



4K HDR

EXPERIENCE IMMERSIVE ENTERTAINMENT WITH SMARTER TV

More than just brilliant picture motion and sound, our Panasonic 4K Series delivers a deeply immersive entertainment experience with countless movies, games and music you love the smarter way. Compatible with other smart devices for more fun in life.

HX655

TH-65HX655 / 65" 164cm
TH-55HX655 / 55" 139cm
TH-50HX655 / 50" 127cm
TH-43HX655 / 43" 109cm

65"

55"

50"

43"

4K HDR

Chromecast built-in

SUPER BRIGHT LED

4K COLOUR ENGINE

WIDE VIEWING ANGLE

DOLBY VISION

NARROW BEZEL

DTS Studio Sound

HEXA CHROMA DRIVE

- HIGH QUALITY PICUTRE & SOUND

4K HDR
4K Colour Engine
Hexa Chroma Drive
Wide Viewing Angle**
DTS Studio Sound
Dolby Audio
- SMART FEATURES

Android TV(Android Version -10.0/0)
Google Assistant
Chromecast built-in
Bluetooth Audio Link
Internet Apps
Media Player
Bluetooth® 5.0 (2 ways, Pre-installed App)
(Audio/ Game Pad/ Headphone)
3 HDMI Terminals
2 USB Terminals
DDR Memory - 2.0 GB
Flash Memory - 8.0 GB

LED

EXPLORE THE FUN WITH AMAZING PICTURE

Get the best out of your favorite content with the Panasonic LED Android TV. Designed with profesional-color gradiation and advanced audio technology, experience amazingly lifelike fun like never before.

HS550

TH-40HS550 / 40" 102cm

40"

Chromecast built-in

VIVID DIGITAL PRO

HDMI x2

MEDIA PLAYER

HIGH QUALITY PICTURE & SOUND

Vivid Digital Pro
Dolby Digital Plus

SMART FEATURES

Android TV
Google Assistant
Chromecast built-in
Bluetooth Audio Link
Internet Apps
Media Player
Bluetooth® 5.0
(Audio/ Game Pad/ Headphone)
2 HDMI Terminals
2 USB Terminals
DDR Memory - 1.25 GB
Flash Memory - 8.0 GB

LED

DISCOVER THE SUPERIOR QUALITY

Our range of Panasonic LED non-Smart TV delivers the best possible viewing experience with more depth, textures and a wide color spectrum for stunning picture quality.

H410

TH-32H410 / 32" 81cm

32"

VIVID DIGITAL PRO

HDMI x2

MEDIA PLAYER

HIGH QUALITY PICTURE & SOUND

Vivid Digital Pro
Dolby Digital Plus

SMART FEATURES

Media Player
(DVB - T2)
2 HDMI Terminals
1 USB Terminals

		HX655	HS550	H410
SMART FEATURES	Google Assistant*	●	●	-
	Chromecast built-in	●	●	-
	Bluetooth Audio Link	5.0	5.0	-
PICTURE QUALITY	4K Colour Engine	●	-	-
	HEXA CHROMA DRIVE	●	-	-
	Tehcnology / Resolution	4K HDR	LED	LED
	VIVID DIGITAL PRO	-	●	●
	DOLBY VISION™	●	-	-
SOUND QUALITY	Panel	-	-	-
	WIDE VIEWING ANGLE	● *Except 50"	-	-
	DOLBY DIGITAL PLUS	●	●	●
DESIGN	DTS Studio Sound	●	-	-
	NARROW BEZEL	●	-	-
OTHER	HDMI	3	2	2
	USB	2	2	1

* Google, Google Play, Youtube, Android TV and other marks are trademarks of Google LLC.
** Google Assistant is not available in certain languages and countries.

Panasonic Showroom Yangon

No. (263) Corner of Thein Phyu (YMCA Building) and Mahabanduula Road
Botahtaung Township Yangon, Ph : 01-292664, 09-443026875, 09-43024041

Panasonic Showroom Mandalay

No. (438) 83th Street, Between 34th & 35th Chan Aye Thar Zan
Township, Mandalay
Ph: 09-441002773, 09-91002773, 09-781685701

Yangon Service Center

No. (G 15) Tower (D) Peral Condo Gabar Aye Pagoda Road
Bahan Township,Yangon, Ph : 01-860 4657

Mandalay Service Center

No. (D+F) Quarter (553) 83 street between 34 & 35 East Ward of
Aung Nan Yake Thar, Chan Aye Thar San Township, Mandalay



2021 TV CATALOGUE

DON'T JUST WATCH. EXPERIENCE.

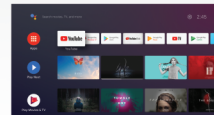
* Google Assistant is not available in certain languages and countries.

DON'T JUST WATCH. EXPERIENCE.

Your home entertainment is about to get smarter with the new Panasonic 4K HDR Android TV. Bringing you more than just a world of colors and fun variety, it's about enjoying moments with the people who matter most. With its conveniently smart features and incredible sound and picture quality, it's easy

Impressively smart for all your lifestyle needs.

ENJOY SMARTER ENTERTAINMENT



PUT YOUR VOICE IN CONTROL WITH GOOGLE ASSISTANT



TRUE TO LIFE PICTURE QUALITY



IMMERSIVE SURROUND SOUND



* Google Assistant is not available in certain languages and countries.

Panasonic

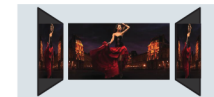
androidtv



LIFELIKE VIEWING EXPERIENCE

With our Panasonic Android TV, see every detail sharpened and refined for incredibly realistic pictures. Delivering 2K HDR picture quality, precise details with natural color variations, capture true beauty

TRUE TO LIFE PICTURE QUALITY



CONSISTENT IMAGE QUALITY FROM ANY ANGLE

Uniform illumination of the screen is guaranteed. Vivid, natural colors are maintained when viewed from any angle.

WIDE VIEWING ANGLE



RICH, NATURAL COLORS & PRECISE IMAGE DETAILS

With dynamic contrast adaptation and natural skin tone adjustment, your viewing experience is enhanced— sharper, brighter yet natural.

VIVID DIGITAL PRO



BRIGHT AND CRISP IMAGE WITH EFFICIENT BACKLIGHT SYSTEM

Brilliant brightness with efficient light dispersion and backlighting system, resulting ideal levels of contrasts on our high

SUPER BRIGHT



DYNAMIC PICTURE OPTIMISATION WITH MULTI-HDR SUPPORT

Constant picture optimisation for every scene in various HDR formats, delivering exceptional brightness, color contrast and accurate image detail.

DOLBY VISION



STUNNING 2K HDR PICTURE QUALITY

Analyzed and adjusted for greater depth and realism. See stunning picture detail with accurate reproduction of light and dark scenes, closer than ever to life.



WIDER COLOR RANGE IN HDR FOR BREATHTAKING REALISM

Captures the colors of nature vividly with its extensive color palette and more precise variations of shades and hues.

IMMERSIVE SOUND WITH CLARITY

Listen to rich sound quality that's precisely expressed with clarity and depth from our integrated audio system that surrounds and washes over you. The sound of harmony in

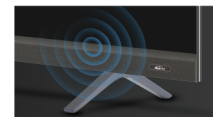


ADVANCED SURROUND SOUND

Consistent, cinema-style surround sound for all your favorite content.

DOLBY ATMOS

DOLBY DIGITAL PLUS



PUNCHIER AND MORE ACCURATE SOUND QUALITY

Sound is expressed with clarity, richness and depth from just the TV's in-built front-firing speakers.

FRONT-FIRING SPEAKER



SUPERIOR SOUND QUALITY WITHOUT ADDITIONAL SPEAKERS

The integrated audio enhancement suite, dbx-TV, creates an even more atmospheric experience with precise sound effects that surround you.

dbx-TV

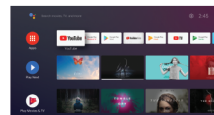
androidtv



A SMARTER WAY TO WATCH

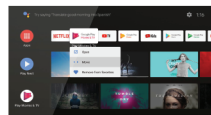
Simplify your entertainment experience with Android TV. Get 500,000+ movies and shows in one place. Use Google Assistant to control your TV with your voice. And cast your photos, videos, and music from devices to your TV easily with Chromecast built-in.

GET MORE FROM YOUR TV



GET ALL THE TOP APPS & GAMES ON GOOGLE PLAY

Google Play brings 5000+ apps and games to your TV. Watch, play, and do—whatever you want, whenever you want.



JUMP RIGHT IN WITH YOUR CUSTOM HOME SCREEN

Customize your Android TV home screen to display your favorite apps, shows, and movies. Cue the latest episode, pick up where you left off, or jump to a new show on your go-to app in no time.



PUT YOUR SMALL SCREEN ON YOUR BIG SCREEN

Stream your favorite entertainment from your phone, tablet or laptop right to your TV. Your mobile device can even function as a remote control.



PUT YOUR VOICE IN CONTROL WITH GOOGLE ASSISTANT



WATCH WHAT YOU LOVE, CONTROL IT WITH YOUR VOICE

Ask Google to search for the latest blockbusters, stream shows, or open



GET A LITTLE HELP ON THE BIG SCREEN

Use your voice to get recommendations to match your mood, control smart home



GET ANSWERS, AND PLAN YOUR DAY

Ask Google to help you manage different tasks and get a clear picture of your day.

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4K Colour Engine

Design to enhance your viewing experience by optimizing the dark and bright areas to present the realistic scene. The technology also upscales the HF/FHD content at high resolution to deliver detailed pictures.



Hexa Chroma Drive

Now you're seeing truly rich colour, thanks to this advanced processing technology that uses 6-Colour Reproduction.



Wide Viewing Angle

Be entertained with the true to life experience. Our technology maintain the vivid colour from any viewing angle.

WIDE VIEWING ANGLE



Narrow Bezel

The simple yet lustrous narrow bezel naturally draws the viewer's attention to the image within. It also enhances high-quality room interiors.

NARROW BEZEL

DTS Studio Sound

Delivering more dynamic listening experience while optimizing audio to minimize common problems.



DTS Studio Sound™ is a premium audio enhancement suite that uses our proprietary audio technology to create the most immersive and realistic listening experience via two-speaker playback systems by broadening the stereo sound field and providing an expanded sense of space and ambience, even when the speakers are closely spaced.



SOUND VIRTUALIZATION

Accurate placement of audio cues for immersive surround sound from any PC speaker configuration, laptop, desktop, speakers or headphones



DIALOGUE CLARITY

Dialog enhancement for clear and intelligible vocals



STEREO SPEAKER SPATIALIZATION

Broad sweet spot with elevated sound image



ENHANCED BASS

Bass enhancement for rich, low frequency production



HARD LIMITER

Maximum volume output delivering maximum volume without creating clipping or distortion



CONSISTENT VOLUME

Consistent volume level across content