

Stay comfortable at WCT malls and hotel with nanoe™ X technology



WCT Malls, New World Petaling Jaya Hotel and Mall Management Offices

Location:
Selangor & Johor, Malaysia

Client:
WCT Holdings Berhad

Application:



Office



Mall



Hotel

WCT Malls Management Sdn Bhd, the property investment and management business under WCT Holdings Berhad (WCT Group) has taken safety precautions to the next level with its latest installation of the nanoe™ X technology air purification solution by Panasonic. The air purification systems were deployed across all WCT Group business divisions in an effort to implement comprehensive safety precautions and measures for a cleaner and more hygienic atmosphere.

Challenge: Create a Safe and Hygienic Indoor Space

As the retail industry grapples with the repercussions of the COVID-19 pandemic, WCT Malls Management begins to accelerate its strategic plans and find ways to keep malls relevant in the new normal. Beyond adhering to strict sanitizing, social distancing, mask-wearing protocols, WCT Group wants to provide the best customer experience by upholding the highest standard of safety precautions and measures to keep indoor environment hygienic and safe.

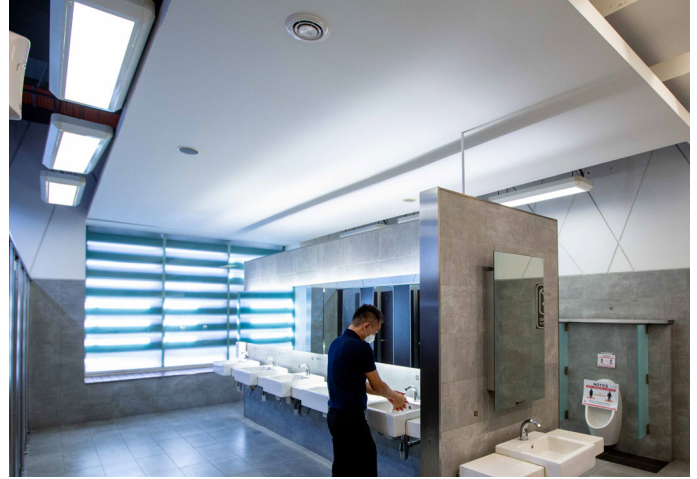
Selena Chua, Chief Executive Officer, WCT Malls Management said, "As a social gathering destination, we understand our customers' desire to entertain, eat, drink, and meet loved ones following the various movement control orders (MCO) that were enforced over the last two years. We want to reduce the risk faced by our visitors when they are exposed to new people each time they shop or gather at our premises. Therefore, we felt the urge to upgrade the malls' facilities to offer a conducive environment for our patrons to have a pleasant experience as they spend quality time with their loved ones at our malls."

Solutions & Technology Applied

In a bid to attract visitors back to the malls, WCT Group improved its indoor air quality with air-e nanoe™ X generator air purification technology to facilitate the need for a safer environment for visitors under its management namely Paradigm Mall PJ, Paradigm Mall JB, gateway@klia2 and SkyPark Terminal.

Panasonic nanoe™ X technology offers the benefits of hydroxyl radicals (also known as OH radicals) contained in water and has the capacity to inhibit bacteria, viruses, and other pollutants as well as deodorise odours. The nano-sized particles of nanoe™ X allow for deep penetration into soft furnishings like fabric, sofas, and carpets. nanoe™ technology is proven to effectively inhibit more than 99%* of novel coronavirus.

With the added protection by Panasonic nanoe™ X technology, customers can relax and enjoy their shopping experience in WCT Malls. Tenants and staff can now return to work in a productive manner without concerns over the risks of contracting the virus in a shared working space.



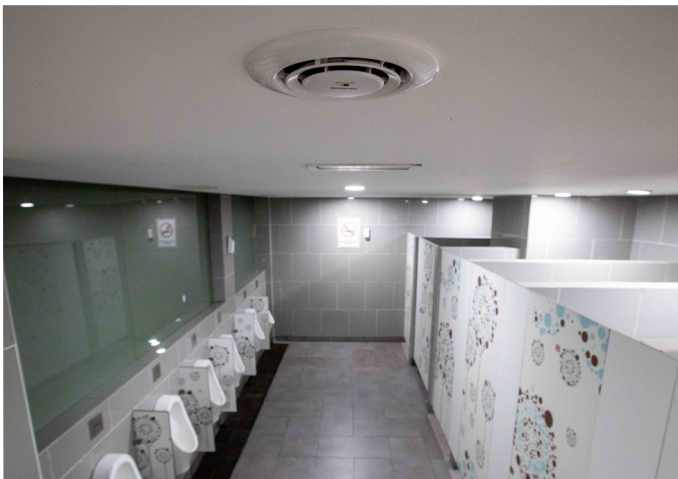
air-e nanoe™ X generator installed in a washroom located in Paradigm Mall PJ.



air-e nanoe™ X generator in a toilet in Paradigm Mall PJ.



air-e nanoe™ X generator installed in a baby changing room in Paradigm Mall PJ.



Neat installation of air-e nanoe™ X generator in one of the washrooms located at gateway@klia2.



air-e nanoe™ X generator installed in a mother's room located at gateway@klia2.

* Based on Panasonic verification test in collaboration with the Japan Textile Products Quality and Technology Center (JTEC), the virus titers of novel coronavirus (SARS-CoV-2) and its four variants (Alpha, Beta, Gamma, and Delta) were compared in a 45-liter test space with and without exposure to nanoe™. As a result, the test confirmed an inhibitory effect of more than 99% on all five types of viruses after two hours of exposure. Note that the verification results are based on the test in a closed test environment and not in a space actually in use.



New World Hotel Petaling Jaya.

New World Hotel Petaling Jaya, one of WCT Group’s premises has also adopted nanoe™ X technology with installation of air-e nanoe™ X generators in washrooms, meeting rooms and fitness centres.

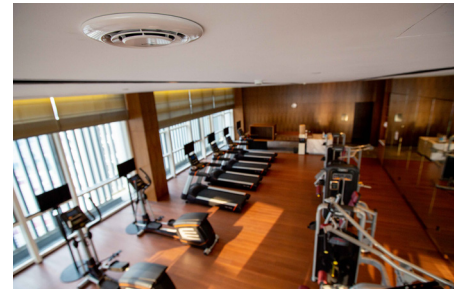
“This technology is very helpful and safeguards our guests, not just in disinfecting the air but also allows them to feel assured that the hotel is taking the extra steps to look out for them and safeguard them,” said Chris Moore, Hotel General Manager of New World Hotel Petaling Jaya.



air-e nanoe™ X generator installed in a washroom located at New World Hotel Petaling Jaya.



air-e nanoe™ X generator installed in a meeting room located at New World Hotel Petaling Jaya.



air-e nanoe™ X generator installed in the fitness center located at New World Hotel Petaling Jaya.

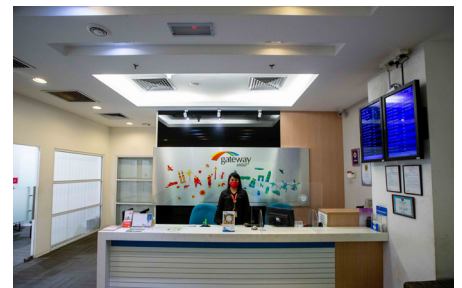
Another one of WCT Group’s premises - their mall management offices, have air-e nanoe™ X generator installed in the reception area and board room to provide safer air for staff members and guests, so they can have a clean and comfortable place to work productively with a peace of mind.



Board room in Paradigm Mall management office equipped with air-e nanoe™ X generator.



Installation of air-e nanoe™ X generator in the reception area located at Paradigm Mall management office.



air-e nanoe™ X generator installed in the reception area located at gateway@klia2 mall management office.

“Panasonic nanoe™ X technology is available in most of WCT Group’s business locations. We want our customers and staff to feel safe and comfortable by providing healthy indoor air that is free of pollutants,” said Dato’ Lee Tuck Fook, Group Managing Director, WCT Holdings Bhd.

We want to stay relevant for our customers by giving them the peace of mind while visiting our facilities and to help people in their efforts to adapt to the new normal and move forward. And we do so by adopting the best solutions available,

concludes Lee.

Product Installed



air-e nanoe™ X generator (600 units)