

### **PANASONIC SHAVELIKEAPRO.CA Contest ("Official Rules")**

The Panasonic ShaveLikeAPro.ca Contest (the "**Contest**") is sponsored by Panasonic Canada Inc. (the "**Sponsor**"). **NO PURCHASE NECESSARY TO ENTER CONTEST.**

1. **HOW TO ENTER:** To enter between 12:01 A.M. ET March 29, 2018, and 11:59 P.M. ET October 31, 2018, ("**Contest Period**"), visit Shavelikeapro.ca and complete your first name, last name, email address and postal code and submit your online entry. Entries submitted in accordance with these Official Rules shall be referred to hereafter as the "**Eligible Entries**". Limit: one (1) entry per person, per day, per household. Sponsor will not be responsible for entries which are lost, destroyed, delayed, or incorrectly submitted. Entry forms submitted become the property of the Sponsor, and are void if not received by 11:59 P.M. ET on October 31, 2018 ("**Contest Closing Date.**") and must be received by 11:59 P.M. ET or the Contest Closing Dates noted below to be eligible for that draw.
  - a. Draw 1 Contest Closing Date - April, 4, 2018
  - b. Draw 2 Contest Closing Date - April 11, 2018
  - c. Draw 3 Contest Closing Date - April 18, 2018
  - d. Draw 4 Contest Closing Date - April 25, 2018
  - e. Draw 5 Contest Closing Date - May 2, 2018
  - f. Draw 6 Contest Closing Date - May 9, 2018
  - g. Draw 7 Contest Closing Date - May 16, 2018
  - h. Draw 8 Contest Closing Date - May 23, 2018
  - i. Draw 9 Contest Closing Date - May 30, 2018
  - j. Draw 10 Contest Closing Date - June 6, 2018
  - k. Draw 11 Contest Closing Date - June 13, 2018
  - l. Draw 12 Contest Closing Date - June 20, 2018
  - m. Draw 13 Contest Closing Date - June 27, 2018
  - n. Draw 14 Contest Closing Date - July 4, 2018
  - o. Draw 15 Contest Closing Date - July 11, 2018
  - p. Draw 16 Contest Closing Date - July 18, 2018
  - q. Draw 17 Contest Closing Date - July 25, 2018
  - r. Draw 18 Contest Closing Date - August 1, 2018
  - s. Draw 19 Contest Closing Date - August 8, 2018
  - t. Draw 20 Contest Closing Date - August 15, 2018
  - u. Draw 21 Contest Closing Date - August 22, 2018
  - v. Draw 22 Contest Closing Date - August 29, 2018
  - w. Draw 23 Contest Closing Date - September 5, 2018
  - x. Draw 24 Contest Closing Date - September 12, 2018
  - y. Draw 25 Contest Closing Date - September 19, 2018
  - z. Draw 26 Contest Closing Date - September 26, 2018
  - aa. Draw 27 Contest Closing Date - October 3, 2018
  - bb. Draw 28 Contest Closing Date - October 10, 2018
  - cc. Draw 29 Contest Closing Date - October 17, 2018
  - dd. Draw 30 Contest Closing Date - October 24, 2018
  - ee. Draw 31 Contest Closing Date - October 31, 2018
2. **ELIGIBILITY:** Contest is open to all lawful residents of Canada (excluding Quebec) who are of the age of majority in their province or territory of residence, except employees, representatives or agents of the Sponsor, its retail distributors, their respective advertising agencies and all persons residing in their respective households.
3. **PRIZES:** Thirty-one (31) prizes are available to be won. Each prize consists of one (1) Panasonic shaver or one (1) Panasonic trimmer selected by Sponsor. Approximate retail value of each prize ranges from \$79.99 - \$419.99 69 (\$79.99 x 6 prizes, \$149.99 x 2 prizes, \$169.99 x 20 prizes, \$419.99 x 3 prizes). Total value of all prizes is \$5,439.69. Prize must be accepted as awarded, with no cash or other substitution or transfer allowed.
4. **SELECTION OF POTENTIAL WINNERS:** There will be thirty-one (31) winners in total. Maximum one prize per person. One (1) entrant will be randomly selected on each of the specific prize draw dates shown below in Mississauga, ON at 11:00 A.M. from all eligible entries received by 11:59 P.M. every Wednesday (the "Contest Closing Date") during the Contest Period.

a.	Draw 1 Entry Period - March 29 – April 4, 2018	Prize draw date: April 5, 2018	Prize Value: \$419.99
b.	Draw 2 Entry Period – April 5 - 11, 2018	Prize draw date: April 12, 2018	Prize Value: \$149.99
c.	Draw 3 Entry Period – April 12-18, 2018	Prize draw date: April 19, 2018	Prize Value: \$79.99
d.	Draw 4 Entry Period – April 19 - 25, 2018	Prize draw date: April 26, 2018	Prize Value: \$169.99
e.	Draw 5 Entry Period – April 26 – May 2, 2018	Prize draw date: May 3, 2018	Prize Value: \$169.99
f.	Draw 6 Entry Period – May 3 - 9, 2018	Prize draw date: May 10, 2018	Prize Value: \$169.99
g.	Draw 7 Entry Period – May 10 - 16, 2018	Prize draw date: May 17, 2018	Prize Value: \$79.99
h.	Draw 8 Entry Period – May 17 – 23, 2018	Prize draw date: May 24, 2018	Prize Value: \$169.99
i.	Draw 9 Entry Period – May 24 - 30, 2018	Prize draw date: May 31, 2018	Prize Value: \$169.99
j.	Draw 10 Entry Period – May 31 - June 6, 2018	Prize draw date: June 7, 2018	Prize Value: \$169.99
k.	Draw 11 Entry Period – June 7-13, 2018	Prize draw date: June 14, 2018	Prize Value: \$169.99
l.	Draw 12 Entry Period – June 14-20, 2018	Prize draw date: June 21, 2018	Prize Value: \$79.99
m.	Draw 13 Entry Period – June 21-27, 2018	Prize draw date: June 28, 2017	Prize Value: \$169.99
n.	Draw 14 Entry Period – June 28 - July 4, 2018	Prize draw date: July 5, 2018	Prize Value: \$419.99
o.	Draw 15 Entry Period – July 5-11, 2018	Prize draw date: July 12, 2018	Prize Value: \$169.99
p.	Draw 16 Entry Period – July 12 - 18, 2018	Prize draw date: July 19, 2018	Prize Value: \$169.99
q.	Draw 17 Entry Period – July 19-25, 2018	Prize draw date: July 26, 2018	Prize Value: \$169.99
r.	Draw 18 Entry Period – July 26 - August 1, 2018	Prize draw date: August 2, 2018	Prize Value: \$169.99
s.	Draw 19 Entry Period – August 2-8, 2018	Prize draw date: August 9, 2018	Prize Value: \$169.99
t.	Draw 20 Entry Period – August 9-15, 2018	Prize draw date: August 16, 2017	Prize Value: \$79.99
u.	Draw 21 Entry Period – August 16-22, 2018	Prize draw date: August 23, 2018	Prize Value: \$169.99
v.	Draw 22 Entry Period – August 23 - 29, 2018	Prize draw date: August 30 , 2018	Prize Value: \$419.99
w.	Draw 23 Entry Period – August 30 - September 5, 2018	Prize draw date: September 6, 2018	Prize Value: \$149.99
x.	Draw 24 Entry Period – September 6-12, 2018	Prize draw date: September 13, 2018	Prize Value: \$79.99
y.	Draw 25 Entry Period – September 13-19, 2018	Prize draw date: September 20, 2018	Prize Value: \$169.99
z.	Draw 26 Entry Period – September 20-26, 2018	Prize draw date: September 27, 2018	Prize Value: \$169.99
aa.	Draw 27 Entry Period – September 27-October 3, 2018	Prize draw date: October 4, 2018	Prize Value: \$169.99
bb.	Draw 28 Entry Period – October 4-10, 2018	Prize draw date: October 11, 2018	Prize Value: \$169.99
cc.	Draw 29 Entry Period – October 11-17, 2018	Prize draw date: October 31, 2018	Prize Value: \$169.99
dd.	Draw 30 Entry Period – October 18 – 24, 2018	Prize draw date: October 25, 2018	Prize Value: \$79.99
ee.	Draw 31 Entry Period – October 25 – 31, 2018	Prize draw date: November 1, 2018	Prize Value: \$169.99

5. **ODDS OF WINNING:** The odds of an entry being selected depend on the number of Eligible Entries received for each Weekly Draw. For each weekly draw, unselected entries will be eligible for subsequent draws. Sponsor reserves the right to substitute a prize of equal or greater value.
6. **CONTACTING WINNERS:** The selected entrant will be contacted by the Sponsor. If a selected entrant (a) does not respond within fourteen (14) days of being contacted, (b) fails to return the properly executed Release Form (see rule 9) within the time specified; or (c) otherwise is not in compliance with these Official Rules, then the selected entrant will be disqualified and another selected entrant will be selected based on the Winner selection process from among all remaining Eligible Entries until such time as contact is made with a selected entrant or there are no more Eligible Entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected entrant.
7. **SKILL TESTING QUESTION:** To be declared a winner, each selected entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question. Any selected entrant who provides an incorrect answer will no longer be eligible to win. Prizes will be shipped to confirmed winners upon receipt of his/her Release Form. Prize fulfillment will be coordinated by the Sponsor with each confirmed winner.
8. **COLLECTION OF PERSONAL INFORMATION:** By entering the Contest, each entrant expressly consents to the Sponsor, its agents and or representatives, the storing, sharing and use of his/her personal information submitted with his/her entry for (i) the sole purpose of operation and administration of the Contest and (ii) provided he or she has expressly consented at the time of entry, to receive marketing information from the Sponsor. No further informational or marketing communications will be sent to entrants who have not given their express consent. Please see Sponsor's Privacy Policy at <https://panasonic.ca/english/common/privacy.asp> for information on its policy towards maintaining the privacy and security of user information. Entrants should not enter the Contest if they do not consent to this use of personal information.

Notwithstanding this provision, by accepting the Prize, the winner consents to the use of their name, place of residence, voice, statements, and photographs or other likenesses for publicity, advertising or informational purposes in any medium or format without further compensation or notice.

9. **RELEASE:** Each selected entrant will also be required to sign a Release Form whereby he or she confirms compliance with the Official Rules, accepts the Prize as awarded, without substitution, and releases and holds harmless the Sponsor,

their affiliates, subsidiaries, advertising and promotional agencies, their respective directors, officers, employees and assigns, its advertising and promotional agencies, and their representatives, successors and assigns (collectively the "Releases") from and against any and all claims and liability arising out of or in any way connected with the operation of this Contest and use of a Prize.

10. **LIMITATION OF LIABILITY:** Sponsor assumes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, notifications, responses, replies or any Release. All entries that are incomplete, duplicated, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Official Rules may be disqualified by Sponsor. Entrants and/or winners assume liability for injuries caused, or claimed to be caused by participating in the Contest, or by the acceptance, possession, or use of any Prize awarded, including but not limited to claims/damages for personal injury, or property damage.
11. **GENERAL:** The Contest is subject to all applicable federal, provincial and municipal laws and regulations. The Contest will be run in accordance with these Official Rules, subject to amendment by Sponsor. Sponsor reserves the right to withdraw, cancel or suspend the Contest, or to amend these Official Rules without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of the Contest as contemplated by these Official Rules. By entering the Contest, participants will be deemed to have received and understood and agree to be bound by, and to comply with, these Official Rules and by the decisions of the Sponsor.

The Sponsor's rulings are final and without appeal in all matters related to the Contest and the awarding of the Prize. All Entries submitted become the property of the Sponsor without payment or any compensation and will not be returned. It is expressly acknowledged and agreed that an entrant shall have no right or interest to any product, idea or concept developed by the Sponsor, or its affiliated companies based on any submission or entry and that in the event that the entrant wishes to claim any such rights, he/she should NOT enter the Contest. Any such rights and interests are assigned to the Sponsor and any moral rights are waived by entering the Contest. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Contest submission form, or point of sale, television, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control.