PANASONIC YEAR END CAMPAIGN

- 1. The <u>Panasonic Year End Campaign Promotion</u> ("Promotion") commences on 15th December 2023 and ends on 09th February 2024 ("Promotion Period"), both dates inclusive.
- 2. To enter, participants must submit the entry(ies) by sending via QR Code scan (microsite) to the stated URL link (http://btag.co/5CwR4F) on or before 09th February 2024.
 - Upload a printed and clear proof of purchase together with the warranty card of any Panasonic Washer, Fridge and/or TV (refer to **Participating Product Categories**) purchased within the Promotion Period in a single receipt.
 - Include in the submission the name as per MyKad, contact number, active email address, date of birth, purchase value, receipt number, date of purchase and place (outlet) of purchase, model number and product serial number which is subject to verification by Panasonic Malaysia Sdn Bhd ("the Organizer").
- 3. Kindly note that no handwritten or cash bill receipts, delivery note, purchase order will be entertained, and entries with such receipts will be deemed incomplete. Only POS (Point of Sales) printed receipts will be accepted.
- 4. The Organizer reserves the right to disqualify any submission with duplicated proof of purchase and any submission that does not meet any of the criteria herein contained.
- 5. Kindly ensure that the details of the **receipts and warranty card** with official company stamp from Panasonic dealers which are clear especially the model number, serial number, and name of the outlet by which Participating Products are purchased from, together with the receipt number and date of purchase.
- 6. Kindly furnish the valid contact number linked with Touch 'n Go account. The Organizer shall not be responsible for any issues arising from incorrect or invalid contact numbers or Touch 'n Go accounts.



7. Each valid submission/entry will qualify to receive one (1) Touch 'n Go e-Wallet Credit (Promo Code) from each participating category as listed below.

Participating Products and Touch 'n Go Value allocation:

Promo Sales

Participating Product Categories	Model	Touch 'n Go Value
TV	TH-75MX950K	RM 300.00
	TH-65MX950K	RM 300.00
	TH-50MX940K	RM 300.00
Fridge	NR-WY720ZMMM	RM 100.00
	NR-XY680YMMM	RM 100.00
	NR-YW590YMMM	RM 100.00
	NR-CW530XMMM	RM 100.00
	NR-BW530XMMM	RM 100.00
Washer	NA-S106FR1BM	RM 100.00
	NA-S96FC1WMY	RM 100.00
	NA-V10FR1BMY	RM 100.00
	NA-V11FX2LMY	RM 100.00
	NA-V11FG2WMY	RM 100.00
	NA-FD18V1BRT	RM 100.00
	NA-FD17X1HRT	RM 100.00
	NA-FD16V1BRT	RM 100.00
	NA-FD15X1HRT	RM 100.00
	NA-FD14V1BRT	RM 100.00

- 8. Prior to purchasing any one of the Participating Products and upon clicking on the Facebook or Instagram ad and correctly filling up the same, one (1) promo code will be sent via SMS to the customer.
- 9. The promo code can only be used throughout the Promotion Period.
- 10. Each contact number is only eligible for one (1) redemption of a promo code per Participating Product category throughout the Promotion Period as each Participating Product category carries a different promo code.
- 11. Additional promo codes will be needed for purchases of more than one Participating Product category.
- 12. Each promo code can be redeemed for multiple Touch n' Go e-wallet Credits in the same Participating Product category in a single submission. This submission requires the product serial number and proof of purchase to be entered on one page. For example, 2 tv units are purchased, 1 tv category promo code is applied and 2 tv units are filled up in the submission form whereby the qualified participant will receive RM300 x 2 units =RM600 Touch n' Go e-wallet Credit.
- 13. Attempting to redeem multiple promo codes using the same contact number within a Participating Product category will be considered a violation of these terms and may result in the disqualification of all submissions/entries.

- 14. The qualified participant will be notified via email from the Organizers' appointed agencies. The Organizer shall not be responsible for any errors in contact details provided/sent by the participants and shall not be held responsible if the qualified participants cannot be contacted for whatsoever reason. Thereafter, the Organizer reserves the right to disqualify the said qualified participants's eligibility.
- 15. Participants entry(ies) will be validated based on the following:
 - Clear and complete printed receipt(s) with full details of the Participating Products, purchase amount, total purchase unit, outlet name, date of purchase and invoice number.
 - Complete details received via QR Code submission (name as per MyKad, contact number, active email address, date of birth, purchase value, receipt number, date of purchase and place (outlet) of purchase, model number and product serial number) and approved by the Organiser.
 - Fulfilled Promotion purchase requirement.
 - Purchase date within the Promotion Period.
- 16. There is no limit to the number of submissions/entries per participant during the Promotion Period.
- 17. Each submission/entry is limited to a maximum purchase of six (6) Participating Products either from the same product category or a mix of categories.
- 18. The Touch 'n Go e-Wallet Credit will start being distributed to the qualified participants thirty (30) working days from the submission being approved by the Organizer.
- 19. Usage of the Touch 'n Go e-Wallet Credit is subject to Touch 'n Go Malaysia's Terms & Conditions; <u>https://www.touchngo.com.my/policies/terms-conditions.</u>
- 20. The qualified participants agree to, at the Organizer's request, participate in all promotional activity (such as publicity and photography) surrounding the Promotion, free of charge, and they consent to the Organizer using their name and image in promotional material.
- 21. The Organizer shall reserve the right to request for evidence of the original receipt or proof of purchase (hardcopy) for verification and redemption of the Touch 'n Go e-Wallet Credit. Failure to produce the hard copy of the receipt or proof of purchase upon request will result in disqualification and forfeiture of the Touch 'n Go e-Wallet Credit.
- 22. By participating in this Promotion, participants agree to be bound by the terms and conditions herein contained and the participants give their voluntary consent for the Organizer to collect, keep and process the participant's personal data solely for the purpose of this Promotion. The participants agree that the Organizer reserves the right to share the personal data with Panasonic Malaysia group of companies. All information given by the participants is accurate at the time of participating in the Promotion and in the event of any change in information, the participants are to promptly inform the Organizer of such a change.

GENERAL TERMS AND CONDITIONS:

1. This Promotion is open to all Malaysian citizens or permanent legal residents of Malaysia aged 18 years and above at the time of entry. Employees of Panasonic group of companies, their

families (immediate and distant) and friends, suppliers, resellers, dealers, and service providers are strictly prohibited from participating in this Promotion.

- 2. The Organizer reserves the right to exercise its discretion to accept, disqualify, reject, modify, suspend or cancel any entry application/participation, where and when deemed necessary, in respect to any violation or potential violation of any terms and conditions stipulated herewith.
- 3. The Organizer shall disqualify any entries, whereby in its opinion and discretion, a participant is connected or linked to any business dealings with Panasonic Malaysia and/or Panasonic group of companies. Any entry application/participation submitted containing fraudulent information using false identity or other particulars with the intention to deceive or misrepresent the Organizer, its corporate image and/or matters associated therewith shall be disqualified accordingly.
- 4. The Organizer shall delete and remove any entry found to be tampering, disrupting or infecting the network content service system of the participant with malicious software thereby affecting the overall process of the same.
- 5. Where appropriate, in view of given circumstances, relevant criminal liability and/or civil action may be contemplated by the Organizer against any person responsible in contravention of clauses 3 and 4 above upon being advised accordingly.
- 6. The Organizer reserves the right to revise, amend, vary and/or change the terms and conditions herein any time from time to time without prior notice. The Organizer reserves the right to vary, extend, suspend or end the Promotion and/or Promotion Period at its sole discretion, if the Promotion is not capable of being continued for whatsoever reason.
- 7. The Touch 'n Go e-Wallet Credit awarded to the qualified participants are non-transferable, nonexchangeable and non-refundable for cash, credit or any other alternatives unless stated otherwise. The Organizer reserves the right to vary or substitute the same without any prior notice.
- 8. All personal data information obtained or caused to be obtained throughout the Promotion shall be within the responsibility of the Organizer including but not limited in acquiring, processing, retaining and/or disseminating in compliance with the Personal Data Protection Act 2010 and relevant regulations thereof. The Organizer, its affiliates, appointed representatives or agents shall not in any whatsoever way be held or deemed responsible to any claims, demand or liability resulted or attributed to any action or omission compromising the safety and integrity of such personal data. Detailed information notice is available on privacy at https://www.panasonic.com/my/pdpa.html, and related enquiries on data protection matters can be directed to ccc@my.panasonic.com.
- 9. Upon providing information for the application and registration of the Promotion, participants unconditionally and irrevocably undertake to represent that such information supplied shall not in whatsoever way infringe any third party's legal rights. In the likely event of any monetary claim or legal proceeding is initiated against the Organizer pursuant to the use of such information, the participant whom supplied the said information shall be made liable to indemnify the Organizer thereof for any loss, damage or other liability arising therewith.
- 10. The Promotion is in no way deemed sponsored, promoted, endorsed and/or managed by unauthorised individual or corporate entities associated in any illegal, restricted or improper business practise.

- 11. Any subsisting Intellectual Property rights either whole or part in any compilation, collective work, or other derivative work created relation to the Promotion shall be owned and/or authorized, licensed or assigned by Panasonic group of companies by law and/or common law.
- 12. For any whatsoever reason, where any part of the Promotion is not capable of being executed as planned by reason of, but not limited to, the infection by computer virus, bugs, tampering, unauthorized interception, fraud, negligence, technical failures or any other causes beyond the control of the Organizer insofar having corrupted or affected the activity, administration, security, fairness, integrity, or proper conduct of the Promotion, the Organizer reserves the right to exercise its absolute discretion to disqualify any entry and/or cancel, terminate, modify or suspend the Promotion.
- 13. All matters undertaken in relation to the Promotion made in accordance to the terms and conditions pursuant to reasonable judgement and discretion shall not be conclusive grounds to hold the Organizer responsible and liable to any personal injury, property damage or financial loss sustained, afflicted and/or incurred thereof.
- 14. Any claims, judgments and/or awards shall be limited to actual out-of-pocket costs associated with entering this Promotion. Participants agree to waive any rights or claims to attorney's fees, indirect, special, punitive, incidental or consequential damages of entrant, whether foreseeable or not and whether based on negligence or otherwise.
- 15. The Organizer shall not be liable for any cost incurred by the participant in participating in this Promotion.
- **16**. By participating in this Promotion, participants have read, understood and agreed to be bound by the terms and conditions of this Promotion.
- 17. The Organizer's decisions relating to this Promotion and any disputes therewith are final, conclusive and binding on all participants.
- 18. The Promotion and the terms and conditions are governed by the laws of Malaysia. The participants agree that the Courts of Malaysia have jurisdiction over all matters arising from this Promotion and the participants agree to submit to the non-exclusive jurisdiction of the Courts of Malaysia.