

Enriching the lives of Malaysian families

INTELLIGENT ECO SENSORS
ECONAVI
SENSES | SELF-ADJUSTS | SAVES



ECONAVI Intelligent Eco Sensors:
Automatically Saves You Energy, Water, Money and the Environment.

Panasonic's ECONAVI Senses Changes in Human Activity, Usage Patterns, Water Temperatures and Air Cleanliness. Then Self-Adjusts Power and Water Consumption to Optimise Usage and Reduce Wastage. To Save You Energy, Water and Time Together with Money and the Environment.

Terms & Conditions

- All free gifts, prices and published features are correct at the time of printing, and are subject to change without prior notice.
- All free gifts are while stocks last, and not exchangeable for cash or prizes of equivalent price.
- Kindly consult with the Panashop dealers before making any purchase.
- Panasonic Malaysia Sdn. Bhd. reserves the right to revise any content in this brochure as it deems fit without prior notice.
- Terms & conditions apply.

www.panasonic.com.my
Customer Care Centre : 03-7953 7600 Mon - Fri (9am - 5pm)
See our authorised Panashop dealers today.



PP16670/04/2012(029682)

Ideas

8 March to 31 March 2015

Panasonic



TOP VALUE

Only RM499 for Sound Bar
find out more on pages 8 & 9!



INTELLIGENT ECO SENSORS
ECONAVI

Efficient Energy-Saving PERFORMERS

Exclusive only at Panashop
www.panasonic.com/my/consumer/panashop.html



REASONS to buy from Panashop

- Instalment Scheme**
Not only is the shopping great, the payment terms are fantastic too! Enjoy 0% interest instalments of up to 24 months from selected Panashop outlets.
- All Things Panasonic**
Whether it's a new LED TV, Lumix Camera, refrigerator, air conditioner or small home appliance, Panashop offers you a far-reaching variety for all your Panasonic needs.
- Panashop Exclusives**
There are some appliances that you will only be able to find at Panashop. So visit one today and discover cutting-edge new Panasonic products available exclusively for Panashop customers.
- Professional Services**
Sleep easy with the reassurance that your favourite Panasonic appliance will receive the best care when you send it in to any Panashop for professional repair and genuine spare parts.
- Expert Help**
You can rest assured in the security of always having a knowledgeable staff member on hand to offer you sound product knowledge. Add to that, reliable after-sales support and you can be sure of a smooth and hassle-free Panasonic experience.
- Loyalty Program**
Purchase selected products from Panashop and register your warranty online to sign-up as our Panasonic loyalty program member. You can enjoy great value-added benefits! Check out more details from your nearest Panashop dealers today!
- Extended Warranty***
Enjoy peace of mind and the extra protection you can only get from Panashop when you make a purchase at any Panashop outlet. * Selected items only.
- Live Experience**
Nothing beats getting up close and personal with something to know and experience it. That's why Panashop offers you a first hand sensory experience of all Panasonic products so you can enjoy an exciting and stimulating journey like no other!

Dear Panashop Customer, Shopping at Panashop always gives you a wider range of options and better deals. From peace of mind to a fantastic range of choices, here are 8 reasons why you should buy all your treasured home & entertainment appliances from Panashop!



Get a FREE Exclusive Digital Luggage Scale with purchases of any Panasonic product(s) worth RM1,000* and above from 8 March - 31 March 2015.

* Gifts are on a first come, first served basis, while stocks last and limited to one piece per customer. Exclusively for Panashop customers only. * Terms & conditions apply. * Free gift for purchases of any Panasonic product(s) excluding air conditioner.

To locate your nearest Panashop, please visit <http://www.panasonic.com/my/consumer/panashop.html>



LOW UP-FRONT Investment*

Longest Parts Retention Policy*

FREE 1 Year ALL RISK COVERAGE
FREE 1st Year* All Risk Coverage
* During 1st Year Manufacturing Warranty Coverage

24 hours
Within 24 Hours Service Response and Loan Unit Facility*

Professional Help Desk and Technical Support*

FREE & UNLIMITED Labour and Spare Parts Replacement*

255 Service Points
Widest, Quick and Reliable Service*

1-1 EXCHANGE
1-to-1 Exchange Scheme*



A Small Investment for a Greater Peace of Mind

Get the best possible ownership experience from your Panasonic product with Panasonic Extended Warranty. For just a small premium, you will enjoy greater long-term satisfaction, peace of mind plus these other great benefits!

*1 Applicable Up to 65" only ** Applicable for Wall Mounted Models Up to 2.5HP ** Not Applicable for Professional Camera * Terms and conditions apply.

Scheme solely owned by Panasonic Malaysia Sdn. Bhd.
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www.facebook.com/mylumixclub

www.facebook.com/mypanasonicbeauty
www.youtube.com/panasonicmy

POWER OF GLASS MAKES LIFE COOL.

Step up your style at home with the touch of cool glass on the Panasonic 6-door refrigerator, made in Japan. Designed to reflect your passion for perfection, our new refrigerator looks stunning from any angle. But inside lies its true beauty - the latest in ECONAVI and Inverter energy-saving technologies with an array of smart features.



The model refrigerator featured is used for illustrative purposes and does not represent the actual product model.



POWER OF FOAM MAKES CLOTHES COOL.

Amplify your fashion style with a cool, crisp and clean wash with Panasonic's most advanced washer-dryer, made in Japan. Its unique ActiveFoam system penetrates deeper into fabrics to provide unparalleled cleaning power, while its Heat Pump technology provides gentle drying, even for delicate material. So you can enjoy crisp, clean clothes that's like new, every time.



UP TO 35% LESS Energy Consumption
UP TO 30% LESS Energy Consumption



Refrigerator

6-Door Fridge



ECONAVI

INTELLIGENT INVERTER

PrimeFresh

NR-F510GT-W

RM 6,499

530L Gross Capacity



Washing Machine

Heat Pump Washer Dryer



ECONAVI

INTELLIGENT INVERTER

ActiveFoam SYSTEM

NA-VX93GL

RM 6,999

10Kg Wash Capacity / 6Kg Drying Capacity



Refrigerator

4-Door Fridge



ECONAVI

INTELLIGENT INVERTER

NR-D513

RM 4,999

512L Gross Capacity



Dryer + Steam Iron Combo Deal



INTELLIGENT INVERTER

Heat Pump Tumble Dryer NH-P80G2

8Kg Drying Capacity



Steam Iron NI-W950ALSK



ASP: RM4,607
RM 3,499
Save RM1,108

Air Purifier

Humidifying Air Purifier



ECONAVI

Humidification

HEPA Composite Filter

F-VXK70

RM 1,899



ECONAVI

Humidification

HEPA Composite Filter

F-VXH50A

RM 1,599

Non-Humidifying Air Purifier



ECONAVI

HEPA Composite Filter

F-PXJ30

RM 499

Car nanoe™ Generator



ECONAVI

HEPA Composite Filter

F-GMG01

RM 399

Premium Inverter Series



UP TO 65% ENERGY SAVINGS
AUTO X
 INTELLIGENT DYNAMIC COOL
NEW AEROWINGS
 nanoe-G

CS/CU-S28RKH 3.0 HP
NEW R M 4,158

CS/CU-S24RKH 2.5 HP
NEW R M 3,518

CS/CU-S18RKH 2.0 HP
NEW R M 2,998

CS/CU-S15RKH 1.75 HP
NEW R M 2,538

CS/CU-S13RKH 1.5 HP
NEW R M 2,068

CS/CU-S10RKH 1.0 HP
NEW R M 1,668



Deluxe Non Inverter Series

ECONAVI **NEW AEROWINGS** **nanoe-G** **AUTO**

CS/CU-V28RKH 3.0 HP
NEW R M 3,288

CS/CU-V24RKH 2.5 HP
NEW R M 3,128

CS/CU-V18RKH 2.0 HP
NEW R M 2,778

CS/CU-V12RKH 1.5 HP
NEW R M 1,838

CS/CU-V9RKH 1.0 HP
NEW R M 1,458

Semi Deluxe Series

ECONAVI **nanoe-G**

CS-KC24QKH 2.5 HP
R M 3,068

CS-KC18QKH 2.0 HP
R M 2,718

CS-KC12QKH 1.5 HP
R M 1,798

CS-KC9QKH 1.0 HP
R M 1,418

Deluxe Non Inverter Series



ECONAVI
 nanoe-G

CS/CU-C28QKH 3.0 HP
R M 3,288

CS/CU-C24QKH 2.5 HP
R M 3,228

CS/CU-C18QKH 2.0 HP
R M 2,868

CS/CU-C12QKH 1.5 HP
R M 1,848

CS/CU-C9QKH 1.0 HP
R M 1,548

Standard Non Inverter Series



AUTO
 ONLY FOR PV MODELS

Standard (Wireless)

CS/CU-PV28RKH 3.0 HP
NEW R M 2,858

CS/CU-PV24RKH 2.5 HP
NEW R M 2,568

CS/CU-PV18RKH 2.0 HP
NEW R M 2,248

CS/CU-PV12RKH 1.5 HP
NEW R M 1,438

CS/CU-PV9RKH 1.0 HP
NEW R M 1,108

CS-PC28QKH 3.0 HP
R M 2,798

CS-PC24QKH 2.5 HP
R M 2,518

CS-PC18QKH 2.0 HP
R M 2,198

CS-PC12QKH 1.5 HP
R M 1,398

CS-PC9QKH 1.0 HP
R M 1,088

Standard (Wired)

CS-SV28RKH 3.0 HP
NEW R M 2,858

CS-SV24RKH 2.5 HP
NEW R M 2,568

CS-SV18RKH 2.0 HP
NEW R M 2,248

CS-SV12RKH 1.5 HP
NEW R M 1,438

CS-SV9RKH 1.0 HP
NEW R M 1,108

CS-SC28QKH 3.0 HP
R M 2,798

CS-SC24QKH 2.5 HP
R M 2,518

CS-SC18QKH 2.0 HP
R M 2,198

CS-SC12QKH 1.5 HP
R M 1,398

CS-SC9QKH 1.0 HP
R M 1,088



*Gifts are on first-come, first-served basis; while stocks last.

Home Shower



COMBO DEAL ASP: RM908
R M 769
 Save RM139

Panasonic Cooking



Grill Microwave Oven **R M 514**



P.W.P R M 9
 Normal Price: RM92



Convection Microwave Oven **R M 2,099**



P.W.P R M 19
 Normal Price: RM229



Bread Maker SD-P104 **R M 899**



FREE
 Water Purifier (TK-CS10) worth **R M 159**

Panasonic Beauty

nanoe™ Hair Dryer

EH-NA45P ASP: RM269.90
R M 189



6-in-1 Hair Styler

EH-HW58 ASP: RM229.90
R M 169



REBATE



Facial Steamer EH-SA32VP



Pore Cleanser EH-2513P

COMBO DEAL ASP: RM478
R M 459
 Save RM219

Ionity Hair Dryer

EH-NE11 ASP: RM91.90
R M 69



Shaver & Nose Trimmer

ES-RW30 ASP: RM199
R M 159



Eyelash Curler

EH-SE60 ASP: RM89
R M 79



Ventilating Fan

Glass Mount



FV-19WU4 6 Inch
R M 135 W/M
R M 142 E/M

Wall Mount



FV-25AUF1 10 Inch
R M 159 W/M
R M 167 E/M

Ceiling Mount



FV-20CUTIP 8 Inch
R M 125 W/M
R M 131 E/M

Ceiling Fan

5 Blades



F-M1562 **R M 839**

3 Blades



F-M1202 **R M 369** W/M
R M 372 E/M

Panasonic

FAST BUT NOTHING LIKE FAST FOOD

Got a craving? Want it healthy and tasty?
Get it all with the New Panasonic
Econavi Steam Combination Oven.



Dato' Chef Fazley Yaakob,
MasterChef Selebriti Malaysia Season 1



NN-CS894B

Panasonic Cooking

Opens Up Possibilities

INTELLIGENT ECO SENSORS
ECONAVI

INVERTER

With the new Panasonic Econavi Steam Combination Oven, you'll satisfy your appetite without compromising on healthy eating habits. Its 100% Pure Turbo Steam keeps the nutrients in your food while bringing out your appetite by retaining the flavours of the ingredients. Eat deliciously fast and healthy gourmet dishes today when you start cooking with various recipes from Panasonic Cooking.



**100% PURE
TURBO STEAM**
Powerful, high-density
steam to reduce fat



CRISPY GRILL
Cooks evenly and quickly
while eliminating
excess fat



**SWIPE &
TOUCH PANEL**
Advanced new electrostatic
touch panel interface

Earn e-Points with
CLUB Panasonic
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E-mail: ccc@my.panasonic.com www.panasonic.com.my

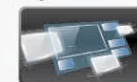
Panasonic

INTRODUCING THE NEW Life screen



Brings everyone closer to their favourite things.
Enjoy exciting features, including my Home Screen.

my Home Screen



Personalise your
Home Screen with
apps and content
you love.

my Food Screen



Search for
new recipes and
restaurants via
a variety of apps.

my Stream



Seamless,
Automatic Content
Recommendations.

The new Viera brings a whole new meaning to getting closer. Now, you and your family can enjoy what each of you loves, together. It has a host of great features, so it's endless what you can do. But what matters most, is the fun you'll have with loved ones.



4k Ultra HD
also available

Earn e-Points with
CLUB Panasonic
www.club.panasonic.com.my
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E-mail: ccc@my.panasonic.com www.panasonic.com.my

Life screen
beyond smart TV

VIERA

4K TV

X940 SERIES

4K ULTRA HD TV

Progressive 3D FULL HD



85"

TH-85X940K
R M44,999

Included Accessories
2 pairs of 3D Eyewear (Active Shutter 3D Method)
Touch Pad Remote

FREE
4K Upscaling 3D BD Home Theater (SC-BTT505) worth RM2,299 + Wireless Rear Speaker Kit (SH-FX82GA-K) worth RM599



AX800 SERIES

4K ULTRA HD TV

Progressive 3D FULL HD



65"

TH-65AX800K
R M17,999*

Included Accessories
2 pairs of 3D Eyewear (Active Shutter 3D Method)
Touch Pad Remote



3D SMART LED TV

AX670 SERIES

4K ULTRA HD TV

Progressive 3D FULL HD



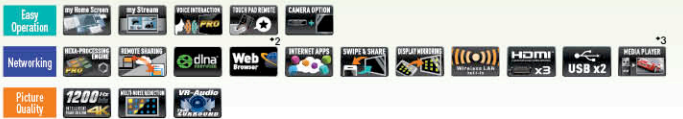
55"

48"

TH-55AX670K
R M6,999*

Included Accessories
2 pairs of 3D Eyewear (Active Shutter 3D Method)
Touch Pad Remote

TH-48AX670K
R M4,599*



AS700 SERIES

FULL HD

3D

IPS LED super bright



60"

55"

50"

42"

TH-60AS700K
R M7,999*

TH-50AS700K
R M4,399*

Included Accessories
2 pairs of 3D Eyewear (Passive 3D Method)
Touch Pad Remote

TH-55AS700K
R M6,999*

TH-42AS700K
R M2,999*



SMART LED TV

AS640 SERIES

FULL HD

IPS LED super bright



60"

TH-60AS640K
R M5,499*



AS620 SERIES

FULL HD

IPS LED super bright



42"

TH-42AS620K
R M2,099*



AS610 SERIES

FULL HD

IPS LED super bright



50"

TH-50AS610K
R M3,499*



LED TV

A430 SERIES

FULL HD

IPS LED super bright



60"

TH-60A430K
R M4,999*



A410 SERIES

FULL HD

IPS LED super bright

Only 50 / 42 inch model.



50"

42"

32"

TH-50A410K
R M2,599*

TH-32A410K
R M999



A400 SERIES

FULL HD



40"

TH-40A400K
R M1,699



PWP*
Purchase with Purchase
Sound Bar (SC-HTB170K at RM499)
Normal Price RM799

*1 Actual resolution: 3840 x 2160p *2 Supports flash player in web browser. *3 Supports movie, picture and music.

Stylish Wireless Speaker



SC-NE5
R799
 Normal Price RM1,099

- Apple dlna
- Bluetooth
- 2.0 Speaker System
- Pure Tone
- Direct Vcst Surround
- Wireless CD Playback
- Wall Mountable

DVD Home Theater System



SC-XH333
R999

- 1,000 Watt
- DVD VIDEO
- Bluetooth
- USB
- ARC
- External HDD Playback

Blu-ray Home Theater System



SC-BTT505
R2,299

- 1,200 Watt
- 4K OPERATING
- Blu-ray 3D™
- Bluetooth
- Apple dlna
- 3D
- External HDD Playback
- WiFi Built-in
- HDMI Input x2
- USB
- HDMI Cable Included



SC-XH385
R1,099

SC-XH166
R799

SC-XH105
R549

Mini System



FREE
 Premium MIC X 2

SC-MAX770
R2,999

- 36,300 Watt
- Bluetooth
- 38
- Local
- 3.5
- Full
- Power

Sound Board



SC-HTE80S
R999

Blu-Ray Player



DMP-BDT360
R599

- 120 Watt
- 2.1in
- Bluetooth
- USB
- HDMI Cable
- WiFi Built-in

CD Micro System



SC-PM500
R499

SC-PM250
R329

DVD Micro System



SC-PM50D
R449

- 40 Watt
- COMPACT DISC DIGITAL AUDIO
- 50 Watt
- DOLBY DIGITAL
- CD MP3 FM AM USB
- music world
- DIVX



LUMIX G Series System Camera



DMC-GF6W-K/W
R2,599

Twin Lens
 (14-42mm Kit Lens
 and 45-150mm lens)

- Black
- White

DMC-GF6K-K/W/R/T
R1,999

Kit Lens 14-42mm

- Black
- White
- Red
- Brown



DMC-GMIKGC-D/K/S/W
R2,499

12-32mm
 Standard Zoom Lens

- Black
- Orange
- White
- Silver

Compact Series Camera

DMC-TZ60GA-K/S
R1,549

- Black
- Silver



DMC-TZ55GA-K/R/W
R999

- Black
- White
- Red



DMC-LX7KW
R1,699

- Black
- White



DMC-FZ70GA-K
R1,499

- Black



DMC-FT5GA-A/D/K/S
R1,499

- Black
- Orange
- Blue
- Silver



A



B



C



D



E



F





Rechargeable Batteries



High Capacity for High-Drain Devices

BK-3HCCE/4BT (AA) **R79.90**
 BK-4HCCE/4BT (AAA) **R79.90**



Low Self-Discharge for Multi-Use

BK-3MCCE/2BT (AA) **R35.90**
 BK-4MCCE/2BT (AAA) **R35.90**



Basic Rechargeable Battery for Daily Use

BK-3LCCE/2BT (AA) **R24.90**
 BK-4LCCE/2BT (AAA) **R24.90**



* Colour is subject to stock availability

Eneloop Basic Charger

4pcs Battery Included

ASP: ~~RM99.90~~
R79.90

K-KJ18MCC40M

2pcs Battery Included

ASP: ~~RM69.90~~
R55.90

K-KJ18MCC20M

Home Communication

DECT Phone

PROMOTION PRICE

ASP: ~~RM279~~
R208
 KX-TG6812ML

ASP: ~~RM239~~
R178
 KX-TG6821ML

ASP: ~~RM249~~
R188
 KX-TG2712ML

ASP: ~~RM229~~
R168
 KX-TG1612ML

Printer

Multifunction Printer

KX-MB2168MLB **R900**

KX-MB2138MLW **R800**

KX-MB2128MLW **R690**

FREE Toner (KX-FAT472E) worth RM120



LED Desk Lamp

Single Lamp, Double Task **7 Watt**

FREE backpack

Dark Grey ASP: ~~RM499~~
R349
 SQ-LE530-H05

White ASP: ~~RM499~~
R349
 SQ-LE530-W05



LED Bulb

ASP: ~~RM52.90~~
R22.90
 LDAHV10D65H2AP
 • Cool Daylight

ASP: ~~RM45.90~~
R19.90
 LDAHV8D65H2AP
 • Cool Daylight

ASP: ~~RM33.90~~
R16.90
 LDAHV5D65H2AP
 • Cool Daylight

ASP: ~~RM52.90~~
R22.90
 LDAHV10L27H2AP
 • Soft Warm

ASP: ~~RM45.90~~
R19.90
 LDAHV8L27H2AP
 • Soft Warm

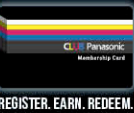
ASP: ~~RM33.90~~
R16.90
 LDAHV5L27H2AP
 • Soft Warm

FREE backpack, for every purchase of 20pcs (2bx)



* Price shown above is unit price per piece

BE REWARDED WITH DOUBLE POINTS ONLY AT PANASHOP WITH CLUB PANASONIC



GOT QUESTIONS?

How to earn 2x e-Points?

Get your Panashop Dealer to register the e-Warranty for you. 2x e-Points can only be earned exclusively at Panashop with purchase of selected products.

WHY JOIN CLUB PANASONIC?

- ★ Be rewarded with e-Points
- ★ Get exclusive invites
- ★ Enjoy express lane service*
- ★ Get 10% discounts* on checking fee
- ★ Enjoy 5% discounts* on repair parts

Smart Shopper Guide

- 1 REGISTER at club.panasonic.com.my
- 2 EARN 2x e-Points at Panashop
- 3 REDEEM Panasonic's Products online

* All subject to terms & conditions

Earn e-Points with CLUB Panasonic
 www.club.panasonic.com.my

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 Lot 10, Jalan 13/2, 46200 Petaling Jaya, Selangor Darul Ehsan.
 E-mail: ccc@my.panasonic.com www.panasonic.com.my

LOGO INDEX

ECONAVI
Senses the environment and usage pattern; automatically adjust power consumption to save electricity.

INVERTER
Regulates compressor and motor speed for optimum energy saving.

PrimeFresh
Allows food to be stored at -3 degrees, making it easier to cook meals without the need of defrosting hence maintaining the flavor and freshness of fresh food.

ActiveFoam SYSTEM
Offers unprecedented washing power with highly concentrated foam to maximize the effectiveness of detergent, easily penetrating fibers to lift and separate dirt.

12 YEAR WARRANTY
Panasonic refrigerators carry a 12-year compressor warranty.

12 YEAR WARRANTY
Panasonic washing machines carry a 12-year motor warranty.

R410A
To utilize the eco-friendly refrigerant which cause minimum harm to the ozone layer.

nanoe-G
Utilizes nano-technology fine particles to purify the air in the room.

65% ENERGY SAVING RATE
ECONAVI and inverter works together to give up to 65% energy saving rate.

AutoX
Provides 35% faster cooling speed*. * Please refer to product catalogue.

nanocare
Nano-sized electrostatic atomic water particles produced by Panasonic-developed technology. It has 1000 times higher water-holding capability than regular ions.

3D
The Active Shutter 3D Method gives you high-quality 3D images, and the Polarized 3D Method provides viewing comfort for long periods of time.

IPS LED SUPER BRIGHT
Has a wide viewing angle, uses a high-efficiency LED backlight and a high-transmittance panel which increases its brightness by 15%. This produces crisp, clear images.

FULL HD REALITY
Full-HD panel displays beautiful images without needing to perform pixel conversion for the 1080p video signals.