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PANASONIC ADDS SHORT-THROW PROJECTOR TO “SOLID SHINE™” SERIES LAMP-FREE LINEUP
PT-RZ475U delivers excellent image quality and low maintenance in a variety of deployment environments

Secaucus, NJ, June 12, 2013 – Panasonic System Communications Company of North America, a provider of professional projector solutions, today announced the addition of a short-throw model to its SOLID SHINE™ Series line of lamp-free (LED/Laser) projectors. Depending on light source settings, the new PT-RZ475U can deliver up to 10 years (87,600 hours) of 24/7 operation without the need for lamp or filter maintenance, resulting in low total cost of ownership. The PT-RZ475U delivers excellent HD picture quality with a high contrast ratio of 20,000:1, can be used in portrait mode and has the ability to display 3D images. Ideal for rear projection applications this new projector provides a solution to command and control, simulation and digital signage applications.

The PT-RZ475U is DIGITAL LINK compatible which assures end users of a much simplified AV infrastructure with high definition video, audio, and control signals all carried over a single CAT5e or higher specification Ethernet cable for up to 100 meters (328ft.). This solution reduces cabling costs and complexity and simplifies installation and maintenance. Panasonic’s proprietary Digital Interface Box, the ET-YFB100G (\$1,999.00 MSRP) is currently available and can be paired with the PT-RZ475U projector for DIGITAL LINK connection, or the projectors can be used with major AV control manufacturers’ protocols such as Crestron’s Digital Media 8G+ , Extron’s XTP Systems, and AMX’s Enova DVX and other manufacturers’ HDBaseT™ variants without the need for an external receiver.

PT-RZ475U Specifications:

Resolution	1080P (HD)
Brightness	3,000lm/1,600lm/1,000lm
Lens	0.8:1 fixed
Contrast Ratio	20,000:1
Light source	LD+LED hybrid
Life	26,280h – 87,600h (Depends on brightness)
Availability	June
MSRP	\$12,799.00

Features and specifications are subject to change.

InfoComm 2013

The PT-RZ475U will be on display at InfoComm 2013 in Panasonic’s booth (#1501). Other recently announced projectors from Panasonic will be on display at InfoComm, including the PT-DZ13KU, which enables projection mapping for signage, large image projectors (PT-DZ870U), short throw projectors (PT-CW331RU) and other DIGITAL LINK enhanced projectors, such as the PT-VW431DU.

The PT-RZ475U is available through authorized Panasonic resellers and comes with a 3-year limited warranty. For more information on Panasonic’s professional projector solutions please visit <http://panasonic.com/business/projectors/> or email pjsolutions@us.panasonic.com. Sales inquiries for all Panasonic professional projector solutions should be directed to sales.psc@us.panasonic.com or 877-803-8492.

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Panasonic Solutions for Business

Built on a celebrated engineering foundation, Panasonic architects business technology solutions that help build a better

world. Customers in government, healthcare, production, hospitality, education and a wide variety of commercial enterprises, large and small, depend on integrated solutions from Panasonic to help them acquire, manage and interpret the information that drives innovation. The complete suite of Panasonic solutions addresses unified business communications, mobile computing, security and surveillance, retail point-of-sale, office productivity, high definition visual conferencing, visual communications (professional projectors, displays, digital signage) and HD and 3D video production. As a result of its commitment to R&D, manufacturing and quality control, Panasonic engineers reliable and long-lasting solutions as a partner for continuous improvement. Panasonic solutions for business are delivered by Panasonic System Communications Company of North America, which is a division of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation.

All brand and company/product names are trademark or registered trademarks of the respective companies. All specifications are subject to change without notice. Information on Panasonic solutions for business can be obtained by calling 877-803-8492 or visiting www.panasonic.com/business-solutions.

About Panasonic Corporation of North America

Based in Secaucus, NJ, Panasonic Corporation of North America provides a broad line of digital and other electronics products and services for consumer, business and industrial use. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation, and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. Panasonic was the only Consumer Electronics company to be listed in the top ten brands on the Interbrand Best Global Green Brands 2011 ranking (<http://www.interbrand.com/en/best-global-brands/Best-Global-Green-Brands/2011-Report/BestGlobalGreenBrandsTable-2011.aspx>). As part of its continuing efforts to reduce its carbon footprint, Panasonic Corporation of North America will relocate its operations to a new eco-efficient office tower adjacent to a mass transit hub in Newark, NJ in 2013. Information about Panasonic Eco Ideas initiatives is available at <http://panasonic.net/eco/ecoideas/>. Information about Panasonic and its products is available at www.panasonic.com. Additional company information for journalists is also available at www.panasonic.com/pressroom.

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