

SMART CITIES POWERED BY PANASONIC

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Panasonic

GSW

p polarstern

FUJISAWA SUSTAINABLE SMART TOWN

More than 5 Years successful Community Building



INAUGURATED
NOVEMBER 2014

Facts & Figures:

- More than 1,500 residents have moved into over 500 detached houses over 5 years.
- Key pillars addressing societal issues:
energy, security, mobility, healthcare & community.
- **Environmental targets:**
 - 70% CO₂ reduction
 - 30% water reduction
 - Over 30% renewable energy usage

For more information:

fujisawasst.com/EN

SUITA SUSTAINABLE SMART TOWN (SST)

Located in the area of Osaka

Purpose:

- Suita SST is being developed in western Japan as a next-generation smart town.
- Key pillars addressing societal issues: **energy, security, mobility, healthcare & community.**
- The project will include 362 residential units. Planned opening in 2022.
- Core town themes: Multi-generation-living, healthcare/wellness, community involvement

For more information:

suitasst.com/EN



**JAPAN'S FIRST 100%
RENEWABLE ENERGY TOWN**

Panasonic

DIRECTION & OPPORTUNITY - THE EUROPEAN GREEN DEAL

Contributing To A Sustainable Future



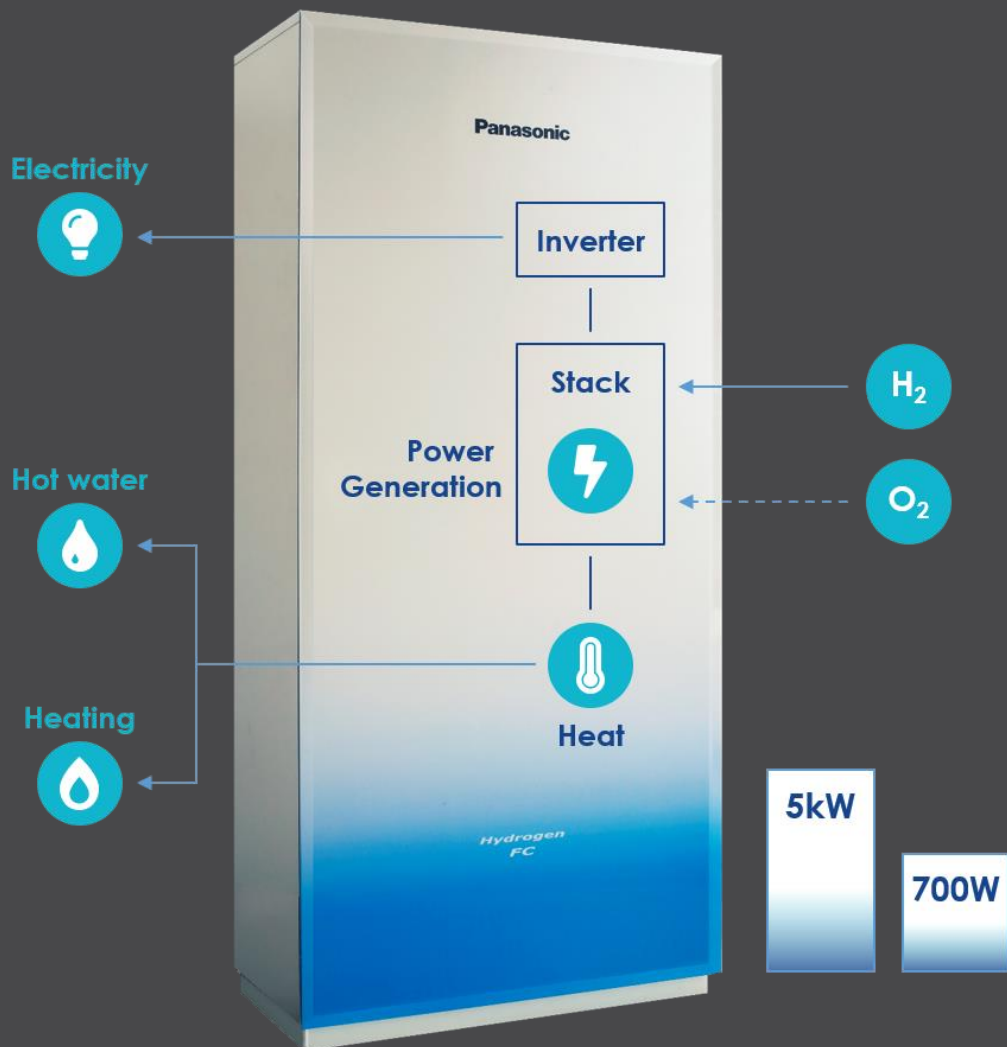
**THE EUROPEAN
GREEN DEAL**

Our Mission & Business Chances:

- Benefitting from the 1 trillion Euro investment opportunities set out
- Providing innovative technologies helping the environment and improve people's lives
- Delivering energy solutions for various areas and business sectors
- Contributing for a clean and circular economy

TOWARDS 2030

Pure Hydrogen Fuel Cell Technology

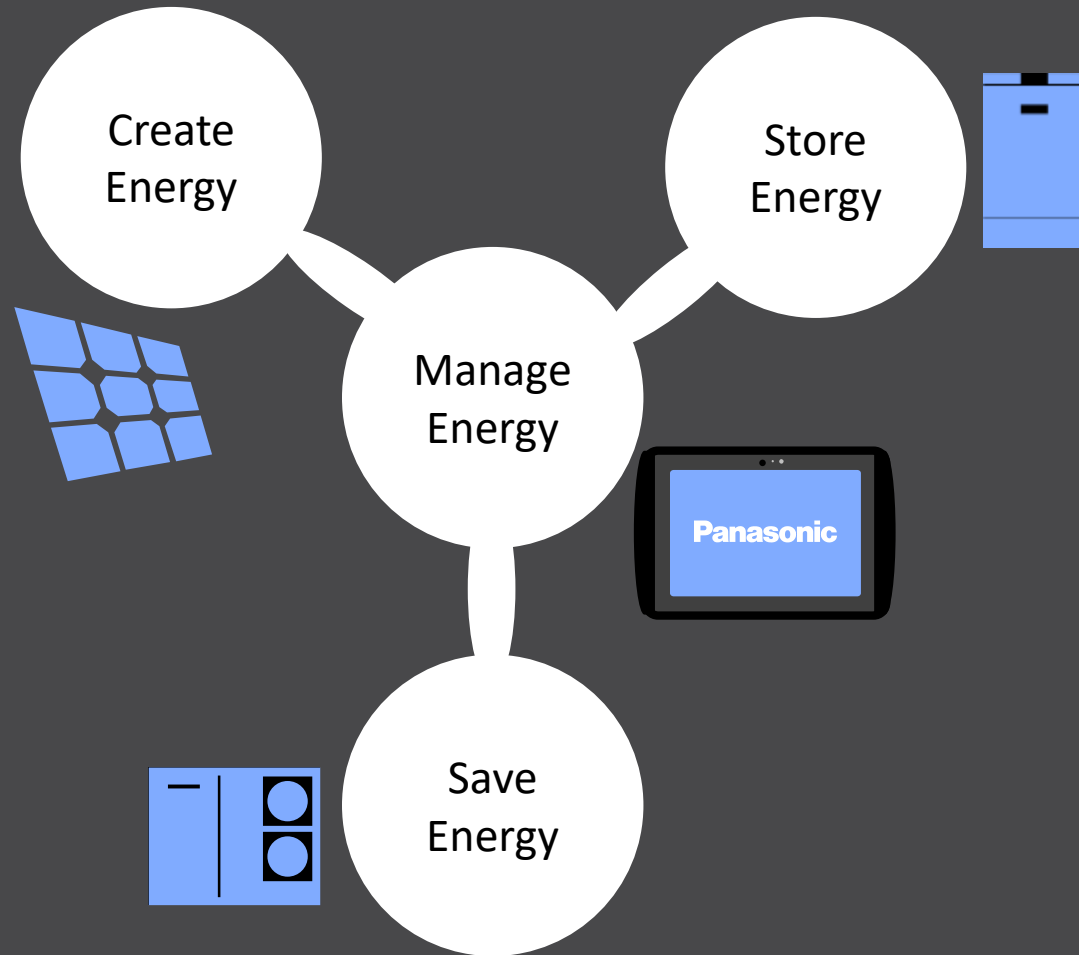


Panasonic's goal:

- Supporting the transformation towards a hydrogen society by 2030.
- To commercialise Pure Hydrogen Fuel Cells in Japan by 2021.
- Panasonic aims to launch Pure Hydrogen Fuel Cells in Europe towards 2025.
- Panasonic has been working on hydrogen solutions for more than 2 decades

OUR ENERGY STRATEGY: BUILDING A GREENER FUTURE, ALREADY TODAY

Modern photovoltaic, battery, energy management and heating & cooling solutions



Panasonic