**Junichi Suzuki**

Chairman and Chief Executive Officer, Panasonic Europe B.V.24

Junichi Suzuki is the Chairman and Chief Executive Officer of Panasonic Europe B.V., and Regional Head of Europe and CIS within Panasonic Corporation.

Since taking on the role of European CEO in April 2019, Suzuki’s main mission within Panasonic is to drive forward its twin goals of a carbon-free world, and a community that is designed to look after an aging population. He is passionate about Panasonic’s aim of contributing to society.

Suzuki first joined Panasonic in 1985 and has worked within the European business for nearly three decades, holding his first role within the Belgian sales company in 1990. His experience spans many sales and marketing roles in both B2C and B2B markets, including Director of Planning at Panasonic Europe.

As a native of Japan with a long history of living and working in Europe, Suzuki strengthens the relationship between the Japanese and European businesses to further the success Panasonic has built in the European region.

Suzuki is 57 years old, married, with a daughter and in his spare time enjoys playing golf. He is a graduate of Keio University in Tokyo, with a major in economics.

**About Panasonic**

Panasonic Corporation is a global leader developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, and B2B sectors. The company, which celebrated its 100th anniversary in 2018, operates 528 subsidiaries and 72 associated companies worldwide and reported consolidated net sales of 61.9 billion Euro (7.49 trillion yen) for the year ended March 31, 2020. Committed to pursuing new value through collaborative innovation, the company uses its technologies to create a better life and a better world for customers.

To learn more about Panasonic’s Smart City Projects: <https://www.panasonic.com/uk/corporate/sustainability/smart-cities/>