obtained --- note: all identifiable third party products, trade-marks, brands and/or logos for which consent has not been obtained by the entrant must be blurred out so as to be unrecognizable); conduct or other activities in violation of these Rules; and/or any other materials that are or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole and absolute discretion.

The Sponsor and/or its promotional agency or designated content moderator (the "**Reviewer**") reserves the right to screen all Entry Materials. Any Entry Materials that the Reviewer deems, in its sole and absolute discretion, to violate the terms and conditions set forth in these Rules are subject to disqualification. The Reviewer reserves the right, in its sole and absolute discretion at any time and for any reason, to remove any Entry Materials (or any part thereof) and/or to request an entrant to modify, edit and/or re-submit his or her Entry Materials (or any part thereof) in order to ensure that the Entry Materials comply with these Rules, or for any other reason. If such an action is necessary at any point during or after the Contest, then the Sponsor reserves the right, in its sole discretion, to take whatever action it deems necessary based on the circumstances – including, without limitation, disqualifying the Entry Materials (and therefore the corresponding Entry and/or the associated entrant) – to help ensure

that the Contest is being conducted in accordance with the Sponsor's interpretation of the letter and spirit of these Rules.

8. LICENSE:

By entering the Contest and submitting an Entry, each entrant: (i) grants to the Sponsor and to CTMG, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use his/her Entry Materials (and each component thereof), in whole or in part, for advertising or promoting the Contest or for any other reason; (ii) waives all moral rights in and to his/her Entry Materials (and each component thereof) in favour of the Sponsor and CTMG (and anyone authorized by the Sponsor or CTMG) to use such Entry Materials; and (iii) agrees to release and hold harmless the Released Parties from and against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry Materials (or any component thereof), including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related or other cause of action whatsoever.

9. PRIZES:

There will be a total of six (6) "**Biweekly Prizes**" and six (6) "**Grand Prizes**" available in the contest (each, a "**Prize**" and collectively, the "**Prizes**") available to be won, as follows:

Grand Prizes: There will be six (6) Grand Prizes available to be won, each consisting of a trip for two (2) to Manhattan, New York, United States to occur between October 1, 2017 and September 30, 2018, including: airfare (economy) for the winner to New York from the major Canadian airport nearest to the winner's place of residence; two (2) nights' accommodation for the winner in New York in a hotel to be chosen by the Sponsor in their sole and absolute discretion, two (2) tickets to a Broadway or Off-Broadway musical or play to be chosen by the Sponsor in their sole and absolute discretion, and a Spider-Man: Homecoming Swag Bag (collectively, the "**Grand Prize**").

Each Grand Prize has an approximate retail prize value of \$2,130 CAD based on a Vancouver, British Columbia departure example, although the actual retail value may vary depending on the point of departure. No difference between the approximate retail value and the actual retail value will be provided.

Biweekly Prizes: There will be a total of six (6) Biweekly Prizes, each consisting of a Spider-Man: Homecoming Swag Bag, with an approximate retail value of \$130 CAD. The Biweekly Prize awarded on June 20, 2017 ("**First Biweekly Prize**") will also include two (2) tickets to see a Spider-Man: Homecoming prescreening at a theater in Toronto, Montreal, Vancouver, Calgary or Edmonton, as selected by the Sponsor, on July 5, 2017, with an approximate retail value of \$25.90 CAD, for a total approximate First Biweekly Prize value of \$155.90 CAD.

Each Prize must be accepted as awarded and is not transferable, assignable, sellable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory, including, without limitation, if a Spider-Man: Homecoming prescreening is delayed, postponed, cancelled, or does not occur for any reason. For greater certainty and the avoidance of any doubt, by accepting a Prize, each confirmed winner agrees to waive all recourse against the Released Parties if his/her Prize or a component thereof does not prove satisfactory, either in whole or in part.

Without limiting the generality of the foregoing, the following general conditions apply to each Grand Prize: (i) Grand Prize must be accepted as awarded and is not transferable or convertible to cash (no substitutions except at Sponsor's option); (ii) all travel related to the Grand Prize must occur within the dates specified above unless Sponsor substitutes alternate dates (otherwise the Grand Prize will be forfeited in its entirety); (iii) the winner must: (a) have all necessary documentation to permit travel to the United States and return to Canada (e.g. a passport); and (b) not have any barrier to entry into United States or return to Canada; (iv) the costs of everything not specifically stated above as included in the Grand Prize are the sole responsibility of the winner, including, without limitation: meals and drinks; gratuities; entertainment; health and travel insurance; transportation for winner to and from the major Canadian airport nearest the winner's residence; transportation while in New York; excess baggage fees; and items of a personal nature (NOTE: winner may be required to present a valid major credit card in winner's name at the time of hotel check-in to cover any incidental expenses); (v) if the winner does not utilize any part(s) of the Grand Prize, then any such part(s) not utilized will be forfeited in its entirety and nothing will be substituted in its place; (vi) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Grand Prize or any component thereof; and (b) substitute the Grand Prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (vii) all travel arrangements relating to the Grand Prize must be made through the Sponsor or its designated agents; (viii) by accepting the Grand Prize, the winner agrees to waive all recourse against the Released Parties if the Grand Prize or a component thereof does not prove satisfactory, either in whole or in part; (ix) all airline tickets are subject to availability at the time of booking; and (x) neither Sponsor nor any of its prize suppliers will replace any lost or stolen tickets.

There is a limit of one (1) Biweekly Prize per person.

10. ELIGIBLE WINNER SELECTION PROCESS:

Biweekly Prize Winners

On entering the Contest, and subject to compliance with these Rules, your Photo will be placed in the Contest Website Photo gallery for public voting. Voting will be through the use of the "like," "vote," or similar functionality on the Website. At the end of each Biweekly Entry Period, the eligible Photo submitted during that Biweekly Entry Period that received the most votes will be declared the potential winner of a Biweekly Prize. Odds of your Photo being selected depend on the number and calibre of the Photos submitted during the applicable Biweekly Entry Period, the time of your entry, and on the number of votes received.

On each of the dates in the table to this section (each a "**Biweekly Selection Date**") in Mississauga, ON at 2:00 p.m. ET, the eligible entrant whose Photo received the most votes during the applicable Biweekly Entry Period will be deemed the potential winner of a Biweekly Prize. For greater certainty, Photos submitted in one Biweekly Entry Period do not carry forward to be eligible on the subsequent Biweekly Selection Dates, but remain eligible for the Grand Prize Draw.

Biweekly Entry Period	Biweekly Selection Date
June 5, 2017 to June 19, 2017 - prize includes two (2) tickets to see a Spider-Man: Homecoming prescreening at a theater TBD; Period one (1) Entries eligible for June 20 th Biweekly Prize will also be eligible to win a Grand Prize trip to Manhattan	June 20, 2017
June 20, 2017 to July 3, 2017 - Period two (2) entries eligible for July 4 th Biweekly Prize will also be eligible to win a Grand Prize trip to Manhattan	July 4, 2017

July 4, 2017 to July 17, 2017 - Period three (3) entries eligible for July 18 th Biweekly Prize will also be eligible to win a Grand Prize trip to Manhattan	July 18, 2017
July 18, 2017 to July 31, 2017 - Period four (4) entries eligible for Aug 1 st Biweekly Prize will also be eligible to win a Grand Prize trip to Manhattan	Aug 1, 2017
Aug 1 , 2017 to August 14, 2017 - Period five (5) entries eligible for August 15 th Biweekly Prize will also be eligible to win a Grand Prize trip to Manhattan	Aug 15, 2017
August 15, 2017 to August 28, 2017 - Period six (6) entries eligible for August 29 th Biweekly Prize will also be eligible to win a Grand Prize trip to Manhattan	Aug 29, 2017

Grand Prize Winners

On September 5, 2017 (“**Grand Prize Draw Date**”, and together with the Biweekly Selection Dates, the “**Selection Dates**”) in Mississauga, ON at 2:00 p.m. ET, six (6) eligible entrants will be selected by random draw from among all eligible Entries submitted and received during the Contest Period in accordance with these Rules as the eligible winners of a Grand Prize. The odds of winning depend on the number of eligible Entries submitted and received in accordance with these Rules during the Contest Period.

11. ELIGIBLE WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact each eligible winner by email within five (5) business days of September 5, 2017. If an eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable, then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Prize from among the remaining eligible Entries submitted and received in accordance with these Rules in accordance with the procedures outlined in Rule 10 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

12. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH PERSON IS ANNOUNCED AS THE WINNER OR AN ELIGIBLE WINNER.

BEFORE BEING DECLARED AS A CONFIRMED PRIZE WINNER, each eligible winner will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor’s form of declaration and release); and (b) sign and return within five (5) business days of notification the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities,

costs, and expenses arising from use of his/her Entry Materials or any portion(s) thereof; and (v) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet.

Potential Prize winners will be required to provide: their first and last name, their valid shipping address, their phone number, and any other information necessary to fulfill their Prize.

If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant for the applicable Prize from among the remaining eligible Entries submitted and received in accordance with these Rules in accordance with the procedures outlined in Rule 10 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

13. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of any website or any platform during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry, Entry Materials, Request and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right subject only to the approval of the Régie des alcools, des courses et des jeux du Québec (the "**Régie**"), to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of

administering the Contest and in accordance with Sponsor's privacy policy (available at: Spiderman.Panasonic.ca). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any entrant, Entry, Entry Materials, Request and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

For Quebec residents: *Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.*

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.