Terms and Conditions:

1. Offer applicable on all VIERA LED, LCD, Plasma Televisions, Home Appliances and Air Conditioners (All India, excluding Kerala).

2. VIERA Finance Offer I: 12/4 (applicable on 61 cm (24) & above LED/LCD/Plasma TVs) and 18/4 (applicable on TH-32AS630D, TH-32AS610D, 101 cm (40) & above LED/Plasma TVs). Offer valid from 4th September – 31st October, 2014 (All India, excluding Kerala).

3. VIERA Finance Offer II: Pay Rs 51/- and balance in 10 or 15 EMIs. Offer applicable on select LED/LCD/Plasma TVs from 4th September – 31st October, 2014 (All India, excluding Kerala).

4. Assured Gifts Offer valid from 4th September – 31st October, 2014 (All India, excluding Kerala).

5. Finance offer is at the sole discretion of financier / dealer / bank. Processing fee at the sole discretion of the financier / dealer / bank. Offer valid at select locations, at select dealers under select credit documents. EMI will vary from model to model. Interest charges of EMI on Credit Card purchases through Pine labs will be borne by Credit Card Holder.

6. Exchange option is at the discretion of dealer. Prices are under exchange of 73 cm (29) CTV with remote in working condition. Offer applicable on select VIERA LED/LCD/PLASMA TVs from 4th September – 31st October, 2014 (All India, excluding Kerala).

7. Panasonic India Pvt. Ltd ("Panasonic") reserves the right to change or modify the gifts offered with gifts of equivalent value, withdraw or extend offer without any prior notice and no correspondence/claim in this regard shall be entertained.

8. Products are available without this offer also.

9. Air Conditioners: 5 Years Warranty is on Micro Channel Condenser (Aluminium Condenser). Total warranty period on Micro Channel Condenser is limited to 5 Years from the date of purchase irrespective of the period the unit was not in use or was not giving proper performance or was under breakdown or the time taken for repair/replacement of parts.

10. This gift Offer is applicable on Panasonic Products, as mentioned below purchased from the Authorized Dealers of Panasonic only.

11. The gifts depend on the product/model purchased, i.e.:

    a) VIERA Televisions:
        - Additional 1 year (1+1 year) warranty value worth Rs. 7,000/- applicable on VIERA LED TV TH-50A410D only as per Panasonic Standard Pricing for AMC. EWC/AMC available separately for customers

- Benetton Bag – Applicable on select models of LED TV only.

b) Washing Machines:
   - Fully Automatic Washing Machines: Surf Excel (1 kg) + Laundry bag + Revlon Cosmetic Kit – Applicable on all models.
   - Semi-Automatic Washing Machines: Smart Storage box (2 pieces – 500 ml + 1500 ml) + Surf excel (500 gm) – Applicable on all models.

c) Refrigerators:
   - Frost Free Refrigerators: Revlon Cosmetic Kit -Applicable on all models
   - Direct Cool Refrigerators: Freshbox (3 pieces – 500 ml + 1000 ml + 1500 ml) – Applicable on all models

d) Microwave Ovens:
   - Convection Microwaves: Revlon Cosmetic Kit + MWO Start-up Kit + Free Access to online Microwave Recipe Bank with 100+ Recipes - Applicable on all models
   - Grill Microwaves: Start-up Kit + Free Access to online Microwave Recipe Bank with 100+ Recipes - Applicable on all models
   - Free cooking classes in select cities.

12. All gifts are to be collected from Authorized Dealer from where the product has been purchased, not later than 30 days from the date of purchase of the product.

13. The place from where the gifts are to be collected is to be ascertained from the Authorized Dealer from whom the product in reference is purchased.

14. Gifts cannot be redeemed for Cash or Discounts. Panasonic shall not be responsible if the offer could not be availed by the customer due to purchase from any unauthorized dealer or not claimed or received in the stipulated period of time.

15. The gifts/models shown are representative only.

16. Gifts can only be received upon the production of the Original Coupon & Invoice. The Original Coupon shall be retained by Panasonic thereafter.

17. The shape, size and colour of actual product may vary, and shall be subject to the availability and may not necessarily be as per the choice of the customer.

18. Product specifications, warranty, pricing system, components or options available are all subject to change without prior notice.

19. Terms & Conditions of the respective manufacturer/service provider are deemed to have been accepted by the customer, and must be complied with by the customer, and Panasonic takes no liability, and all/any claims raised shall be the sole responsibility of the said manufacturer/service provider, and the customer shall not hold Panasonic liable in any manner whatsoever.

20. In case of any dispute the decision of the Director of Panasonic India Private Limited shall be final and binding on all the parties. All disputes shall be subject to the exclusive jurisdiction of the Courts at New Delhi only.

21. Offer valid till stocks last and within the term specified.

22. The offer is not open to the employees and the immediate family members of Panasonic India Pvt Ltd and other agencies involved in the offer with Panasonic.