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**Panasonic Booth Overview at CES 2015**

**Osaka, Japan, December 29 – Panasonic Corporation will exhibit at the 2015 International CES, the largest consumer electronics show in the world, to be held at the Las Vegas Convention Center in Nevada, U.S.A., from January 6 to 9, 2015. The company will hold a press conference on the day before the opening of the event.**

With the Brand Slogan “A Better Life, A Better World” as the theme for the booth, Panasonic will showcase not only the company’s latest products but also solutions designed to improve all aspects of life.

**The Panasonic Booth Summary**

Date: Tuesday, January 6 to Friday, January 9, 2015

Venue: Central Hall (#9806), Las Vegas Convention Center (LVCC)

Booth size: 1,575 m2

Displays: Consumer electronics, B2B solutions, latest automotive and avionics devices and Solutions

**Panasonic Press Conference Summary**

Date & Time: Monday, January 5, 2015 10:00 - 10:45 (PDT)

Venue: Mandalay Bay, South Convention Center, Level 3, Jasmine Ballroom A-H

Presenter: Joseph Taylor, Managing Executive Officer, Panasonic Corporation (Regional Head for North America, Chairman and CEO, Panasonic Corporation of North America)

**Panasonic Live@CES 2015**

Panasonic will share its showcase and comments from industry leaders from the Panasonic booth and provide interactive communications opportunities for visitors and viewers via social networks.

URL: <http://www.panasonicces2015.com/>

**About Panasonic**

Panasonic Corporation is a worldwide leader in the development and engineering of electronic technologies and solutions for customers in residential, non-residential, mobility and personal applications. Since its founding in 1918, the company has expanded globally and now operates around 500 consolidated companies worldwide, recording consolidated net sales of 7.74 trillion yen for the year ended March 31, 2014. Committed to pursuing new value through innovation across divisional lines, the company strives to create a better life and a better world for its customers. For more information about Panasonic, please visit the

company's website at <http://panasonic.net/>.