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**PANASONIC EXPANDS LINE OF PORTABLE, INTERACTIVE ULTRA SHORT-THROW DLP™ PROJECTORS**  
*PT-CW330 Series delivers high brightness, interactivity and flexibility*

**Secaucus, NJ, June 12, 2013** – Panasonic System Communications Company of North America, a provider of professional projector solutions, today announced its new PT-CW330 Series of ultra short-throw projectors. The new series includes the PT-CW330U, PT-CW240U, PT-CX300U as well as two interactive models that have dual pen capabilities, the PT-CW331RU and PT-CX301RU. All of these projectors are well suited for a host of applications where space is limited and high image quality is critical, including classroom lectures, corporate presentations, digital signage and more.

With up to 3,100 lumens and a contrast ratio of 8,000:1, the PT-CW330 Series produces crisp, clear images. Models PT-CW330U, PT-CW240U and PT-CW331RU are able to generate an 80" diagonal image from less than 2 feet away, delivering large image projection in confined spaces, without the fear of shadows being cast by presenters.

The PT-CW331RU and PT-CX301RU built-in interactive features enables two users to simultaneously write on the image using IR pens that deliver smooth and natural lines. The result is an engaging classroom or corporate experience, without requiring a dedicated interactive whiteboard.

PT-CW330 Series projectors include a built in 10 Watt speaker, up to 5,000 hour lamp replacement cycle<sup>1</sup> and Crestron RoomView™ compatibility. The projectors are also 3D capable, ideal for classroom education, special projection displays in exhibitions and digital signage. Frame packing, side by side, top and bottom, and frame sequential 3D formats are all supported.

**PT-CW330 Series Specifications:**

	<b>PT-CW331RU</b>	<b>PT-CX301RU</b>	<b>PT-CX300U</b>	<b>PT-CW240U</b>	<b>PT-CW330U</b>
<b>Resolution</b>	WXGA (1,280 x 800)	XGA (1,024 x 768)	XGA (1,024 x 768)	WXGA (1,280 x 800)	WXGA (1,280 x 800)
<b>Brightness</b>	3,100lm		3,100lm	2,600lm	3,100lm
<b>Lamp Life<sup>2</sup></b>	4,000hrs	4,000hrs	4,000hrs	5,000hrs	4,000hrs
<b>Aspect Ratio</b>	16:10	4:3	4:3	16:10	16:10
<b>Contrast Ratio</b>	8000:1		8000:1	8000:1	8000:1
<b>Interactive</b>	Yes	Yes	No	No	No
<b>HDMI Input</b>	Yes	Yes	Yes	Yes	Yes
<b>LAN (RJ-45)</b>	Yes	Yes	Yes	Yes	Yes
<b>Availability</b>	June	June	Current	Current	Current
<b>MSRP</b>	\$2,559.00	\$2,359.00	\$1,679.00	\$1,679.00	\$1,859.00

**InfoComm 2013**

The PT-CW331RU projector will be on display at InfoComm 2013 in Panasonic's booth (#1501). Other recently announced projectors from Panasonic will be on display at InfoComm, including the PT-DZ13KU, which enables projection mapping for signage, lamp-free projectors (PT-RZ475U), large image projectors (PT-DZ870U) and other DIGITAL LINK enhanced projectors, such as the PT-VW431DU.

<sup>\*2</sup> This is the maximum value when the lamp power is set to Eco mode where the lamp is turned on for 2 hours and off for 0.25 hours. If the lamp is turned on more times or kept on for a long time, the lamp replacement cycle will shorten. In Normal mode, the lamp replacement cycle is 3,500 hours for the PT-CW240U and 3,000 hours for the PT-CW331RU/CW330U/CX301RU/CX300U. The usage environment affects the duration of the lamp.

The PT-CW330 Series projectors are available through authorized Panasonic resellers. For more information on Panasonic's professional projector solutions please visit <http://panasonic.com/business/projectors/> or email [psolutions@us.panasonic.com](mailto:psolutions@us.panasonic.com). Sales inquiries for all Panasonic professional projector solutions should be directed to [sales.psc@us.panasonic.com](mailto:sales.psc@us.panasonic.com) or 877-803-8492.

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### **About Panasonic Corporation of North America**

Based in Secaucus, NJ, Panasonic Corporation of North America provides a broad line of digital and other electronics products and services for consumer, business and industrial use. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation, and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. Panasonic was the only Consumer Electronics company to be listed in the top ten brands on the Interbrand Best Global Green Brands 2011 ranking (<http://www.interbrand.com/en/best-global-brands/Best-Global-Green-Brands/2011-Report/BestGlobalGreenBrandsTable-2011.aspx>). As part of its continuing efforts to reduce its carbon footprint, Panasonic Corporation of North America will relocate its operations to a new eco-efficient office tower adjacent to a mass transit hub in Newark, NJ in 2013. Information about Panasonic Eco Ideas initiatives is available at <http://panasonic.net/eco/ecoideas/>. Information about Panasonic and its products is available at [www.panasonic.com](http://www.panasonic.com). Additional company information for journalists is also available at [www.panasonic.com/pressroom](http://www.panasonic.com/pressroom).

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1: Features and specifications are subject to change without notice.