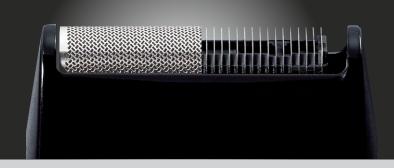


Enjoy do-it-yourself grooming routine\*1 that can be customized depending on your needs. Allow yourself to look your best while staying within the comfort of your home.

<sup>\*1</sup> Grooming routine photo shows ES-ST2N, dry shaving.

## Men's Grooming Products



Only the best kind of technology that works; bringing you exeptional, Japan quality grooming care experience. Every Panasonic men's grooming product complements and customizes your self-care routine, in the comfort of your home.

## **Traditional Technology**







Tempering
Makes steel harder

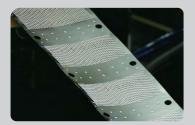


Grinding
Thoroughly sharpens





## Panasonic Technology



Hammering and shaping steel makes it both stronger and more flexible.



Subjecting the steel to high temperatures increases its hardness, durability, and wear-resistance.



Grinding produces a smooth, acute-angle blade with outstanding sharpness.



A stringent inspection process ensures that every blade meets uncompromising quality standards.



Blades are the fundamental technology in any shaver, and Panasonic's blades are the direct descendant of the traditional art of the Japanese bladesmith. Made of the finest steel, they are forged and ground to become exceptionally hard, strong, and sharp. Highest-level technology and skill come together in blades of incomparable quality.











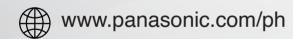


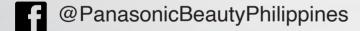


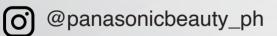




## **Panasonic**®









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