



PROJECT

**Ramada Hotels**

CLIENT

**Mercure Norwich Hotel**

MARKET / TIME

**UK / 2012**

APPLICATION

**Hotels**

RANGE

**COMMERCIAL**

Norwich, UK.

Type of project: Refurbishment

Installer Company: Fridge Spares Wholesalers (FSW)

Year installation: 2012

Background: After responding to customer feedback, the Mercure Norwich Hotel's owners embarked on a project to install in-room air conditioning to enhance the comfort of their stay.

Project Challenge: The hotel required stylish indoor units, capable of providing cost-effective, reliable air conditioning in the 68 bedrooms of the hotel.

Solution: 45 Panasonic Etherea ECONAVI air conditioning units were fitted because the innovatively eco-friendly units proved to be an all-round cost-effective and energy-saving solution. Panasonic's Etherea range incorporates the innovative Econavi technology. Econavi features an intelligent human activity sensor to optimise air conditioner operation according to room conditions – it detects and reacts to human presence and activities.

Building Energy analysis: The hotel rooms are now constantly monitored with the ECONAVI sensors and patrol systems; detecting human presence and levels of activity, adjusting the cooling, heating and air flow levels accordingly.

3rd Party Comments: "Fundamentally the ECONAVI system within Panasonic's air conditioning wall mounts really sold it to us as suppliers and advisors. We knew from the off-set that contractors and consumers alike can see the obvious benefits from the Etherea's energy saving initiative", says Peter Emanuel, Air Conditioning Product Manager of FSW.



## List of Products

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- Panasonic Etherea ECONAVI air conditioning

### **Panasonic Australia Pty. Limited**

1 Innovation Road,  
Macquarie Park,  
NSW 2113  
Website: [aircon.panasonic.com.au](http://aircon.panasonic.com.au)



The applicable products and solutions may differ in markets.  
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