

Placing substantial focus on indoor air quality for new homeowners



Platinum Casa Danau Residences, Sales Gallery & Offices

Location:
Kuala Lumpur, Malaysia

Client:
Platinum Victory

Application:



Residential



Gallery



Office

Platinum Victory is a reputable property developer known for its practical and reasonable residential and commercial developments. Over the years, Platinum Victory has expanded beyond Setapak with a substantial number of projects in Kuala Lumpur city and across the Klang Valley.

With the growing focus on health and wellness during the pandemic, Platinum Victory sought to enforce the importance of healthy air and healthy living spaces to new homeowners, visitors, and employees. Panasonic's air solution has been adopted in several of Platinum Victory's properties to keep indoor air cool and comfortable as well as to promote a clean and healthy indoor space.

Challenge: Building Home with Improved Indoor Air Quality

Platinum Victory recognises the importance of indoor air quality and that it remains a key concern for everyone. They want to promote safer, healthier, and more comfortable indoor environments and offer improved indoor air quality protections for their new home buyers as well as visitors when visiting sales galleries.



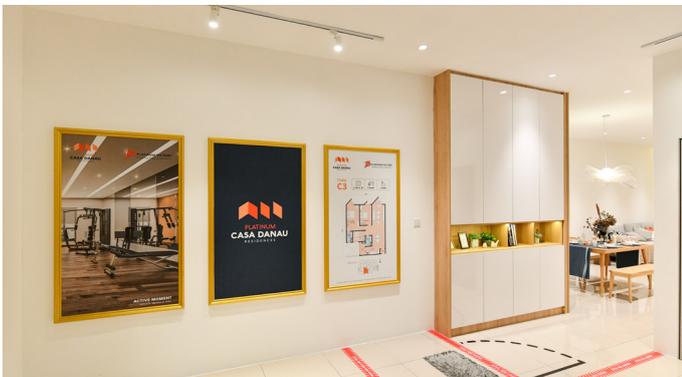
Living room of Platinum Casa Danau Residences show unit.

Solutions & Technology Applied

In view of the importance of IAQ, Platinum Victory's new high-rise residential, Platinum Casa Danau Residences, in Setapak, Kuala Lumpur, is offering air-conditioned units equipped with nanoe™ X technology to buyers. This air purification technology will ensure a comfortable and safe indoor living for its residences.

Panasonic nanoe™ X technology offers the benefits of hydroxyl radicals (also known as OH radicals) contained in water and has the capacity to inhibit bacteria, viruses, and other pollutants as well as deodorise odours. The nano-sized particles of nanoe™ X allow for deep penetration into soft furnishings like fabric, sofas, and carpets. nanoe™ technology is proven to effectively inhibit more than 99%* of novel coronavirus.

Platinum Victory also installed Panasonic air-e nanoe™ X generator across its sales galleries and offices to protect guests and employees against the novel coronavirus and other harmful pollutants. With the added protection, guests can visit Platinum Victory sales galleries with a peace of mind that the air that they breathe indoors is safeguarded.



Platinum Casa Danau Residences sales gallery installed with Panasonic air-e nanoe™ X generator.



Platinum Casa Danau Residences show unit.

Indoor Air Quality has always been a priority, even before the COVID-19 outbreak. With Panasonic's proprietary nanoe™ X technology, we are confident that we're putting in place the highest standard of safety and precaution measures to give our customers and employees a pleasant experience being indoors,

said Mr. Vincent Seow, Assistant General Manager of Branding and Marketing, Platinum Victory.

Products Installed



Wall-mounted air conditioner (1,400 units)



air-e nanoe™ X generator (200 units)

* Based on Panasonic verification test in collaboration with the Japan Textile Products Quality and Technology Center (QTEC), the virus titers of novel coronavirus (SARS-CoV-2) and its four variants (Alpha, Beta, Gamma, and Delta) were compared in a 45-liter test space with and without exposure to nanoe™. As a result, the test confirmed an inhibitory effect of more than 99% on all five types of viruses after two hours of exposure. Note that the verification results are based on the test in a closed test environment and not in a space actually in use.