

SUSTAINABILITY PRACTICES TOUGH QUESTIONS

As we deepen our commitment to sustainability, we ask these questions to help ourselves stay focused. Try using them to spark ideas within your organization!

FOR COMPANIES

1 WHAT ARE WE DOING TO HOLD OURSELVES ACCOUNTABLE?

STRATEGIES WE USE:



Creating metrics to keep track of **our own emissions**



Setting **achievable milestones** for the near future

2 WHAT CAN WE REDUCE OR RECYCLE ON A REGULAR BASIS?

ACTIONS WE ARE TAKING:



Recycling and reusing resins in end-of-life appliances to make new appliances



Recycling stretch packaging for shipment packing



Using smart energy management systems, to reduce electricity usage

3 HOW CAN WE REUSE OR IMPROVE UPON MATERIALS USED?

WE'RE BUILDING A CIRCULAR ECONOMY:



Collecting and reusing wastewater from our manufacturing processes and air conditioning systems



Turning scrap iron into steel sheets for product material use



Implementing lease programs that require products to be returned for refurbishment



TIP If your company can't recycle or reuse materials, donate them to an organization that can.

4 HOW CAN OUR PRODUCTS HELP OTHERS BE MORE ECO-CONSCIOUS?



We strive for our products to be energy-efficient, so it's easy for users to consume less energy.



We're helping to put more electric vehicles on the road.



We're helping more people harness the power of the sun.



We're improving accessibility to alternative energy like hydrogen fuel and solar panels.

5 HOW CAN WE PARTNER WITH OTHERS

WHO ARE FOCUSING ON RECYCLING OR REDUCTION?

When we can't recycle our materials on a large scale, we fund organizations that can.

WE WORK WITH:

Call2Recycle, an electronic recycling and collection program

Electronic Manufacturers Recycling Management Company, a non-profit that brings about economies of scale on a national basis

Redwood Materials, a partnership that recycles battery-cell production scrap to be used in electric vehicle batteries

6 HOW CAN OUR EMPLOYEES HELP?

Our employees get time off to volunteer in sustainability projects, including:



Educating STEM participants in underserved communities



Tree planting



Newark community e-waste recycling events



TIP Gift cards that help the environment can be used in a work program to reward and motivate employees.

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