

GOING ALL-ELECTRIC

Integration of Electricity into
the Heat and Mobility Sector.

Florian Henle | CEO of polarstern
JULY 2020



Panasonic

GSW

p polarstern

POLARSTERN IN BRIEF

Commercializing green energy since 2011

- Founded 2011 in Munich
- **2011:** Market launch Wirklich Ökostrom and Wirklich Ökogas
- **2014:** Energie360° AG becomes minority shareholder
- **2015:** First Installation of Wirklich Mieterstrom
- **2017:** Market launch Wirklich Eigenstrom
- **2017:** >25.000 changed lives in Cambodia
- **2018:** Market launch of Wirklich Autostrom
- **2018 & 2019:** selected as Innovator of the year by 25,000 experts and brand eins wissen and statista



Knowledge



Technology



Resources

“WIRKLICH MIETERSTROM.“

A blueprint brand for urban microgrids.

Supporting decentralized energy creation

Multi-party houses become green power plants.

On the spot

Electricity and thermal heat is generated right where it is needed.

Beneficial in many ways

Price advantage of more than 15 percent.

