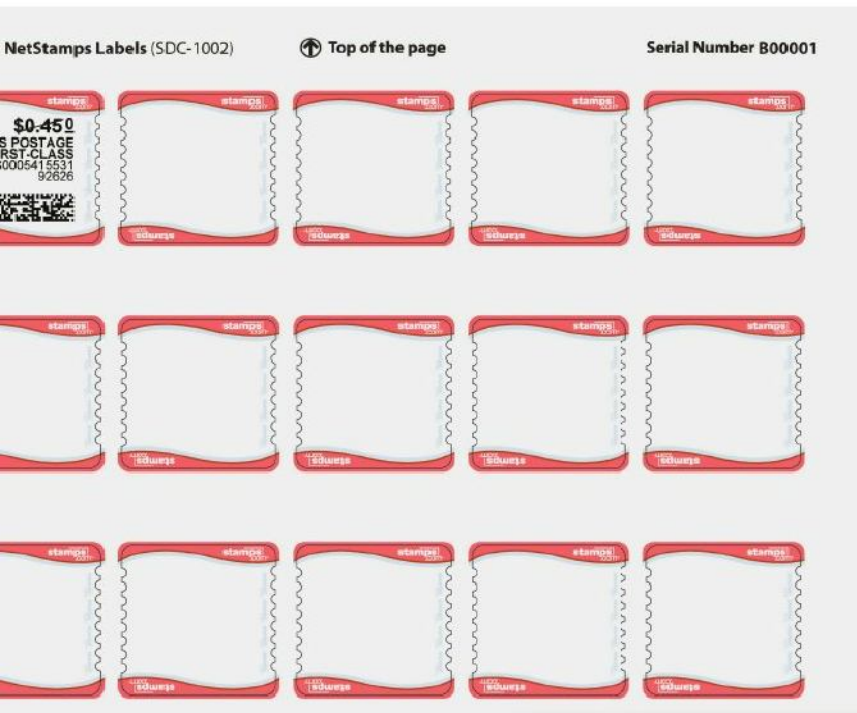


BUSINESS TECH *Edge*

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PANASONIC KX-TG9470 MULTI-LINE



Panasonic Systems Networks Company of America, based in Secaucus, NJ, is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation. The corporation and its subsidiaries and affiliates employ about 12,000 people in the region.

Part of a new series of consumer phones, Panasonic's KX-TG9470 digital corded/cordless answering system is capable of enhancing phone communication for the small and home-based business.

New features such as Contact Sync integrate computer features with phone technology and enable professionals to stay better connected, informed, and accessible.

HANDS ON

The KX-TG9470 phone system includes everything needed to implement an advanced answering and recording solution. A base unit with a corded handset and cordless phone are included along with several accessories—AC adaptor, telephone line cord, rechargeable Ni-MH batteries, charger, belt clip, CD-ROM, and mini USB cable.

An adjustable 3.5-inch white backlit LCD screen on the base unit allows for easy viewing of incoming calls—even at a distance. Keys on the handset are self explanatory and the large, lighted keypad offers easy dialing.

A key component of the system is the Contact Sync feature, which allows for interoperability with Microsoft Outlook. Users connect the phone to a PC via USB, allowing for incoming calls to trigger a pop-up contact in Microsoft Outlook. This offers instant

access to caller information and notes. The feature also offers the ability to make outgoing calls directly from a computer by clicking on a contact name in an address book.

The two-line operation function is perfect for the small business or home office, allowing two conversations to be held at once on separate lines using the corded and cordless handsets. Up to six handsets can be registered to the base unit. The supplied handset and base unit are pre-registered.

Also equipped for remote operation, users can access the unit from any touch-tone phone by calling a phone number and typing in a three-digit remote access code.

The call block function stores the caller ID info of unwanted callers into the phone's call block list, eliminating future calls and giving the busy signal if they call again.

Night or silent mode allows users to select a period of time during which the unit will not ring for outside calls. This is a useful feature when you or others do not wish to be disturbed.

SPECIFICATIONS

The black and silver unit base unit measures 7.3x8.8x5.2 inches with a 3.5-inch LCD screen. Display language is set to English or Spanish. Two phone lines and up to three-way call conferencing make the system a good fit for small business communication. In continuous use, the battery operates up to 12 hours; in standby mode it lasts for up to six days. The total recording capacity for the unit is about 40 minutes, and a maximum of 64 messages are recorded.

SUMMARY

The Panasonic KX-TG9470 answering system is especially suited for those with at-home businesses or telecommuting careers. For those ready to invest in a phone system capable of taking communications to the next level, Panasonic offers a versatile, complete, and reliable solution. **BTE** info # 135

fastFACTS

Product/Suggested Retail Price:

KX-TG9470 Multi-Line Answering System:
\$150 to \$200*

Company

Panasonic Systems Networks Company
of America

Web Site

www.panasonic.com/psna

*Price at Press Time: 12/28/2012