Panasonic



NATURAL BEAUTY. INNOVATIVE TECHNOLOGY.

BEAUTY & PERSONAL CARE APPLIANCES



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nanocare

nanoe™ MOISTURE+ and Mineral Technology Hair Dryer



Reasons to choose:

- 1 Long Lasting Color & Moisture Keeps hair color long-lasting and reduce hair dryness with nanoe™ MOISTURE+ and Mineral Technology
- 2 Healthy Scalp & Skin
 Helps in making the scalp and skin healthier
 with the dedicated care modes
- 3 Overheat Protection
 - Heat damage care with intelligent sensing
 - Hot/Cold/Hot & Cold alternating
 - Hair Tip Care / Scalp Care / Skin Care
- 4 Fast-Drying
 Improves the efficiency of airflow inside the main body
- 5 Sleek Premium Design
 Premium and compact design
 with several attachments

Four Attachments for Versatility and Style



Built-in quick-dry nozzle

Unravel damp strands and dry your hair swiftly with quick-dry nozzle that emits varying the air pressure levels.



Set nozzle

Effortlessly focus on precise areas with a wide and gentle airflow. Perfect for hairstyling.



Diffuser

Boost your curls and waves with the diffuser. Its gentle and ample airflow adds volume from the roots, while the rounded tips on the long prongs make styling effortless and gentle on your scalp.



Air boost nozzle

A focused airflow that reaches the roots of your hair. Ideal for individuals with thick hair or those with hard-to-dry roots.





nanoe™ MOISTURE+ and Mineral Technology

Technology

Panasonic's nanoe™ MOISTURE+ Technology delivers ultra-fine water particles deep into hair, enhancing moisture retention and improving smoothness and shine.

Mineral Technology helps protect hair from damage caused by brushing and UV rays, preserving hair strength and reducing split ends.

Generates

18x more moisture

level than previous model,
ensuring your hair, scalp, and
skin are well-hydrated with
every use.

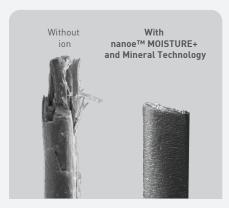
Benefits of nanoeTM Moisture+ and Mineral Technology —



Deeply moisturizes the inner structure by allowing frizz-free hair



Long-lasting hair color and improves cuticle adhesion



Reduces split ends



Provides moisture for scalp and skin



Minimizes friction damage from brushing of hair



Enhances hair's resistance to UV damage

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nanoe™ and Mineral ion Hair Dryer



Reasons to choose:

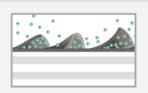
- 1 Healthy and Beautiful Hair
- 2 Variouse Modes to Care for Hair, Scalp and Skin

Hot & Cold Alternating/Hair Tip Care/Scalp Care/Skin Care

- 3 Intelligent Sensing
 Prevents hair from overheating
- 4 Fast-Drying
 Improves the efficiency of airflow inside the main body
- 5 Compact Design and Effortless Control
 With intuitive thumb-friendly buttons

What is nanoe™ and Mineral ion?

nanoe™ and Mineral ion firmly tighten the cuticle and create beautiful, damage-resistant hair. By increasing the adhesiveness of the cuticle, they reduce friction damage from brushing as well as damage from external stimuli such as ultraviolet rays.

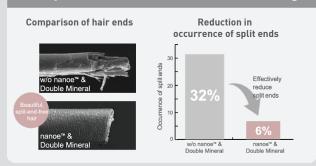




*Mineral ion stick to cuticles and make them hard to peel off by acting like an adhesive.

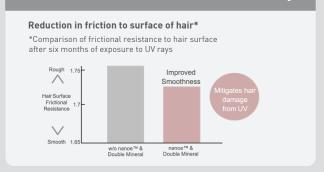
Benefits of nanoe™ & Mineral ion

1. Help hair better resist friction damage

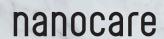


Friction from brushing damages hair. nanoeTM and Mineral ion tighten the cuticles and reduce friction damage to hair such as split ends.

2. Make hair UV-resilient and healthy



Hair is also exposed to the elements just like our face and skin, yet we tend to neglect the UV care it needs. nanoe^{\mathbf{I} M} and Mineral ion tighten the cuticles and reduce the damage to hair from by UV rays.





nanoe™ Hair Dryers



Reasons to choose:

- 1 nanoe™ for Healthy and Beautiful Hair
- 2 Fast-Drying
- 3 Foldable Design



What is nanoe™?

nanoeTM refers to invisible, ultra-fine water particles containing a lot of moisture. nanoeTM draws moisture from the air to create tiny, moisture-rich particles that penetrate the shafts of your hair. It enhances hair's smoothness and shine.

Benefits of nanoe™

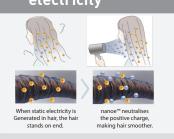


Moisture penetrates into hair and tightens cuticles, making hair healthy and beautiful.



nanoeTM moisturizes scalp to keep it healthy, preventing the dryness that causes damage to hair. nanoeTM also makes it easier for water to mix with sebum for better removal when washing.

3. Suppresses static electricity



It suppresses static electricity to tame flyaway hair, making it manageable and frizz-free.

ionity



Ionity Hair Dryers



Reasons to choose:

- 1 Super Fast-Drying with 2500W* Power
 Air boost nozzle and high wattage motor
 delivers high pressure air
- 2 Salon Blowouts with Shiny and Silky Hair Professional heat protection mode:
 - . Gentle temperature to prevent hair and scalp from overheating . Automatically controls the hot and cool alternating air flow, like a salon blowout
- 2x More lons* for Frizz-Free, Shiny Hair 2x more ions coat the hair surface and reduce static electricity



Reasons to choose:

- 1 Powerful Fast-Drying 2300W of drying performance* with 2000W energy use
- 2 Enriching & Gentle Protection
 - Ion conditioning with moisture retaining design (EH-NE66 only)
 Heat protection mode to protect hair

and scalp from the heat damage

3 Precise & Perfect Styling
11 mm concentrator nozzle

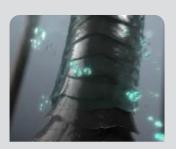


Reasons to choose:

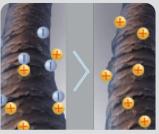
- 1 Fast-Drying in a Compact Body Generates 2000W of drying power* with 1800W energy use
- 2 Smooth & Silky Finish
 with ion Technology
 Coats the hair surface and reduces static electricity
- 3 Heat Damage Care for Hair and Scalp Scalp Care Mode/Heat Protection Mode Thoroughly dries your hair and scalp comfortably, preventing damage from overheating.

Ionity Technology

Reduce static and smoothen your hair.



1. Ion smoothens hair
It coats the hair surface with ions.



2. Static ions neutralize a positive electrical charge

Hair naturally carries a positive electrical charge which can cause strands to repel each other and stand on end. By releasing ions that neutralize this charge, static electricity is reduced, leaving the hair calmer, smoother, and more manageable.



StandardHair Dryers



Reasons to choose:

- 1 Powerful Fast-Drying 2300W of drying performance* with 2000W energy use
- **Gentle Protection**Heat protection mode to protect hair and scalp from the heat damage
- 3 Precise & Perfect Styling
 11 mm concentrator nozzle



Reasons to choose:

- 1 Fast-Drying in a Compact Body
 Generates 2000W of drying power*
 with 1800W energy use
- 2 Heat Damage Care for Hair and Scalp Scalp Care Mode/Heat Protection Mode Thoroughly dries your hair and scalp comfortably, preventing damage from overheating
- 3 Cool Shot
 Cold air for fixing your hair in place



Reasons to choose:

- 1 Super Quiet Operation (55dB at SET mode)
- 2 Two (2) selectable temperature and three (3) airflow Settings
- 3 Foldable and Compact Design



Reasons to choose:

- 1 Quick-Dry Nozzle
- 2 Three (3) Speed Selections
- 3 Foldable Handle



		• nanoe (MOISTURE+)		() • nanoe		ionity
IMAGE						
	Model	EH-NA0J	EH-NA9M	EH-NA7M	EH-NA27	EH-NE86
	Care Level	Intensive Care	Extra Care	Daily Care	Daily Care	-
	Technology	nanoe™ MOISTURE+ and Mineral ion	nanoe™ and Mineral Ion	nanoe™	nanoe™	Ionity x 2
OVERALL	Moisture Level	••••	•••	•••	••	-
OV	Drying Power	1600W	1600W	1600W	1500W	2500W
	Wattage	1600W	1600W	1600W	1200W	2300W
	Hair Care	✓	✓	✓	✓	✓
CARE	Scalp Care	✓	✓	-	✓	✓
	Skin Care	✓	✓	-	-	-
	Shiny and Silky Hair	✓	✓	✓	✓	✓
	Friction Damage Reduction	✓	✓	✓	✓	-
	Split Ends Reduction	✓	✓	-	-	-
	Overheating Prevention	✓	✓	-	-	✓
BENEFITS	Color Fading Prevention	✓	-	-	-	-
	UV Protection	✓	✓	-	-	-
	Fast Drying	✓	-	-	-	✓
	Silent Mode	-	-	-	-	-
	Foldable	-	-	✓	✓	-
OTHERS	Attachments	Set Nozzle Air Boost Nozzle Diffuser Built-in Quick Nozzle	Concentrator Nozzle Built-in Quick Nozzle	Concentrator Nozzle Built-in Quick Nozzle	Built-in Quick Nozzle	Air Boost Nozzle Diffuser Concentrator Nozzle



ionity		Standard Hair Dryers			
		7			
EH-NE66	EH-NE27	EH-ND65	EH-ND57	EH-ND37	EH-ND21
-	-	-	-	-	-
lonity	lonity	-	-	-	-
-	-	-	-	-	-
2300W	2000W	2300W	1500W	2000W	1200W
2000W	1800W	2000W	1500W	1800W	1200W
✓	✓	-	-	-	-
✓	✓	-	-	-	-
-	-	-	-	-	-
✓	✓	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
✓	✓	✓	-	✓	-
-	-	-	-	-	-
-	-	-	-	-	-
✓	✓	✓	-	-	-
-	-	-	✓	-	-
✓	✓	✓	✓	✓	✓
Concentrator Nozzle	Set Nozzle	Concentrator Nozzle	Set Nozzle	Set Nozzle	Set Nozzle



	ionity			Standard Hair Dryers			
IMAGE				7			
	Model	EH-NE66	EH-NE27	EH-ND65	EH-ND57	EH-ND37	EH-ND21
	Care Level	-	-	-	-	-	-
-	Technology	lonity	lonity	-	-	-	-
OVERALL	Moisture Level	-	-	-	-	-	-
IVO	Drying Power	2300W	2000W	2300W	1500W	2000W	1200W
	Wattage	2000W	1800W	2000W	1500W	1800W	1200W
	Hair Care	✓	✓	-	-	=	-
CARE	Scalp Care	✓	✓	-	-	-	-
	Skin Care	-	-	-	-	-	-
	Shiny and Silky Hair	✓	✓	-	-	-	-
	Friction Damage Reduction	-	-	-	-	-	-
(0	Split Ends Reduction	-	-	-	-	-	-
ENEFITS	Overheating Prevention	✓	✓	✓	-	✓	-
BENE	Color Fading Prevention	-	-	-	-	-	-
	UV Protection	-	-	-	-	-	-
	Fast-Drying	✓	✓	✓	-	-	-
	Silent Mode	-	-	-	✓	-	-
	Foldable	✓	✓	✓	✓	✓	√
OTHERS	Attachments	Concentrator Nozzle	Set Nozzle	Concentrator Nozzle	Set Nozzle	Set Nozzle	Set Nozzle





nanocare

nanoe™ Hair Straighteners



Reasons to choose:

1 Ultimate Styling Results

- 230°C maximum temperature
- Even heat distribution
- Advanced stable heater

2 Smooth and Shiny Hair

- nanoe™ Technology
- Photo ceramic plate

3 Superb Usability

- Ergonomic design for an easier grip
- Designed for smooth styling
- Relevant tension applied to hair



Advanced Smooth Ceramic Plate

Achieve straight and shiny hair with nanoe™ Technology that adds moisture as you straighten it.





Standard Hair Straighteners



Reasons to choose:

Fast-straightening & long-lasting curls with Keratin & Botanical Oil Infusion

- 1 Even Heat Distribution Plate
 For fast and long lasting results
- 2 Keratin & Botanical Oil Infused Ceramic plate
- 3 230°C Maximum temperature



Reasons to choose:

Easy straightening & curling anywhere, anytime with Keratin & Botanical Oil Infusion

- 1 Keratin & Botanical Oil Infused
 Ceramic plate
- 2 Compact Size and Storage Cap
 For on-the-go
- 3 210°C Maximum temperature

Specifications

Hair Straighteners EH-HS99 EH-HV11 Model EH-HV21 Maximum Temperature 230°C nanoe™ Technology Five (5) Settings (230/200/180/170/150) Three (3) Settings (230/200/180) Off-210°C Temperature Settings Keratin and Botanical Oil Keratin and Coconut Oil Plate Material Photo Ceramic Plate Infused Ceramic Plate Infused Ceramic Plate Ultimate Styling Results Smooth and Shiny Hair Quick Styling Safe Function Auto Shut-off Maximum Temperature



Reasons to choose:

- 1 Enjoy a Wide Range of Style
 Easily create any hairstyle with a
 single styler with variety attachments
- 2 Volume Lifter for a Bouncy Finish
- 3 Blow Brush with Small Comb
- 4 Silent 59dB Operation

Features of Attachments













	Hair Stylers					
IMAGE						
	Model	EH-KA71	EH-KA31			
MIL	Wattage	650W	650W			
OVERALL	Temperature Settings	Three (3) Heat (Cool/Set/Dry Mode)	Three (3) Heat (Cool/Set/Dry Mode)			
	Wide Range of Styles	✓	✓			
	Overheating Prevention	✓	✓			
S	Hair Volumizing	✓	-			
臣	Firmness Maintenance	✓	✓			
BENEFITS	Natural Curls	✓	✓			
В	Small Curls	✓	✓			
	Dry Hair	✓	-			
	Silent	59dB	59dB			
OTHERS	Attachments	Blow Brush, Air Iron, Adjustable Roller Brush, Mini Diffuser, Volume Lifter, Two (2) Hairpins	Blow Brush, Air Iron, Adjustable Roller Brush			

Hair Curler



Reasons to choose:

Get a more natural feel than a hair straightener. Enjoy a variety of styles with just one tool.

- 1 Easily Achieve Trendy Large Curls
 - Soft large curls 32mm
 - Brush-style
- 2 Different Styles with Just One Styling Tool
 - Change the look of your curls by using the clip
 - Beautiful and long-lasting curls right to the tip
- 3 Safe and Easy to Use
 - The brushes protect your hands from the hot barrel
 - Adjustable temperature









Tight Curls (with Clip)



Volume at the Crown



Natural Straight



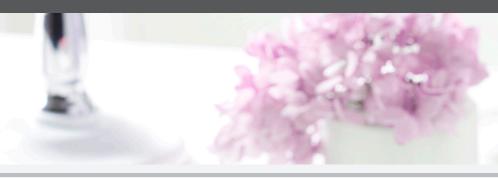
Large Curl Bob (without Clip)



Tight Curl Bob



Front Side/



Ionity Hairbrush



Reasons to choose:

1 Frizz-Free and Shiny Hair Prevents frizzy and flyaway hair caused by static electricity

2 Portable

Fits in the palm of your hand and conveniently portable

3 Clean & Hygienic
Washable bristles cushion for easy cleaning

	Ionity Hairbrush	1
OVERALL	Technology	lonity
ITS	Frizz Prevention and Shiny Hair	✓
BENEFITS	Portable	✓
BEI	Clean & Hygienic	✓
OTHERS	Battery Type	1xAAA Battery
	Washable	✓

Women's Personal Care



personalcare

Bikini Trimmer & Shaver



ES-WV62



Reasons to choose:

- 1 Gentle & Close Shave
 - Fast and long-lasting results
 - Sharp 45°C timmer blade
 - Gentle shaver
 - Skin guard attachment for crotch/bottocks
- 2 Quick Shaving with Powerful Motor
 - Powerful motor even for thick bikini hair
- 3 Waterproof Design
 - Wet or dry use
 - Washable for easy maintenance

Wet or Dry Use in the bath or in your room

Waterproof body and head let you groom yourself no matter where you are, even in the bath or in your room.





*Using the shaver on dry hair is recommended

Waterproof Design Easy cleaning for a fresh shave

Both the body and head are waterproof and can be washed as it is after usage. You can't go wrong with a clean shaver!





The whole shaver can be washed.

They can be detached before washing.

Features of Attachments



The Trimmer Head cuts thick and long hair speedily.

The blade with a sharp 45° edge cuts thick, long hair speedily while the part which touches the skin is rounded for gentle grooming.



Rounded and flattened blade



The Bikini Comb lessens the volume easily.

Attach the bikini comb to the trimmer head and glide it with smooth, stroking motions. This helps reduce excess hair while evening out the length, leaving a neat and natural-looking bikini line.





The Skin Guard lessens the volume easily.

Worry-free shaving becomes possible with the blade 1 mm away from your skin.



Shaver Head



The Shaver Head gives a gentle and smooth shave.

The shaver head ensures a gentle close shave across larger areas, delivering a silky-smooth finish. Its netted construction features wide openings that capture even thick hair, allowing the blade to cut them instantly for a flawless result.



Catches shortened hair



The net with big holes will not mis even thick hair



Cut hair efficiently

Specifications

1		Bikini Trimm	ner
ı		Rounded	✓
ı	\A	Flattened Blade	\checkmark
ı	OVERALL	Blade Material	Stainless Steel
ı	0	Inner Blade Angle	45°
ĺ	ITS	Quick Shaving	√
ı	SENEFITS	Gentle Trimming and Close Shave	e 🗸
ı	BE	Convenient	✓
ĺ		Wet/Dry Operation	✓
ı		Washable	✓
	OTHERS	Battery Type	One AA Alkaline Battery
	OTH	Attachments	Trimmer Head Shaver Head Bikini Comb Skin Guards

Outside

Net blade gentle on skin

Big holes catch even thick hair firmly



Sharp inner blade

Sharp inner blade cuts the hair caught in the holes speedily



Facial Hair Trimmer



Reasons to choose:

- 1 Gentle & Efficient Shaving
 Enjoy gentle trimming with the flexible head that pivots 10 degrees to the left and right
- Precise ShapingConvenient eyebrow trimmer attachment
 - Eyebrow Comb (2/4/6mm)
 - Precision Cap
- 3 Compact & Portable
 Lightweight and compact for easy-carry

Features of Attachments



Eyebrow CombTrim and groom eyebrows with precision snap on the comb attachments (2/4/6 mm).



Precision CapHarmlessly shave closer to your eyes with this protection.



Easily shave unwanted hair with the trimmer head - that can pivot 10 degrees to the left and right sides.

	Facial Hair Trimmer				
	Rounded	✓			
RAL	Flattened Blade	✓			
OVERALL	Blade Material	Stainless Steel			
	Inner Blade Angle	10°			
ITS	Quick Shaving	✓			
BENEFITS	Gentle Trimming and Close Shave	✓			
H	Convenient	√			
	Wet/Dry Operation	✓			
	Wasable	✓			
OTHER	Battery Type	One AA Alkaline Battery (not included)			
	Attachments	Eyebrow Comb, Precision Cap, Protection Cap, Cleaning Brush			



Men's Grooming





Three-Blade Shaver

An electric and waterproof shaver with three durable stainless-steel blades for precise shave everyday



Reasons to choose:

1 Thoroughly Designed Three-Blade System

This unique shaver with three advanced Japanese stainless steel blades is designed for use on all types of beard. It provides a close and comfortable shave every day.

2 Ultra-Fast Linear Motor

With advanced mag-lev technology, the shaver uses the world's strongest magnets to deliver 39,000 cross-cutting actions per minute for impressive results.

3 Responsive Beard Sensor Technology

This boosts power where beard growth is heavy and reduces it in other areas to prevent skin irritation.

4 Floating Blade Mechanism

This moves in three directions independently and follows the contours of the face and neck without needing you to press hard for less skin irritation.

Easy & Convenient to Use



Shaving Foam Mode

Fine movements easily generate foam from liquid soap, making shaving smoother and faster than when done by hand.



Wet or Dry Use

The waterproof design lets you shave dry or with gel or foam, and even while taking a shower. By minimizing the burden on your skin, this assures a smooth, gentle shave every time.

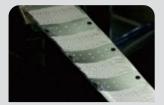


Waterproof/Water Shutters

The waterproof design lets you rinse the shaver under running water for easy and hygienic maintenance. For quick cleaning, open and fill the water inlet on the front of the shaver head with running water for easy rinsing.

Japanese Blade Technology

Advancing the Japanese art of making exceptionally sharp and robust swords, Panasonic has applied state-of-the-art technology to develop blades of outstanding quality. Panasonic blades combine time-honored Japanese craftsmanship with advanced engineering for enduring sharpness and precision.



Hammering and shaping steel make it both stronger and more flexible



Subjecting the steel to high temperatures increase its hardness, durability, and wear-resistance.



Grinding produces a smooth, acute-angle blade with outstanding sharpness.



A stringent inspection process ensures that every blade meets uncompromising quality standards.



Reasons to choose:

- 1 The shaving head rotates smoothly along the face, making the shaving fast and quick without needing much pressure.
- 2 Rechargeable
- 3 Easy-to-Use Design
- 4 Wet/Dry Mode
- 5 Eight (8) Hours Battery Life



ES3831



JAPAN QUALITY TRUSTED FOR OVER 100 YEARS

Reasons to choose:

- 1 Battery Operated
- 2 Wet/Dry Mode
- 3 Lightweight and Handy

	Shavers					
IMAGE						
	Model	ES-LT2B	ES-SA40	ES3831		
	Motor Speed	Approximately 13,000 cpm	7,800 cpm	8,500 cpm		
	Motor Type	Linear	-	-		
	Blade Type	Three-Blade	One-Blade	One-Blade		
OVERALL	Blade Material	Japanese Stainless Steel	Stainless Steel	Stainless Steel Foil		
)VEF	Inner Blade Angle	45 Nano-Sharpened Blades	78	78		
	Flexible Shaver Head	√	-	-		
	Floating Head	√	√	√		
	Shaving Sensor	√	-	-		
	Skin Care	V	-	-		
	Ultra-Fast	√	-	-		
ITS	Smooth & Close Out	-	-	-		
ENEFITS	Durable (Long-Lasting Blade)	√	-	-		
BE	Easy-To-Use & Convenient	√	-	-		
	Charging Time	1 Hour	8 Hours	-		
	Operating Time	45 Minutes	21 Minutes	-		
	Battery Type	Li-ion	Li-ion	Two AA Dry-Cell Batteries (DC 3.0 V) (sold separately)		
S	Quick Charge	Three-Minute Quick Charge	-	-		
OTHERS	Switch Lock	√	-	-		
OT 1	Wet/Dry Operation	V	√	√		
	Washable	√	√	√		
	Pop-up Trimmer	V	V	-		

mengrooming Trimmer & Clipper









- 1 X-taper blades reduce stubble and cleanly cut hairs that are often missed.
- 2 Sharp 45° blade edge provides smooth and precise cutting.
- 3 New Linear Motor with Constant Control equipped with sensors technology detect hair density.
- 4 Slim and light design

- 1 Precision cutting blade with advanced shape for a faster finish
- 2 Sharp cutting 45° blade edge cuts even thick hair
- 3 39 precise length settings with adjustable dial
- 4 0.5 20mm in an interval of 0.5mm



ER-GN30



Reasons to choose:

- 1 Dual-Edge Blade
- 2 Hypo-Allergenic Stainless Steel Blades
- 3 Wet/Dry Operation

		Hair T	Nose Trimmer	
IMAGE				
	Model	ES-GP80	ER-GC71	ER-GN30
	Adjustment Dial	0.8 to 2.0cm in 0.3mm Steps	38 Precise length Setting	-
KALI	Motor Type	Linear Motor	DC Moter	-
OVERALL	Blade Material	X-Taper Blades (Stainless Steel)	Japan Stainless steel	Stainless Steel
	Blade Angle	30°	45°	-
	Charge Indicator Lamp	LED	LED	-
ITS	Moveable Blades	√	√	-
BENEFITS	Easy Maintenance	√	√	V
BE	Charging Time	Approximately 1 hour	8 hours	Up to 90 minutes
	Operating Time	Approximately 50 minutes	40 mins	Approximately 50 minutes
	Battery Type	Li-ion	Li-ion	One AA Alkaline Battery (not included)
(0	Wet/Dry	-	√	√
ER	Washable	-	√	√
OTHERS	Attachments	Without Attachment: 0.5mm 1.0 - 20mm	Comb Attachments 1 - 10mn 11 - 20mn	-

Panasonic

Customer Care Center #327-329, Sihanouk Blvd, Sangkat Vealvong, Khan 7 Makara, Phnom Penh, Cambodia Email: service@kh.panasonic.com www.panasonic.com/kh/



