



For more information, please visit [**panasonic.com/psna**](http://panasonic.com/psna)

BTS090395BRO

Panasonic ideas for life



Enhanced Collaboration and Productivity Solutions

Panasonic System Networks
Company of America

Panasonic **ideas for life**



Communication Solutions

HD Visual Communications Solutions

Site Security and Monitoring Solutions

Retail Information Solutions

Productivity Solutions

Interactive Solutions





In business, it's all about **making connections...**

That's why Panasonic offers customizable and scalable solutions for communication, collaboration and site security that are **reliable, affordable** and **flexible**—allowing you to be more responsive to your customers, to stay better connected to remote and mobile colleagues, and to quickly and effectively adapt to the challenges of an ultra-competitive marketplace.

We combine advanced telephony products powered by IP-enabled applications with a comprehensive suite of interactive presentation and conferencing tools, retail solutions for enhancing customer satisfaction, and state-of-the-art surveillance and monitoring equipment to help you keep your property and business locations secure. With Panasonic, time and distance are no longer barriers to making the necessary connections that will enable your business to **be successful today, tomorrow and into the future.**



Communication Solutions

Panasonic knows that successful businesses thrive by providing hands-on, personalized service to their clients. Being out-of-touch is simply not an option. Using a combination of advanced telephony products coupled with IP-enabled applications, Panasonic is able to provide customizable and scalable solutions that allow colleagues, clients and stakeholders to **communicate, collaborate** and **create**...even when they're not face to face.



Solution Highlights

- Panasonic is the Number 1 Global Provider of PBX systems*.
- Panasonic is the Global Leader in DECT wireless.
- We offer state-of-the-art telephony systems, full suites of digital and analog phones, IP Conference Speaker Phones, in-building DECT wireless handsets, and IP network cameras.
- Our systems support a range of partner-provided applications for the hospitality and retail markets, as well as SIP trunking services for considerable cost savings.**
- Panasonic also provides networking capabilities for seamless integration of remote employees and locations by providing easy access to your central hub, and by allowing incoming calls to your desk phone to automatically ring on your cell phone.

* Resource MZA Ltd. 2008 Unit Sales Figure from the 2009 Market Share Analysis-Corded PBX/IP PBX.

** SIP trunking service offered by telephone service providers. Consult Panasonic or your local dealer for compatibility.

www.panasonic.com/psna





HD Remote Head Camera

Panasonic offers incredibly sharp color images from Panasonic's 3CCD remote head camera with true high definition 16x9 multi-format options. Ideal for medical, microscopy, broadcast, inspection, industrial and professional applications, it can also be used in conjunction with the HD Video Conferencing system for disseminating surgical images in the highest detail.

- True HD images; selection of 1080p, 1080i, and 720p outputs.
- Small footprint fits into tight spaces.
- Variety of cable lengths allow for great flexibility in usage.
- Exceptionally high light sensitivity.



HD Visual Communications Solutions

Distance is no longer a barrier. Our HD Visual Communications System makes it possible to instantaneously communicate and collaborate with colleagues and industry experts wherever they happen to be. With full HD video and 360° audio delivered over a standard broadband connection, our HDVC system takes video conferencing to a whole new level. In addition to a primary fixed camera, the system accommodates a laptop camera or secondary mobile camera, including our state-of-the-art HD Head Camera, allowing you to transmit and share incredibly detailed images of operating procedures, X-rays, design schematics and more.

For meetings and conferences that really go places—so you won't have to look to Panasonic.

Solution Highlights

- Our HDVC System transmits full HD Video and 360° full-duplex audio over a standard broadband connection.
- Our HDVC System is scalable to adapt to your venue and circumstances; accommodates anywhere from a table-top HD display to a room-filling HD projector for larger meetings and training sessions.
- System allows the flexibility and mobility of a secondary, hand-held HD camera to transmit images in breath-taking detail.
- HDVC Microphone allows for a natural, free-flowing dialog that's never clipped or hollow.
- 3CCD Remote HD Head Camera is ideal for medical, microscopy, broadcast, inspection and industrial applications.

www.panasonic.com/psna





Site Security and Monitoring Solutions

You can't be everywhere at once, but when you're running a household or business, it sure feels like you're supposed to be. Panasonic helps you keep an eye on things from wherever you happen to be. From enterprise-wide surveillance and security systems, to network cameras that are ideal for enabling consumers and smaller businesses to monitor remote locations quickly and easily over the internet, Panasonic makes it possible to **"see there when you can't be there."**



Solution Highlights

- Panasonic is the Global Leader in Video Surveillance Equipment and Security Cameras.*
- Panasonic provides the finest end-to-end imaging performance for IP, analog and hybrid systems.
- Monitor your business or home remotely, from a standard web browser, or remotely from your cell phone.
- Control pan, tilt and zoom camera functions remotely.
- We have cameras for virtually any situation; for home and business, indoors and out; with models that are activated by heat, motion or sound.
- Panasonic offers integrated solutions with third party partners that cover a wide variety of applications including access control. Solutions are available for education, facilities management, healthcare, government, transportation, general office and retail environments.

* Source- IMS World Market for CCTV and Video Surveillance Equipment-2009.

www.panasonic.com/psna





Retail Information Solutions

In business, it's all about satisfying your customers. At the checkout counter or the drivethrough window, you do that by delivering prompt, accurate service. Panasonic helps businesses accomplish their goals with powerful, open-platform POS systems that are easy to program, use and service, and are able to run virtually any retail software application. In store, our interactive kiosks and plasma displays keep your customers entertained and informed, while other solutions like our handheld order taker and Attune wireless audio systems help you **maximize efficiency, exceed your customers expectations and increase your service capacity.**



Solution Highlights

- Panasonic has over 30 years of experience in providing durable, reliable point-of-sale solutions.
- Our Stingray and Lite-ray systems are extremely flexible. They feature an open architecture that can run virtually any POS software application.
- Stingray features a modular design with easily removable and replaceable components, enabling on-site troubleshooting and minimizing down time.
- Lite-ray boasts a 3-Year Warranty and exceptional reseller availability.
- Our Attune Drive-Thru Communications system features 3 levels of Digital Noise Reduction along with DECT and spread-spectrum technologies to enhance the clarity and accuracy of the exchange, thereby reducing order errors and maximizing productivity.
- Our handheld order taker features a rugged, all-weather design, 2 GB of memory and dual batteries for extended "up time."

www.panasonic.com/psna





Productivity Solutions

For businesses to succeed today they need to be smart, agile and responsive. They need to be exceptionally dependable, and repeatedly deliver outstanding quality at an affordable price. And they demand nothing less from the office equipment they rely on day in and day out. Panasonic provides high output, high performance, highly reliable and cost-effective multi-function units that allow for seamless integration of scanning, printing, copying, faxing and document management. **To succeed in business, it helps to have the right partners.**



Solution Highlights

- Panasonic has the industry's fastest flatbed* production scanner.
- Our high-volume Panafax workstation can handle the needs of today's busy office or mid-size workgroup.
- Our high performance Super G3 Fax machines feature our Panasonic Document Management Software suite and built-in USB and High Speed Ethernet ports: they also allow you to transmit faxes over the Internet.
- Our desktop scanners feature our proprietary ToughFeed mechanism so you can scan documents of different sizes and paper types simultaneously. There's even Auto Staple Detection to help prevent jams and damaged documents.

* As of 6.1.09.

www.panasonic.com/psna





Interactive Solutions

Engaging and inspiring colleagues in the boardroom, or students in the classroom, is the primary challenge facing presenters and educators alike. Panasonic offers intelligent solutions that allow integration of video, computer, projector, whiteboards and hand-held tablets along with a proven wireless audio system—which even features an ingenious panic button security feature—to provide teachers with more confidence and control in the classroom. Panasonic Interactive Solutions—allowing you to **capture the attention of your audience like never before, and make a lasting impression.**

Solution Highlights

- Our Interactive Whiteboards feature easy-to-use software that makes them perfect for brainstorming, note-capture and more.
- Distribute meeting notes via email, right from our Whiteboards, or save them directly to a computer.
- When used in conjunction with web-conferencing software, a Panaboard provides a cost-effective real-time teleconferencing solution.
- With our A+ Series of Classroom Audio, students can hear better and teachers experience less voice fatigue. The result is reduced distraction and, as research has proven, improved test scores.
- Complete solutions for the classroom allow you to capture audio, video or still images from any source and transfer to a PC.
- Our network document camera provides exceptional images in virtually any lighting condition. It can be integrated with our interactive whiteboards, and can even double as a security camera with pan/tilt/zoom functionality.

www.panasonic.com/psna

