

Panasonic
ideas for life

152

Professional Plasma Display

Panasonic

Simulated pictures on screen.
Specifications are subject without notice.
As of June 9, 2010.
Printed in Japan
CT10152UX-01

See everything life has to offer. It's almost too real.





The World's Largest* Plasma Display

141.7" (3,600mm)



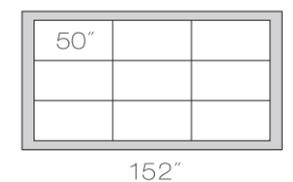
78.0"
(1,980mm)

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The
152-inch
Large-Screen Display

A Massive 152-inch Screen

Equivalent to nine 50-inch screens, this huge display immerses the viewer in lifelike images. It lets you show even large products with life-size views that are so real, you feel like you're looking at the actual product.

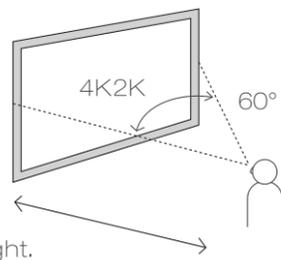


*For a commercial-use plasma display, as of April 1, 2010. According to a Panasonic survey.

Clear 4K2K Images

Precise 4K2K Images

This is a world's first development for a self-illuminating display. Ultrahigh-speed drive technology featuring super-high efficiency technology, which was made possible by the self-illuminating plasma display, produces approximately 4 times the amount of information (4,096 x 2,160 pixels) as a full-HD panel (1,920 x 1,080 pixels). Even with its large screen size, the 4K2K display faithfully expresses bright, highly detailed content that fills the entire screen with lifelike images, even when watched from a relatively close viewing distance of 1.5 times the screen height.



High-Resolution Images on a Large,
152-inch Display



Original 3D Technology

Exciting Images on a Large,
152-inch Display



3D Technology

Panasonic's unique display technology brings out the full potential of the plasma display to achieve powerful 3-dimensional effects and a feeling of total immersion that draws the viewer right into the image.

3D Eyewear

TY-EW3D10 **REAL D 3D**

High-precision shutter control sends clear images to each eye.

- Adjustable, durable frame
- Designed for use together with ordinary glasses
- Power on/off switch
- 3D Eyewear case included



* Please note that the specifications and product details for the 3D Eyewear are subject to change without prior notice.

An optional External IR Emitter is required for viewing 3D images.



3D™
FULL HD

A world beyond time and space.



Specifications

4K2K Plasma Display : TH-152UX1

DISPLAY	
Screen Size (Diagonal)	152-inch
Aspect Ratio	17:9
Effective Display Area (W x H)	3,416 x 1,801 mm (134.5" x 70.9")
Number of Pixels (H x V)	4,096 x 2,160 pixels
Pixel Pitch (H x V)	0.834 x 0.834 mm (0.0328" x 0.0328")
Full HD 3D	Yes
CONNECTION TERMINAL	
For 4K INPUT	
HD-SDI IN*1	HD-SDI (Dual-Link) x 4
DVI IN**	DVI (Single-Link) x 4
For 2K INPUT	
PC IN	MINI D-SUB 15-pin x 1, Plug & Play (VESA DDC 2B)
HDMI IN	HDMI x 2
Function Slot : SLOT 2.0	DVI-D x 1 (Audio Input is not available.)
CONTROL TERMINAL	
SERIAL	D-SUB 9-pin x 1 (EXTERNAL CONTROL TERMINAL), RS-232C Compatible
External IR Emitter Control Terminal	M3 Jack x 1 (for 3D active shutter eyewear)
MECHANICAL	
Dimensions(W x H x D)	3,600 x 1,980 x 149.5**2 mm (141.8" x 78.0" x 5.9**2)
Weight	Approx. 590 kg (1300.7 lbs.)
OPTIONAL ACCESSORIES	
Pedestal	Yes
Wall-Hanging Bracket	Yes

*1: 4 inputs is set and only for one 4K signal. You can not input 4 different signal to each inputs.
 *2: Exclusive of portion (260 mm [10.3"]) when including the protruding portion of the slot