Panasonic

Basic Operating Instructions Digital Camera

Model No. DMC-ZR3



Before use, please read these instructions completely.



Please also refer to Operating Instructions (PDF format) recorded on the CD-ROM containing the Operating Instructions (supplied).

You can learn about advanced operation methods and check the Troubleshooting.

Dear Customer,

We would like to take this opportunity to thank you for purchasing this Panasonic Digital Camera. Please read these Operating Instructions carefully and keep them handy for future reference. Please note that the actual controls and components, menu items, etc. of your Digital Camera may look somewhat different from those shown in the illustrations in these Operating Instructions.

Carefully observe copyright laws.

 Recording of pre-recorded tapes or discs or other published or broadcast material for purposes other than your own private use may infringe copyright laws. Even for the purpose of private use, recording of certain material may be restricted

Information for Your Safety

WARNING:

TO REDUCE THE RISK OF FIRE, ELECTRIC SHOCK OR PRODUCT DAMAGE.

- DO NOT EXPOSE THIS APPARATUS TO RAIN, MOISTURE, DRIPPING OR SPLASHING AND THAT NO OBJECTS FILLED WITH LIQUIDS, SUCH AS VASES. SHALL BE PLACED ON THE APPARATUS.
- USE ONLY THE RECOMMENDED ACCESSORIES.
- DO NOT REMOVE THE COVER (OR BACK); THERE ARE NO USER SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.

IF THE POWER CORD OF THIS EQUIPMENT IS DAMAGED, IT MUST BE REPLACED WITH AN ELECTRICALLY APPROVED POWER CORD.

THE SOCKET OUTLET SHALL BE INSTALLED NEAR THE EQUIPMENT AND SHALL BE EASILY ACCESSIBLE.

Product Identification Marking is located on the bottom of units.

■ About the battery pack

CAUTION

Danger of explosion if battery is incorrectly replaced. Replace only with the same or equivalent type recommended by the manufacturer. Dispose of used batteries according to the manufacturer's instructions.

- Do not heat or expose to flame.
- Do not leave the battery(ies) in an automobile exposed to direct sunlight for a long period of time with doors and windows closed.

Warning

Risk of fire, explosion and burns. Do not disassemble, heat above 60 °C or incinerate.

■ About the battery charger

CAUTION!

- DO NOT INSTALL OR PLACE THIS UNIT IN A BOOKCASE. BUILT-IN CABINET OR IN ANOTHER CONFINED SPACE, ENSURE THE UNIT IS WELL VENTILATED. TO PREVENT RISK OF ELECTRIC SHOCK OR FIRE HAZARD DUE TO OVERHEATING ENSURE THAT CURTAINS AND ANY OTHER MATERIALS DO NOT OBSTRUCT THE VENTILATION VENTS.
- DO NOT OBSTRUCT THE UNIT'S VENTILATION OPENINGS WITH NEWSPAPERS, TABLECLOTHS, CURTAINS, AND SIMILAR ITEMS.
- DO NOT PLACE SOURCES OF NAKED FLAMES. SUCH AS LIGHTED. CANDLES. ON THE UNIT.
- DISPOSE OF BATTERIES IN AN ENVIRONMENTALLY FRIENDLY MANNER.
- The battery charger is in the standby condition when the AC power supply cord is connected. The primary circuit is always "live" as long as the power cord is connected to an electrical outlet

■ Cautions for Use

- Always use a genuine Panasonic AC adaptor (DMW-AC5G; optional).
- When using an AC adaptor, use the AC cable supplied with the AC adaptor.
- Do not use any other AV cables except the supplied one.
- Do not use any other cables except a genuine Panasonic HDMI mini cable (RP-CDHM15, RP-CDHM30; optional).
 - Part numbers: RP-CDHM15 (1.5 m), RP-CDHM30 (3.0 m)
- Do not use any other USB connection cables except the supplied one.

In the event of abnormal operation (e.g. if the unit emits smoke or an unusual smell), immediately stop operating the unit and consult the Panasonic Customer Care Centre on 132600

Keep the camera as far away as possible from electromagnetic equipment (such as microwave ovens. TVs. video games etc.).

- If you use the camera on top of or near a TV, the pictures and sound on the camera may be disrupted by electromagnetic wave radiation.
- Do not use the camera near cell phones because doing so may result in noise adversely affecting the pictures and sound.
- Recorded data may be damaged, or pictures may be distorted, by strong magnetic fields created by speakers or large motors.
- Electromagnetic wave radiation generated by microprocessors may adversely affect the camera, disturbing the pictures and sound.
- If the camera is adversely affected by electromagnetic equipment and stops functioning properly, turn the camera off and remove the battery or disconnect AC adaptor (DMW-AC5G; optional). Then reinsert the battery or reconnect AC adaptor and turn the camera on.

Do not use the camera near radio transmitters or high-voltage lines.

• If you record near radio transmitters or high-voltage lines, the recorded pictures and sound may be adversely affected.

-If you see this symbol-

Information on Disposal in other Countries outside the European Union

This symbol is only valid in the European Union. If you wish to discard this product, please contact your local authorities or dealer and ask for the correct method of disposal.



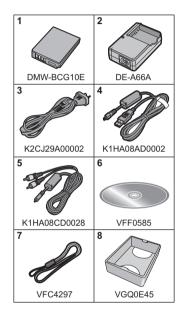
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Standard Accessories

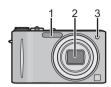
Check that all the accessories are included before using the camera. Product numbers correct as of January 2010. These may be subject to change.

- 1 Battery Pack (Indicated as battery pack or battery in the text) Charge the battery before use.
- 2 Battery Charger (Indicated as battery charger or charger in the text)
- 3 AC Cable
- 4 USB Connection Cable
- 5 AV Cable
- CD-ROM
 - Software: Use it to install the software to your PC.
- Operating Instructions
- 7 Hand Strap
- 8 Battery Case
- · SD Memory Card, SDHC Memory Card and SDXC Memory Card are indicated as card in the text.
- . The card is optional. You can record or play back pictures on the built-in memory when you are not using a card.
- · Consult the dealer or your nearest Service Centre if you lose the supplied accessories. (You can purchase the accessories separately.)

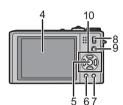


Names of the Components

- Flash
- 2 Lens
- 3 Self-timer indicator AF assist lamp



- 4 I CD monitor
- 5 [MENU/SET] button
- 6 [DISPLAY] button
- [Q.MENU]/Delete button 7
- 8 [REC]/[PLAYBACK] selector switch
- 9 Motion picture button



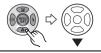
10 Cursor buttons

- (A): ▲/Exposure compensation/Auto Bracket/White Balance fine adjustment
- - AF Tracking
- ⊕: ►/Flash setting button



In these operating instructions, the cursor buttons are described as shown in the figure below or described with $\triangle/\nabla/\blacktriangleleft/\triangleright$.

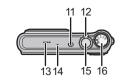
e.g.: When you press the ▼ (down) button

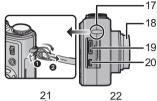


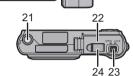
or

Press ▼

- 11 Camera ON/OFF switch
- 12 Zoom lever
- 13 Speaker
- . Microphone 14
- 15 Shutter button
- 16 Mode dial
- 17 Hand strap eyelet
 - Be sure to attach the hand strap when using the camera to ensure that you will not drop it.
- Lens barrel 18
- 19 [HDMI] socket
- 20 [AV OUT/DIGITAL] socket
- 21 Tripod receptacle
 - · When you use a tripod, make sure the tripod is stable when the camera is attached to it.
- 22 Card/Battery door
- 23 Release lever
- 24 DC coupler cover
 - · When using an AC adaptor, ensure that the Panasonic DC coupler (DMW-DCC5; optional) and AC adaptor (DMW-AC5G: optional) are used.
 - · We recommend you use a battery with sufficient battery power or the AC adaptor when recording motion pictures.
 - If while recording motion pictures using the AC adaptor and the power supply is cut off due to a power outage or if the AC adaptor is disconnected etc., the motion picture being recorded will not be recorded.







Charging the Battery

■ About batteries that you can use with this unit The battery that can be used with this unit is DMW-BCG10E.

It has been found that counterfeit battery packs which look very similar to the genuine product are made available to purchase in some markets. Some of these battery packs are not adequately protected with internal protection to meet the requirements of appropriate safety standards. There is a possibility that these battery packs may lead to fire or explosion. Please be advised that we are not liable for any accident or failure occurring as a result of use of a counterfeit battery pack. To ensure that safe products are used we would recommend that a genuine Panasonic battery pack is used.

- Use the dedicated charger and battery.
- The camera has a function for distinguishing batteries which can be used safely. The dedicated battery (DMW-BCG10E) supports this function. The only batteries suitable for use with this unit are genuine Panasonic products and batteries manufactured by other companies and certified by Panasonic, (Batteries which do not support this function cannot be used). Panasonic cannot in any way guarantee the quality, performance or safety of batteries which have been manufactured by other companies and are not genuine Panasonic products.

■ Charging

- The battery is not charged when the camera is shipped. Charge the battery hefore use
- Charge the battery with the charger indoors.
- Charge the battery in a temperature between 10 °C to 35 °C. (The battery temperature should also be the same.)



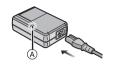
Attach the battery paying attention to the direction of the battery.





Connect the AC cable.

- Charging starts when the [CHARGE] indicator (A) lights green.
- · Charging is properly complete when the ICHARGEI indicator (A) turns off.





Detach the battery after charging is completed.

■ Charging time

Charging time	Approx. 130 min

■ Approximate operating time and number of recordable pictures

Number of recordable pictures	Approx. 330 pictures
Recording time	Approx. 165 min
Playback time	Approx. 300 min

Recording conditions by CIPA standard

- CIPA is an abbreviation of [Camera & Imaging Products Association].
- Normal Picture Mode
- Temperature: 23 °C/Humidity: 50% when LCD monitor is on.
- Using a Panasonic SD Memory Card (32 MB).
- Using the supplied battery.
- Starting recording 30 seconds after the camera is turned on. (When the Optical Image Stabilizer function is set to [AUTO].)
- Recording once every 30 seconds with full flash every second recording.
- Rotating the zoom lever from Tele to Wide or vice versa in every recording.
- Turning the camera off every 10 recordings and leaving it until the temperature of the battery decreases.

About the Built-in Memory/the Card

Built-in Memory

- Memory size: Approx. 40 MB
- The built-in memory can be used as a temporary storage device when the card being used becomes full.
- The access time for the built-in memory may be longer than the access time for a card.

Card

The following cards which conform to the SD video standard can be used with this unit.

(These cards are indicated as card in the text.)

Type of card which can be used with this unit	Remarks
SD Memory Card (8 MB to 2 GB)	SDHC Memory Cards and SDXC
SDHC Memory Card (4 GB to 32 GB)	Memory Cards can be used only in equipment that is compatible with
SDXC Memory Card (48 GB to 64 GB)	their respective formats. Check that the PC and other equipment are compatible when using the SDXC Memory Cards. http://panasonic.net/avc/sdcard/information/SDXC.html

- Only cards bearing the SDHC logo (indicating that the card conforms to SD video standards) may be used as 4 GB to 32 GB cards.
- Only cards bearing the SDXC logo (indicating that the card conforms to SD video standards) may be used as 48 GB to 64 GB cards
- Use a card with SD Speed Class* with "Class 4" or higher when recording motion pictures in [AVCHD Lite]. Also, use a card with SD Speed Class with "Class 6" or higher when recording motion pictures in [MOTION JPEG].
 - * SD Speed Class is the speed standard regarding continuous writing.
- Please confirm the latest information on the following website. http://panasonic.ip/support/global/cs/dsc/

(This Site is English only.)

Note

• Keep the Memory Card out of reach of children to prevent swallowing.

Inserting and Removing the Card (optional)/the Battery

- Check that this unit is turned off.
- We recommend using a Panasonic card.
- Slide the release lever in the
 - direction of the arrow and open the card/battery door.
 - Always use genuine Panasonic batteries (DMW-BCG10E).
 - · If you use other batteries, we cannot guarantee the quality of this product.

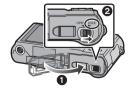


Battery: Insert until it is locked by the lever (A) being careful about the direction you insert it. Pull the lever (A) in the direction of the arrow to remove the battery.

Card: Push it fully until it clicks being careful about the direction vou insert it. To remove the card. push the card until it clicks, then pull the card out upright.



- (B): Do not touch the connection terminals of the card.
- · The card may be damaged if it is not fully inserted.
- 1:Close the card/battery door.
- A:Slide the release lever in the direction of the arrow.



Setting Date/Time (Clock Set)

- The clock is not set when the camera is shipped.
 - Turn the camera on.
 - (A) [MENU/SET] button
 - Cursor buttons



- 2 Press [MENU/SET].
- Press ◀/▶ to select the items (year, month, day, hour, minute, display sequence or time display format), and press ▲/▼ to set.



前: Cancel without setting the clock.

- Press [MENU/SET] to set.
- Press [MENU/SET].

 Press [前] to return to the settings screen.

Changing the clock setting

Select [CLOCK SET] in the [REC] or [SETUP] menu, and press ▶.

• It can be changed in steps 3, 4 and 5 to set the clock.

Setting the Menu

This section describes how to select the Normal Picture Mode settings, and the same setting can be used for the [PLAYBACK] menu and [SETUP] menu as well. Example: Setting [AF MODE] from [] to [] in the Normal Picture Mode



Press [MENU/SET] to display the menu.



- Press ▲/▼ to select [AF MODE], and then press ▶.
 - · Depending on the item, its setting may not appear or it may be displayed in a different way.



Press ▲/▼ to select [♣] and then press [MENU/SET] to set.



Press [MENU/SET] to close the menu.

Switching to other menus

e.g.: Switching to the [SETUP] menu

- Press [MENU/SET] to display the menu.
- 2 Press ◀
- Press ▼ to select the [SETUP] menu icon [\$].

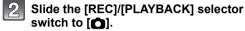


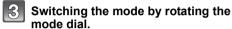
- 4 Press ▶.
 - Select a menu item next and set it.

Mode switching

Selecting the [REC] Mode

- Turn the camera on.
 - (A) [REC]/[PLAYBACK] selector switch
 - Mode dial







■ List of [REC] Modes

Æ Intelligent Auto Mode

The subjects are recorded using settings automatically selected by the camera.

Normal Picture Mode

The subjects are recorded using your own settings.

MS₁ My Scene Mode

Pictures are taken using previously registered recording scenes.

SCN Scene Mode

This allows you to take pictures that match the scene being recorded.

Clipboard Mode

Record as a memo.

[REC] Mode: [iA]

Taking pictures using the automatic function (A: Intelligent Auto Mode)

The camera will set the most appropriate settings to match the subject and the recording conditions so we recommend this mode for beginners or those who want to leave the settings to the camera and take pictures easily.



Slide the [REC]/[PLAYBACK] selector switch to [6].

- (A) [REC]/[PLAYBACK] selector switch
- Mode dial
- Shutter button



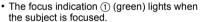
Set the mode dial to [A].

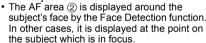


Hold this unit gently with both hands, keep your arms still at your side and stand with your feet slightly apart.



Press the shutter button halfway to focus.





• The focus range is 3 cm (Wide)/1 m (Tele) to ∞





Press the shutter button fully (push it in further), and take the picture.

Scene detection

When the camera identifies the optimum scene, the icon of the scene concerned is displayed in blue for 2 seconds, after which its colour changes to the usual red.

[i-PORTRAIT]

[i-SCENERY]

[i-MACRO]

[i-NIGHT PORTRAIT]

[i-NIGHT SCENERY]

[i-SUNSET]

[i-BABY]

Only when [i♣A] is selected

- [n] is set if none of the scenes are applicable, and the standard settings are set.
- When [], [] or [] is selected, the camera automatically detects a person's face, and it will adjust the focus and exposure. (Face Detection)

AF Tracking Function

It is possible to set the focus to the specified subject. Focus will keep following the subject automatically even if it moves.

1 Press ▲.

- AF Tracking frame is displayed in the centre of the screen.
- Press ▲ again to cancel.





- 2 Bring the subject to the AF tracking frame, and press ▼ to lock the subject.
 - · AF tracking frame will turn yellow.
 - An optimum scene for the specified subject will be chosen.
 - Press ▲ to cancel.



[REC] Mode: (A) MS1 MS2 SCN

Recording Motion Picture

This can record high definition motion pictures compatible with the AVCHD format or motion pictures recorded in Motion JPEG. Audio will be recorded in monaural



Slide the [REC]/[PLAYBACK] selector switch to [1].



Switching the mode by rotating the mode dial.

- Mode dial
- Motion picture button





Start recording by pressing the motion picture button.

- Available recording time Elapsed recording time
- Release the motion picture button right after vou press it.
- The recording state indicator (red) © will flash while recording motion pictures.





Stop the recording by pressing the motion picture button again.

• If the built-in memory or the card becomes full in the middle of recording, the camera stops recording automatically.



- Motion picture recorded continuously in [MOTION JPEG] is up to 2 GB. Only the maximum recordable time for 2 GB is displayed on the screen.
- Maximum time to record motion pictures continuously with [AVCHD Litel is 13 hours 3 minutes 20 seconds. Screen will only display up to 13 hours 3 minutes 20 seconds. However, the recording may stop before that depending on the remaining battery level.

[PLAYBACK] Mode: D

Playing back Pictures ([NORMAL PLAY])



Slide the [REC]/[PLAYBACK] selector switch (A) to [[>].





Press **◄/▶** to select the picture.

 After selecting the motion picture, press ▲ to start playback.





[PLAYBACK] Mode: D

Deleting Pictures

Once deleted, pictures cannot be recovered.

• Pictures on the built-in memory or the card, that are being played back will be deleted



Select the picture to be deleted, and then press [m].

A [前] button





Press ◀ to select [YES] and then press [MENU/SET].





Reading the Operating Instructions (PDF format)

- You have practised the basic operations introduced in these operating instructions and want to progress to advanced operations.
- You want to check the Troubleshooting.

In these kinds of situations refer to Operating Instructions (PDF format) recorded on the CD-ROM containing the Operating Instructions (supplied).

For Windows



Turn the PC on and insert the CD-ROM containing the Operating Instructions (supplied).



Click the [Operating Instructions].



Select the desired language and then click [Operating Instructions] to install.

(A) To return to the install menu.



Double click the "Operating Instructions" shortcut icon on the desktop.



■ When the Operating Instructions (PDF format) will not open

You will need Adobe Acrobat Reader 5.0 or later or Adobe Reader 7.0 or later to browse or print the Operating Instructions (PDF format).

Insert the CD-ROM containing the Operating Instructions (supplied), click (B) and then follow the messages on the screen to install.

(Compatible OS: Windows 2000 SP4/Windows XP SP2 or SP3/Windows Vista SP1 or SP2/Windows 7)

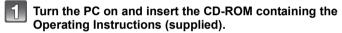
• You can download and install a version of Adobe Reader that you can use with vour OS from the following Web Site. http://get.adobe.com/reader/otherversions

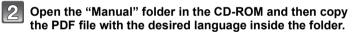
■ To uninstall the Operating Instructions (PDF format)

Delete the PDF file from the "Program Files\Panasonic\Lumix\" folder.

• When the contents in the Program Files folder cannot be displayed, click the [Show the contents of this folder] to display them.

■ For Macintosh







Specifications

Digital Camera: Information for your safety

Power Source: DC 5.1 V

Power

Consumption: 1.2 W (When recording) 0.6 W (When playing back)

Camera effective

pixels: 14,100,000 pixels Image sensor: 1/2.33" CCD. total

1/2.33" CCD, total pixel number 14,500,000 pixels,

Primary colour filter

Lens: Optical 8×zoom, f=4.5 mm to 36 mm (35 mm film camera

equivalent: 25 mm to 200 mm)/F3.3 to F5.9

Digital zoom: Max. $4 \times$ Extra optical zoom: Max. $16.9 \times$

Focus range: Normal: 50 cm (Wide)/2 m (Tele) to ∞ Macro/Intelligent Auto/Clipboard Mode:

Macro/Intelligent Auto/Clipboard Mode: 3 cm (Wide)/1 m (Tele) to ∞

Scene Mode: There may be differences in the above

settings.

Shutter system: Electronic shutter+Mechanical shutter

Burst recording

Burst speed:

Number of recordable Approx. 1.8 pictures/second

pictures:

Max. 5 pictures (Standard), max. 3 pictures (Fine).

Hi-speed burst Burst speed:

Approx. 10 pictures/second (Speed priority) Approx. 6 pictures/second (Image priority)

I3M (4:3), 2.5M (3:2) or 2M (16:9) is selected as the

picture size.]

Number of recordable

pictures: Approx. 15 to 100

Shutter speed: 8 seconds to 1/2000th of a second

ISTARRY SKYl Mode: 15 seconds, 30 seconds. 60 seconds

Exposure (AE): Programme AE

Exposure compensation (1/3 EV Step. -2 EV to +2 EV)

Meterina mode: Multiple

2 7" TFT I CD LCD monitor:

(Approx. 230,000 dots) (field of view ratio about 100%)

Flash: Flash range: [ISO AUTO]

Approx. 60 cm to 5.3 m (Wide)

Monaural Microphone: Speaker: Monaural

Recording media: Built-in Memory (Approx. 40 MB)/SD Memory Card/SDHC

Memory Card/SDXC Memory Card

Recording file format

Still Picture: JPEG (based on "Design rule for Camera File system".

based on "Exif 2.21" standard)/DPOF corresponding

Pictures with audio:

JPEG (based on "Design rule for Camera File system",

based on "Exif 2.21" standard)+"QuickTime"

Motion pictures

with audio: AVCHD Lite/QuickTime Motion JPEG Interface

Digital: "USB 2.0" (High Speed)

Analogue video/

andio. NTSC/PAL Composite (Switched by menu)

Audio line output (monaural)

Terminal

[AV OUT/DIGITAL]: Dedicated jack (8 pin) THDMI1: MiniHDMI TypeC

Approx. 97.8 mm (W) \times 54.8 mm (H) \times 26 mm (D) Dimensions:

(excluding the projecting parts)

Mass: Approx. 159 g (with card and battery)

Approx. 137 g (excluding card and battery)

Operating

0°C to 40°C temperature: Operating humidity: 10% to 80%

Battery Charger

(Panasonic

DE-A66A): Information for your safety

Input: 110 V to 240 V ∼ 50/60 Hz, 0.2 A

Output: 4.2 V=== 0.65 A (Battery charging)

Battery Pack (lithium-ion)

(Panasonic

DMW-BCG10E): Information for your safety

Voltage/capacity: 3.6 V/895 mAh • SDXC Logo is a trademark of SD-3C, LLC.

- The "AVCHD", "AVCHD Lite" and the "AVCHD", "AVCHD Lite" logo are trademarks of Panasonic Corporation and Sony Corporation.
- Manufactured under license from Dolby Laboratories.

Dolby and the double-D symbol are trademarks of Dolby Laboratories.

- HDMI, the HDMI Logo, and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries.
- HDAVI Control™ is a trademark of Panasonic Corporation.
- QuickTime and the QuickTime logo are trademarks or registered trademarks of Apple Inc., used under license therefrom.
- Microsoft product screen shot(s) reprinted with permission from Microsoft Corporation.
 Other names, company names, and product names printed in these instructions are trademarks or registered trademarks of the companies concerned.

This product is licensed under the AVC patent portfolio license for the personal and non-commercial use of a consumer to (i) encode video in compliance with the AVC Standard ("AVC Video") and/or (ii) decode AVC Video that was encoded by a consumer engaged in a personal and non-commercial activity and/or was obtained from a video provider licensed to provide AVC Video. No license is granted or shall be implied for any other use. Additional information may be obtained from MPEG LA, LLC. See http://www.mpegla.com.





CREATOR



Web Site: http://panasonic.net