



LUMIX S5 Complimentary Sigma Lens or XLR1 Microphone Adapter Promotion

Pre-Order or purchase an applicable LUMIX S5 Camera from a participating retailer and qualify for your choice of a complimentary Sigma 45mm Lens or an XLR1 Microphone Adapter

E-Mail: panasonicpromotions@360insights.com

Promotion Period: 2nd September 2020 – midnight on 30th September 2020

Claim Deadline: midnight on 30th November 2020

PROMOTION TERMS AND CONDITIONS

1. The LUMIX S5 Complimentary Sigma Lens or XLR1 Microphone Adapter Promotion (hereafter referred to as the “Promotion”) is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic, Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK (the “Promoter”).

ELIGIBILITY

2. The Promotion is applicable to residents of the UK, Channel Islands and Isle of Man who are aged 18 years or over.
3. In order to qualify for the Promotion, participants must purchase or pre-order a new (not second hand) Qualifying Product from a participating retailer in the UK, Channel Islands or Isle of Man during the Promotion Period. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.

Qualifying Products / Gift

MODEL	GIFT	OR	GIFT
DC-S5KE-K	Sigma 45mm F2.8 L-Mount Lens		DMW-XLR1E Microphone Adapter
DC-S5E-K	Sigma 45mm F2.8 L-Mount Lens		DMW-XLR1E Microphone Adapter
KIT-DC-S5KGRB	Sigma 45mm F2.8 L-Mount Lens		DMW-XLR1E Microphone Adapter
KIT-DC-S5KGR	Sigma 45mm F2.8 L-Mount Lens		DMW-XLR1E Microphone Adapter
KIT-DC-S5GRB	Sigma 45mm F2.8 L-Mount Lens		DMW-XLR1E Microphone Adapter
KIT-DC-S5GR	Sigma 45mm F2.8 L-Mount Lens		DMW-XLR1E Microphone Adapter

4. This Promotion is open to participating retailers only, please check with your chosen retailer that they are participating in this Promotion prior to purchasing a product to avoid any disappointment.
5. Participants may only select **one** of the choice of free gift per serial number purchased or pre-ordered.
6. In the event of unforeseen circumstances, the Promoter reserves the right to provide an alternative gift of the same or greater value without giving notice.

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7. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

CLAIM PROCESS

8. To claim this promotion for your purchase, please complete the online claim form (www.panasonic.co.uk/promotions) and upload a copy of your full purchase receipt (not deposit receipt) and an image of the product barcode, which can be found on the side of your product box (showing the model number and serial number) by the claim deadline. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model purchased and the date of purchase. The picture of the receipt and barcode submitted must show a date stamp of at least 35 days after the date of purchase.
9. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the participant exchanges the product or receives a refund, in which case the Promoter will be entitled to the return of any gift provided. **PLEASE NOTE: Participants must wait 35 Days, from the date of purchase BEFORE submitting their on-line claim.** In any event, the last date for registration will be the Claim Deadline.
10. The Promoter will not process a claim if the participant cannot provide both an image of the product barcode and a copy of the full purchase receipt. If, for any reason, the participant has not retained the product box, the Promoter will accept an image of the serial number found on the base of the Qualifying Product.
11. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims made by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
12. Upon submission of your online registration, your claim will be verified. Participants will be sent an automated email to confirm receipt of their claim. Your Gift will be sent via post and will require a signature upon arrival.

REDEMPTION PROCESS

13. Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Gift. If you have not received your Gift within the estimated 28 days, please contact us, using the contact details above. Regrettably, claims pursued after this time, as well as outside of the Claim Deadline, will not be accepted.
14. For the avoidance of doubt, if the participant does not provide all supporting documentation when putting in their claim, the 28 days will run from when the Promotor receives all supporting documentation. Should all supporting documentation by the Claim Deadline then the claim shall not be valid and will not be processed.



PRIVACY & DATA PROTECTION

15. We have a legitimate interest in collecting personal data for the purposes of this Promotion and Research and Development. All personal data collected will be processed in accordance with relevant and applicable data protection legislation and regulations (including the European Data Protection Regulation). We also work with third parties such as 360 incentives to provide services. We may be required to provide your personal data to them for administration and processing purposes. Your personal data will be handled in accordance with Panasonic's Privacy Policy <http://www.panasonic.com/uk/privacy-policy.html> and 360 insights Privacy Policy <https://www.panasonicpromotions.co.uk/policy>.

GENERAL CONDITIONS

16. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the participant to prove that it did not return the product. Claims for returned products, bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the participant making such a claim from this and other promotional activities.
17. In certain circumstances, it may take longer to carry out actions in relation to your claim. Therefore, Panasonic reserves the right to extend the period allowed to process and action claims for as long as necessary but will endeavor to do so in a reasonable timeframe.
18. To monitor fraudulent claims the Promoter reserves the right to cross-check product returns with the relevant retailers against Gift claims received. Any potential fraudulent activity will be followed up by the Promoter. The Promoter will withhold the issuance of a Gift (or take steps to require return if already provided) where it is suspected that a false or fraudulent claim has been made.
19. The Gift offered under this Promotion is non-exchangeable, non-transferable and there is no cash, credit or product alternative available.
20. The Promoter reserves the right to amend these terms and conditions at any time and to extend or withdraw this promotion at any time.
21. Only one claim per serial number purchased and one billing address is permitted.
22. This Promotion is not available in conjunction with any other offer or promotion.
23. By claiming this Gift, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law.