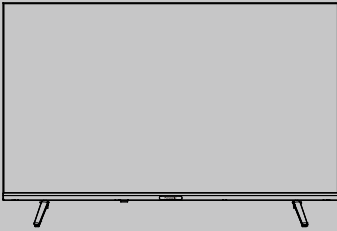


Panasonic®

Model No.:
TH-32MS550DX
TH-43MS550DX

Operating Instructions

LED TV



Information on hazardous constituents as specified in sub-rule 1 of rule 16 in electrical and electronic equipment.

Declaration of Conformity with the requirements of the E-Waste (Management) Amendment Rules 2023 with the rule 16 limits with respect to lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls, polybrominated diphenyl ethers;

The content of hazardous substance with the exemption of the applications listed in SCHEDULE II of the E-Waste (Management) Second Amendment Rules 2023:

1. Lead (Pb) - not over 0.1% by weight;
2. Cadmium (Cd) - not over 0.01% by weight;
3. Mercury (Hg) - not over 0.1% by weight;
4. Hexavalent chromium (Cr6+) - not over 0.1% by weight;
5. Polybrominated biphenyls (PBBs) - not over 0.1% by weight;
6. Polybrominated diphenyl ethers (PBDEs) - not over 0.1% by weight;



For the purpose of recycling to facilitate effective utilization of Resources, please return this product to a nearby authorized collection center, registered dismantler or recycler, or Panasonic service center when disposing of this product.

Please see the Panasonic website for further information on collection centers, etc., or call the customer care toll-free number.

<https://www.panasonic.com/in/corporate/e-waste-management.html>

English



HDMI®
HIGH-DEFINITION MULTIMEDIA INTERFACE

The Adopted Trademarks HDMI, HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. in the United States and other countries.

Dolby
AUDIO

Manufactured under license from Dolby Laboratories, Dolby, Dolby Audio, and the double-D symbol are trademarks of Dolby Laboratories Licensing Corporation.

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ATTENTION

This product is qualified for the BEE Star rating in the “Home” Mode. The Objectives of Star Labeling Program is designed to promote energy efficient products and practices. When the television is initially set up, it is designed to meet the BEE Star Labeling requirements while maintaining optimum picture quality.

- Changes to certain functionalities of this television (Picture /sound etc.) may change the power consumption.
- Depending upon such changed setting (eg., Shop mode), the power consumption may vary which possibly could exceed the stated energy consumption.

To reset the television to Star rating qualified settings, select “Home” mode in initial setup.

Chapter 1: Introduction

Warning

Handling the mains plug and lead

Insert the mains plug fully into the socket outlet. (If the mains plug is loose, it could generate heat and cause fire.)

Ensure that the mains plug is easily accessible.

Do not touch the mains plug with a wet hand. (This may cause electrical shock.)

Do not use any mains lead other than that provided with this TV. (This may cause fire or electrical shock.)

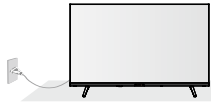
Do not damage the mains lead. (A damaged lead may cause fire or electrical shock.)

- Do not move the TV with the lead plugged in the socket outlet.
- Do not place a heavy object on the lead or place the lead near a high-temperature object.
- Do not twist the lead, bend it excessively or stretch it.
- Do not pull on the lead. Hold onto the mains plug body when disconnecting the lead.
- Do not use a damaged mains plug or socket outlet.
- Use the TV in moderate climates.

If you find any abnormality, remove the mains plug immediately!



110 - 240V ~ 50 / 60 Hz



- Mains plug types vary between countries.

Power source

- This TV is designed to operate on
- 110 - 240V ~ 50/60 Hz
- Table-top use / Wall hanging

Do not insert external objects into the TV

- Do not allow any objects to drop into the TV through the air vents. (Fire or electrical shock may result)

Do not use external voltage stabilizer with the TV set

- Inferior quality stabilizer may cause damage to the TV.
- Warranty is not valid if external stabilizer is used.

Do not place the TV on sloped or unstable surfaces, and ensure that the TV does not hang over the edge of the base

- The TV may fall off or tip over.

Do not remove covers and never modify the TV by yourself

- Do not remove the rear cover as live parts are accessible when it is removed. There are no user serviceable parts inside. (High-voltage components may cause serious electrical shock.)
- Have the TV checked, adjusted, or repaired at your local Panasonic dealer.
- Please refer the information on exterior back enclosure for electrical and safety information before installing or operating the apparatus.
- The mains plug is used as disconnect device, the disconnect device shall remain readily operable.

Use only the dedicated pedestals/ mounting equipments

- Use an unapproved pedestal or other fixtures may make the TV unstable, risking injury. Be sure to ask your local Panasonic dealer to perform setup.
- When mounting the TV on a wall or ceiling, be sure to install the product according to the method recommended by the manufacturer. This is a safety feature.
- Only use attachments/accessories specified or provided by the manufacturer (such as the exclusive supply adapter, battery, etc.).

Do not expose to rain or excessive moisture

- To prevent damage which might result in electrical shock or fire, do not expose this TV to rain or excessive moisture. This TV must not be exposed dripping or splashing water and objects filled with liquid, such as vases, must not be placed on top of or above the TV.

Do not expose to direct sunlight and other sources of heat

- Avoid exposing the TV to direct sunlight and other sources of heat.



To prevent the spread of fire, keep candles or other open flames away from this product at all times.

Use Environment

⚠ Warning: Stability Hazard

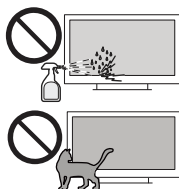
A television set may fall, causing serious personal injury or death. Many injuries, particularly to children, can be avoided by taking simple precautions such as:

- ALWAYS use cabinets or stands or mounting methods recommended by the manufacturer of the television set.
- ALWAYS use furniture that can safely support the television set.
- ALWAYS ensure the television set is not overhanging the edge of the supporting furniture.
- ALWAYS educate children about the dangers of climbing on furniture to reach the television set or its controls.
- ALWAYS route cords and cables connected to your television so they cannot be tripped over, pulled or grabbed.
- NEVER place a television set in an unstable location.
- NEVER place the television set on tall furniture (for example, cupboards or bookcases) without anchoring both the furniture and the television set to a suitable support.
- NEVER place the television set on cloth or other materials that may be located between the television set and supporting furniture.
- NEVER place items that might tempt children to climb, such as toys and remote controls, on the top of the television or furniture on which the television is placed.

If the existing television set is being retained and relocated, the same considerations as above should be applied.

Cleaning

- Do not spray water or detergent directly on TV screen for cleaning purpose. Leaking liquid substance will cause damage to TV.
- Be careful of cats, rats or other animals that may urinate on the TV (front and rear). It may lead to TV failure.
- Do not use sharp or hard objects (finger nails, knife and etc.) on TV screen. This may cause damage to the screen surface.



Hanging the TV Set on the Wall

- Check that the wall can support the weight of the TV set and wall mount assembly.
- Follow the mounting instructions provided with the wall mount.
- The TV set must be installed on a vertical wall.
- Make sure to use only screws suitable for the material of the wall.
- Make sure that the TV set cables are placed so that there is not danger of tripping over them.

All other safety instructions about our TV sets are also applicable here.

Warning: This operation requires two people.

To ensure a safe installation, observe the following safety.

⚠ Caution

1. **Read these instructions**---All operating instructions must be read and understood before the product is operated.

2. **Keep these instructions**---These safety and operating instructions must be kept in a safe place for future reference.

3. **Read all warnings**---All warnings on the product and in the instructions must be observed closely.

4. **Follow all instructions**---All operating instructions must be followed.

5. **Attachments**---Only use attachments/ accessories specified by the manufacturer. Do not use attachments not recommended by the manufacturer. Use of improper attachments can result in accidents.

6. **Power source**---This product is intended to be supplied by a listed power supply indicated on the marking label. If you are not sure of the type of power supply to your home, consult your product dealer or local power company. For added protection for this product during a lightning storm, or when it is left unattended and unused for long periods of time, unplug it from the wall outlet and disconnect the cable system.

Do not defeat the safety purpose of the polarized or grounding plug. A polarized plug has two blades with one wider than the other. A grounding plug has two blades and a third grounding prong. The wide blade or the third prong is provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.

7. **Power cord protection**---Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.

8. **Overloading**---Do not overload wall outlets, extension cords, or convenience receptacles on other equipment as this can result in a risk of fire or electric shock.

9. **Servicing**---Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

10. **Damage requiring service**---If any of the following conditions occurs, unplug the power cord from the AC outlet, and request a qualified service person to perform repairs.

- a. When the power cord or plug is damaged.
- b. When a liquid is spilled on the product or when objects have fallen into the product.

c. When the product has been exposed to rain or water.

d. When the product does not operate properly as described in the operating instructions.

Do not touch the controls other than those described in the operating instructions. Improper adjustment of controls not described in the instructions can cause damage, which often requires extensive adjustment work by a qualified technician.

e. If the product has been dropped or the cabinet has been damaged in any way.

f. When the product displays an abnormal condition or exhibits a distinct change in performance. Any noticeable abnormality in the product indicates that the product needs servicing.

11. Replacement parts---In case the product needs replacement parts, make sure that the service person uses replacement parts specified by the manufacturer, or those with the same characteristics and performance as the original parts. Use of unauthorized parts can result in fire, electric shock and/or other danger.

12. Safety checks---Upon completion of service or repair work, request the service technician to perform safety checks to ensure that the product is in proper operating condition.

13. Stand---Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. Do not place the product on an unstable trolley, stand, tripod or table. Placing the product on an unstable base can cause the product to fall, resulting in serious personal injuries as well as damage to the product. When mounting the product on a wall, be sure to follow the manufacturer's instructions. Use only the mounting hardware recommended by the manufacturer.



14. Careful move---When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over. Sudden stops, excessive force and uneven floor surfaces can cause the product to fall from the trolley. Never attempt to move the TV unless the AC power cord has been disconnected.

15. Lightning---Unplug this apparatus during lightning storms or when unused for long periods of time. For added protection for this television equipment during a lightning storm, or when it is left unattended and unused for long periods of time, unplug it from the wall outlet and disconnect the antenna. This will prevent damage to the equipment due to lightning and power-line surges.

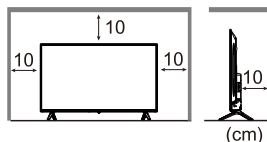
16. Panel protection---The display panel used in this product is made of glass. Therefore, it can break when the product is dropped or impacted upon by other objects. Be careful not to be injured by broken glass pieces in case the display panel breaks.

17. Pixel defect---The display panel is a very high technology product, giving you finely detailed pictures. Occasionally, a few non-active pixels may appear on the screen as a fixed point of blue, green or red. Please note that this does not affect the performance of your product.

18. Do not block the rear air vents

- Adequate ventilation is essential to prevent failure of electronic components.
- Ventilation should not be impeded by covering the ventilation openings with items such as newspapers, table cloths and curtains.
- We recommended that a gap of at least 10 cm is left all around this TV even when placed inside a cabinet or between shelves.
- When using the pedestal, keep the space between the bottom of the TV and the surface where the TV is set.
- If pedestal is not used, ensure the vents at the bottom of the TV are not blocked.
- Do not install this equipment in a confined or building-in space such as a book case or similar unit, and remain a well ventilation conditions at open site.

Minimum distance



Note: The picture is only for reference.

19. Do not ingest the battery, Chemical Burn Hazard---Keep new and used batteries away from children. If the battery compartment does not close securely, stop using the product and keep it away from children. If you think batteries might have been swallowed or placed inside any part of the body, seek immediate medical attention.

- 20. Listening**— Listening to music at high volume levels and for extended durations can damage one's hearing. In order to reduce the risk of damage to hearing, one should lower the volume to a safe, comfortable level, and reduce the amount of time listening at high levels.

Symbol

- For the terminals marked with symbol of “⚡” may be of sufficient magnitude to constitute a risk of electric shock. The external wiring connected to the terminals requires installation by an instructed person or the used of ready-made leads or cords.
-  Protective earthing terminal. The apparatus should be connected to a mains socket outlet with a protective earthing connection. (Only for Class I appliance)
- If the product has the symbol  in its rating label and the power cord has two pins, it means that the equipment is a Class II or double insulated electrical appliance. It has been designed in such a way that it does not require a safety connection to electrical earth.
- The following information are recommended to be included where applicable:

~ Refers to alternating current(AC).

— Refers to direct current(DC).

 Refers to Class II equipment.

 Refers to stand-by.

| Refers to power ON.

⚡ Refers to dangerous voltage.

 Refers to Class I equipment.



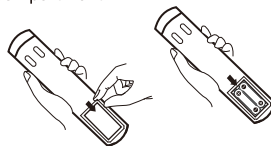
- This lightning flash with arrowhead symbol within an equilateral triangle is intended to alert the user to the presence of non-insulated “dangerous voltage” within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.
- To reduce the risk of electric shock. Do not remove cover (or back). No user serviceable parts inside. Refer to qualified service personnel.
- The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance instructions in the literature accompanying the appliance.

Precautions for Using Remote Control

- Use the remote control by pointing it towards the remote sensor. The items between the remote control and the remote sensor will interfere the normal operation.
- Do not make remote control vibrate violently. Also, do not splash liquid on the remote control, also do not put the remote control in high humidity place.
- Do not place remote control under direct sunlight which will cause deformation of the unit by heat.
- When the remote sensor is under direct sunlight or strong lighting, the remote control will do not work. If so please change the lighting or TV's position, or operate the remote control closer to the remote sensor.

Installing/Removing Remote's Batteries

Place two AAA size batteries in the remote control's battery compartment, making sure to match the polarity markings inside the compartment.



Note: The picture is only for reference.

⚠ Caution

- Incorrect installation may cause battery leakage and corrosion, resulting in damage to the remote control.
- Do not mix old and new batteries.
- Replace only with same or equivalent type. Do not mix different battery types (such as alkaline and manganese batteries) .
- Do not use rechargeable (Ni-Cd) batteries.
- Do not burn or break up batteries.
- Do not expose batteries to excessive heat such as sunshine, fire or the like.
- Make sure you dispose of batteries correctly.
- Ensure batteries are replaced correctly with the same or equivalent type, there is danger of explosion and fire if battery is reversed or incorrectly replaced.
- Do not disassemble or modify the remote control.

Standard Accessories

Remote Control



Pedestal (2)



Screws



32" (2pcs) 43" (4pcs)

Batteries (2) (AAA size)



Operating Instructions



AC Power Cord



Note:
1) The pictures are only for reference.
2) Accessories may not be placed all together. Take care not to throw them away unintentionally.
3) This product contains possibly dangerous parts (such as plastic bags), that can be breathed in or swallowed by young children accidentally. Keep these parts out of reach of young children.

Optional Accessories

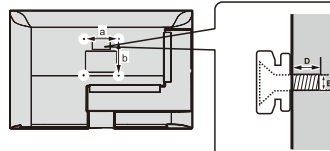
Please contact your local Panasonic dealer to purchase the recommended optional accessories. For additional details, please read the manual of optional accessories.

Wall-hanging bracket

Please contact your local Panasonic dealer to purchase the recommended wall-hanging bracket.

Note: The graphics are only for reference.

• Screw Specifications



Screw Spec.		32 "		43 "	
		Top	Down	Top	Down
D "Depth" (mm)	E "Diameter" (mm)	M4	M4	M6	M6
	Max.	9	9	15	15
	Min.	6	6	10	10
Quantity		2	2	2	2

• VESA

Size	32"	43"
a (mm)	200	200
b (mm)	200	200

Warning

- Failure to use a Panasonic bracket or choosing to mount the unit yourself will be done at the risk of the consumer. Always be sure to ask a qualified technician to carry out set up. Incorrect fitting may cause equipment to fall, resulting in injury and product damage. Any damage resulting from not having a professional installer mount your unit will void your warranty.
- When any optional accessories or wall hanging brackets are used, always ensure that the instructions provided are followed fully.
- Do not mount the unit directly below ceiling lights (such as spotlights or halogen lights) which typically give off high heat. Doing so may warp or damage plastic cabinet parts.
- Take care when fixing wall brackets to the wall. Wall mounted equipment shall not be grounded by metal within the wall. Always ensure that there are no electrical cables or pipes in the wall before hanging bracket.
- To prevent fall and injury, remove the TV from its fixed wall position when it is no longer in use.
- For the TV sets with terminals facing towards the wall, in order to connect external devices, a 30mm-high plastic spacer is used together with each screw to fix the wall mount.

Pedestal Installation



Warning

Do not disassemble or modify the pedestal.

- Otherwise the TV may fall over and become damaged, and personal injury may result.



Caution

Do not use any pedestal other than the one provided with this TV.

- Otherwise the TV may fall over and become damaged, and personal injury may result.

Do not use the pedestal if it becomes warped or physically damaged.

- If you use the pedestal while it is physically damaged, personal injury may result. Contact your local Panasonic dealer immediately.

During set-up, make sure that all screws are securely tightened.

- If insufficient care is taken to ensure screws are properly tightened during assembly, the pedestal will not be strong enough to support the TV, and it might fall over and become damaged, and personal injury may result.

Ensure that the TV does not fall over.

- If the TV is knocked or children climb onto the pedestal with the TV installed, the TV may fall over and personal injury may result.

Two or more people are required to install and remove the TV.

- If two or more people are not present, the TV may be dropped, and personal injury may result.

When removing the pedestal from the TV, do not remove the pedestal by the methods other than the specified procedure.

- Otherwise the TV and / or pedestal may fall over and become damaged, and personal injury may result.

Appearance of the product in illustrations may differ from your actual product, and is for reference purposes only.

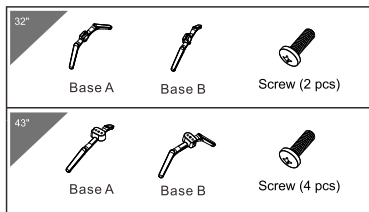
Removing the pedestal from the TV

Be sure to remove the pedestal in the following way when using the wall-hanging bracket or repacking the TV.

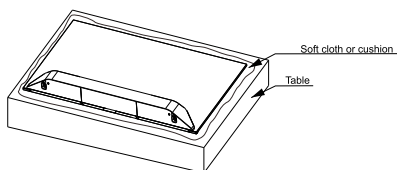
- 1 Remove the assembly screws from the TV.
- 2 Remove the pedestal from the TV.

Note: The pictures are only for reference.

1. Please take out the accessory bag from the package and check if all below parts exist without missing, if not, please contact your local dealer.

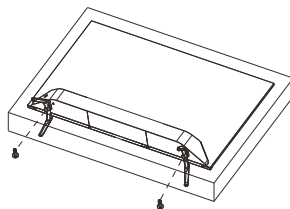


2. Take out the TV and carefully put it (screen downward) on a stable and flat table with a soft cloth or cushion on it.

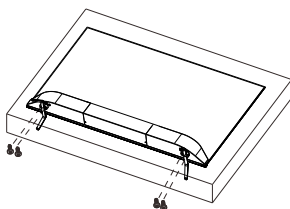


3. Connect the TV and base by putting and fastening matched screws into the holes.

For 32"



For 43"



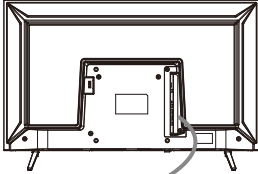
Chapter 2: Basic Features

TV Terminals

Note:

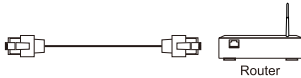
- 1) The pictures are only for reference.
- 2) The positions of terminals may vary by different models.

Back View



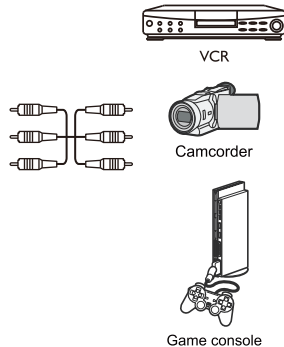
1. LAN

Wired network port.



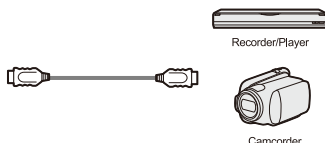
2. AV IN

Receive audio and video signal from signal source such as DVD.



3. HDMI IN

Receive HDMI input signal from the connected HDMI device.

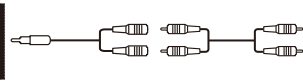


Note:

- 1) If the external device has a DVI output only, use a DVI to HDMI adapter cable to connect to the HDMI terminal.

4. AUDIO OUT

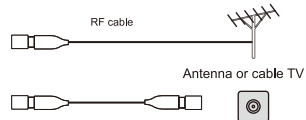
Transmit the analog audio signal to an external analog audio device.



Analog audio device

5. ANTENNA IN

Connect a coaxial cable to receive signal from the antenna or cable.



6. USB

Connect USB devices to the TV.



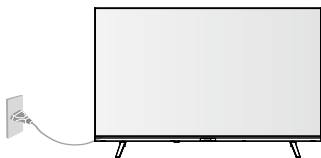
Note: Never remove the USB device or turn off the TV while using the USB device.

Note:

- 1) Do not place the RF cable under the TV.
- 2) To obtain the optimum quality of picture and sound, an aerial, the correct cable (75Ω coaxial) and the correct terminal are required.
- 3) If a community antenna system is used, you may require the correct connection cable and plug between the wall aerial socket and the TV.
- 4) Your local Television Service Center or dealer may be able to assist you in obtaining the correct aerial system for your particular area and the accessories required.
- 5) Any matters regarding aerial installation, upgrading of existing systems or accessories required, and the costs incurred, are the responsibility of you, the customer.

TV Controls

■ Power Connection



Note: The picture is only for reference.

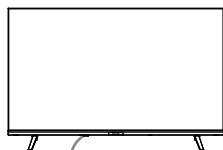
Connect the power cord to the TV and the power outlet (110-240V ~ 50/60Hz).

■ Turn on or turn off the TV

1. Connect the power cord to the power outlet and the TV.
2. In standby mode, press **POWER**  button to turn on the TV.
3. In working status, press **POWER**  button to turn the TV to standby mode.
4. Disconnect the power cord to power off the TV completely.

■ Power Indicator

Front View



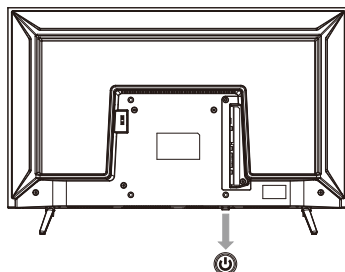
Power Indicator

Note: The picture is only for reference.

- **Lit in Red:** Standby mode.
- **Unlit:** Working status or Power off.

■ TV Control Button

Back View



TV Control Button

Note: The picture is only for reference.

TV Control Button (Located under this icon)

* In standby mode:

Short press TV control button to turn on the TV.

* In working status:

Short press TV control button to call out the following menu of soft keyboard. Inside it, short press TV control button to move the cursor and select the desired item. Long press TV control button to enter or execute the selected item.



Remote Control

Note:

- 1). The picture is only for reference.
- 2). The image, buttons or functions of remote control may vary depending on the region, model, app or source.
- 3). Some DTV-related buttons may not be applicable due to non-availability of DTV signal in some areas.



1. POWER ():

Turn on the TV or to standby mode.

2. MUTE ():

Mute or restore the sound.

3. UP/DOWN/LEFT/RIGHT (/ / /)

Navigate the menu to select what you want.

Press **UP/DOWN** button to change channels. Press **LEFT/RIGHT** button to access the channel list

4. OK:

Confirm, enter or execute the selected item, or show the detailed information.

5. Menu ():

In TV mode, short press **Menu** button to access the menu of quick settings, and long press **Menu** button to open the virtual soft keyboard including number buttons, color buttons, and so on. On home screen, press **Menu** button to open the source list and the list of quick entry. In channel list, press **Menu** button to edit the selected program.

6. BACK ():

Back to the upper-level menu.

7. Volume Up/Down :

Increase or decrease the sound volume.

8. HOME ():

Enter the home page.

9. Source () :

On the home page or in the signal source, press **Source** button to show the source list.

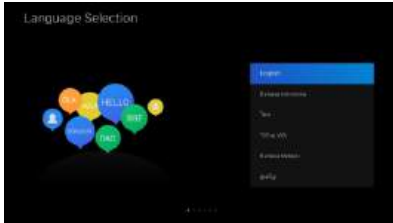
10. APP Buttons:

Access the specific applications directly and quickly.

Initial Setup

When you turn on the TV for the first time, there will show a wizard to guide you to finish the following initial settings:

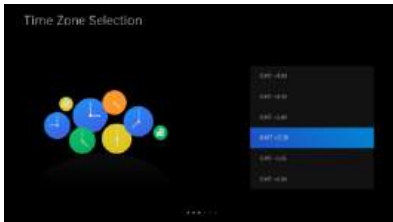
Step 1: Select the menu language as you need.



Step 2: Select your country.

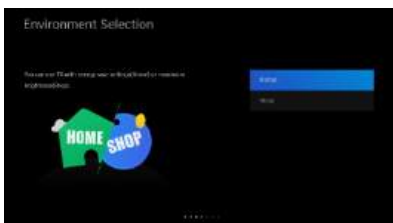


Step 3: Select time zone.



Step 4: Choose the TV usage environment between "Home" and "Shop".

Note: "Home" mode is recommended for home viewing, while "Shop" mode is used to demonstrate the TV in a shop and the like. It will consume more energy in "Shop" mode.



Step 5: Read the end user license agreement.

Note: Click "view details" to see the detailed protocol description.



Step 6: Connect the TV to the wireless or wired network.

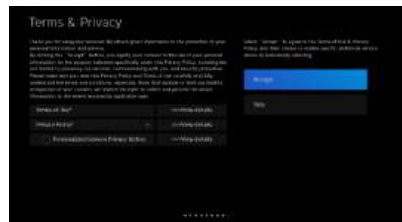
Note: You need to connect a wireless or wired network to access the next page.

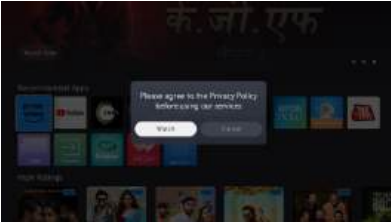


Step 7: Read the terms and privacy.

Note: When connecting a valid network for the first time, the Terms and privacy page will be displayed for you to view the detailed regulations.

If the user chooses to skip and enters the home page of the system to open any network application, the system will pop up a friendly prompt "Please agree to the Privacy Policy before using our services".





Step 8: Select the TV source.

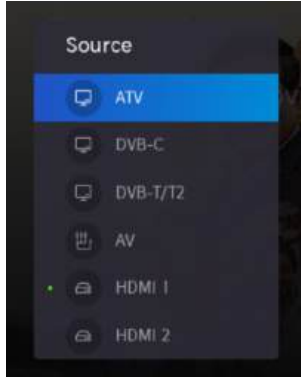
Note: Select one of the signal sources to scan the channel. After the scan is complete, the user wizard will be finished and the program will be played in the signal source. If you select Skip, you will go to the TV home page.



*Note:
The pictures are only for references, please refer to actual screens of your TV .*

Selecting the Input Source

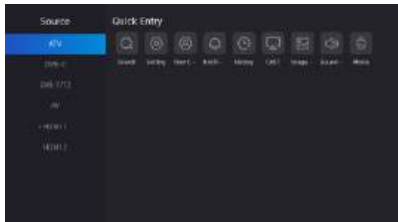
1. Press **SOURCE** button to access the list of input sources.
2. Press **UP/DOWN** button to select the desired input source.
3. Press **OK** button to access the selected input source.

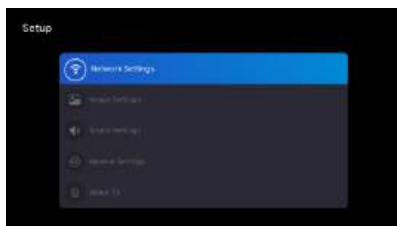


*Note: Press the **Source** button in the TV home page and signal source to show up the source list*

Settings

- Step 1:** On the home page, press the **Menu** button to enter the Quick Entry interface.
- Step 2:** Press **Right** button to Setting option and press **OK** button to enter the Setup interface
- Step 3:** Press **UP/DOWN/LEFT/RIGHT** and **OK** buttons to select and adjust an item.
- Step 4:** Press **BACK** button to the upper-level menu.





Note:

- 1) The pictures are only for references.
- 2) Some settings may vary depending on the region, model or input source.

Network Settings: Connect TV to wireless or wired network, view network status and monitor traffic data.

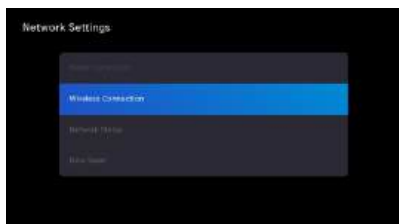
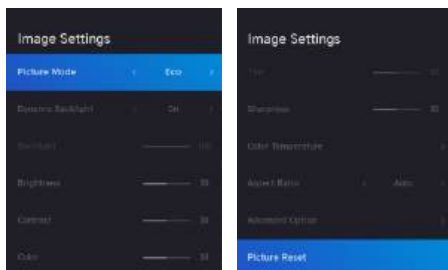


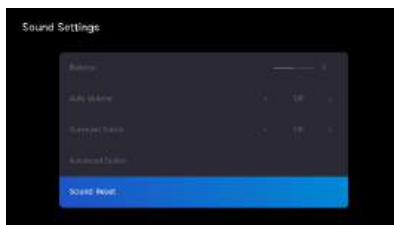
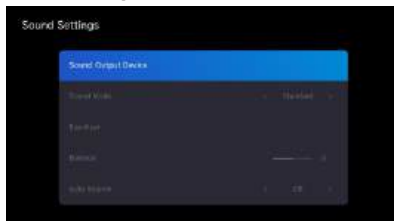
Image Settings:



Picture Mode	Select the picture mode. Choices are Standard, Sport, User, Movie, etc, which may vary by different input sources.
Dynamic Backlight	Automatically change the brightness according to the changing process of the TV picture to fully display the bright and vivid pictures. Avoid facing too bright or too dark pictures for a long time to relieve visual fatigue.
Backlight	Adjust light according to the actual display effect, so that the overall picture looks comfortable and soft.
Brightness	Adjust the brightness of the picture.
Contrast	Adjust the difference between light and dark areas of the picture.
Color	Adjust the color brightness of the picture.

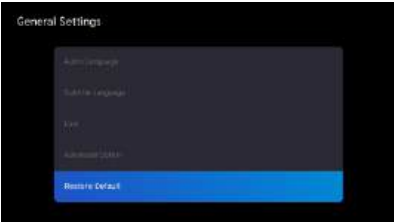
Tint	Adjust the color brightness of NTSC signal picture. (Note:Tint option will be highlighted only if you enter the NTSC signal)
Sharpness	Adjust the edge of the picture .
Color Temperature	Adjust the overall color tone of the picture.
Aspect Ratio	Adjust the appropriate aspect ratio.
Advanced Option	Reduce the noise , set the local contrast control, game mode, eye protection, etc.
Picture Reset	Reset picture settings.

Sound Settings:

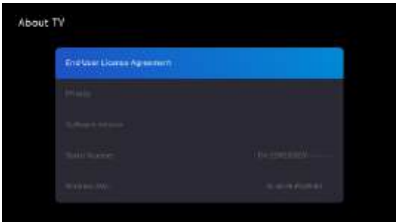


Sound Output Device	Support TV speaker output and HDMI output
Sound Mode	Select the sound mode. Choices are Standard, Soccer, Music, Movie, User.
Equalizer	When the sound mode is set to "User", three frequency signals of high frequency, medium frequency and low frequency can be adjusted respectively.
Balance	Control the sound balance between left and right speakers.
Auto Volume	Turn on to adjust the sound volume automatically depending on the input signal.
Surround Sound	Form a three-dimensional sound effect
Advanced Option	Set digital audio output, choice are Auto, PCM. Set digital audio delay value.
Sound Reset	Reset sound settings.

General Settings :



About TV : Including End User License Agreement, Privacy, Software Version ,etc.



Time	Set clock mode, time, time zone, summer time, sleep timer and auto standby.
Lock	The initial password is 0000, which can be modified by users. The administrator password is 8899, which cannot be modified by users. The password of the system lock is associated with the parental lock.
Menu Language	Choose the language what you want.
Audio Language	Applicable for DTV channels.
Subtitle Language	Applicable for DTV channels.
Link	Related - setup options for CEC and ARC.
Advanced Option	Set fast boot, wake on network, power on behavior, location, E-pop, source rename and software update(USB).
Restore Default	Restore system default parameters.

Chapter 3: Smart Features

Home Page

Please press Home button () to enter the home page to enjoy the following functions.



Note: The picture is only for reference.

- 1. Search:** Input texts to search what you want.
- 2. User Center:** The system will push relevant coupons and other activities irregularly. The history page will show the apps accessed from the home page and the related videos played recently.
- 3. Notification:** The system will push the relevant activities irregularly.
- 4. Network:** Display status of wireless network, or wired network or without network.
- 5. Time:** When connect to the Internet, display the current regional time. When not connect to the Internet, display the system default time.

For you: Recommend the content lists of Watch Now, Recommended Apps, High Ratings, New Releases and Loving Parents.

Movies: Show Top Movies, Featured Movies, Comedy, and Horror movies in the movie list.

Series: Show TV Dramas, Talk Shows, Romances and Variety Shows in the series list.

Animations: Show Animations for Kids, Animated Movies, Animations for Adults and Classic Animations in the Animations list.

Kids: Show Trending Now, Kids Learning, Kid's Favorites and Hot on Prime Video in the Kids list.

App Store: App list showing Popular Video Players, New& Music, Sports&Lifestyle, Games and Kids.

Short Video: Show Top Picks, Lifestyles, Sports and Gaming in the Short Video list.

Note:

- 1) The functions or contents of "Home Page" may vary by different countries or models.
- 2) Before using network functions in home page like network applications and so on, please connect the TV to the network firstly.
- 3) Icon copyrights are owned by the application providers.

Multimedia Player

■ Preparation

- Insert your USB device on the TV to view compatible photo and movie on the TV screen or play compatible music through the TV.
- If the connected USB hard disk does not have an external power source, it may not be detected. Be sure to connect the external power source.
- To avoid losing the data on your USB device or damaging your USB device, it is recommended that you back up all data on your USB device.
- The control menu displays in media player may differ by different regions or models. And please take your actual TV as the standard.
- If you want to pull out your USB device, please exit USB mode firstly.
- For instructions on using your USB device, refer to the owner's manual of your USB device.
- Never remove the USB device or turn off the TV while using the USB device. Doing so may result in loss of data or damage to the USB device or the TV.
- Certain types of USB devices may not be compatible with the TV.

■ Media Operation

Step 1: Connect your USB device to the TV.

Step 2: From home page enter to MEIDA app to USB Device.

Step 3: Press **UP/DOWN/LEFT/RIGHT** and **OK** button to select and play the desired media file.

Step 4: Press **OK** button to start the playback.

Step 5: Press **BACK** button to exit the playback.

■ Watch Movies

While watching a movie, press UP/DOWN/RIGHT/LEFT/OK button to show up menu, which includes playback progress bar and playback menu.

When the cursor on the playback progress bar, Press RIGHT/LEFT button to fast forward or fact backward.

When the cursor on the playback menu, press RIGHT/LEFT button and OK button to select and execute the corresponding menu function.

■ Play Music

While playing music, the music player interface includings a playback progress bar and playback menu.

When the cursor on the playback progress bar, Press RIGHT/LEFT button to fast forward or fact backward.

When the cursor on the playback menu, press RIGHT/LEFT button and OK button to choose and execute the corresponding menu function.

■ Browse Photos

While browsing a photo, press the RIGHT/LEFT button to skip to previous or next photo, press UP/DOWN/OK to show up menu. When the cursor on the menu, press the RIGHT/LEFT button and OK button to select and execute the corresponding menu function.

■ Supported File Formats in Multimedia Player

Type	Formats
Video	Video Codec: H.263, H.264, H.265, VP8, VP9, MPEG2, MPEG4, HDR10, HLG, AV1
	File Extension Name: avi, dat, mpeg, mpe, mpg, vob, mp4, mov, mkv, ts, tp, trp, m2ts, mts, mkv, f4v, flv, asf, 3gp, webm
Audio	Audio Codec: Dolby MS12, AMRNB, AAC, PCM, MP3, G711, HEAAC
	File Extension Name: mp3, AAC, m4a, flac, amr, mp2, mpga, ogg, AC3, wav
Photo	jpg, jpeg, png, bmp, gif

Note:

- Under the following conditions, this system cannot decode the file and the file cannot be played normally:
-The parameters of file, such as the pixel of picture, code rate of audio and video file, sampling rate of audio file, exceed the limit of the system;
-The format of file is not matched or the file is harmed.
Note: The code rate this system supports does not exceed 20Mbps.*
- Hot plug: Do not disconnect when the system is reading or transmitting data, avoid damaging the system or the device.*
- Pay attention to the power supply of the device when you are using a mobile hard disk or a digital camera. If the power supply is not sufficient or not stable, you may encounter problems during operating or can not operate at all. In this case, please restart the device, or unplug the device and plug it again, and ensure that its power supply is normal.*
- The system supports standard USB1.1, USB2.0 and USB3.0 devices, such as standard U-disks, MP3 players, mobile hard disks, etc..*
- For obtaining better audio and video quality, It is suggested to use the external device which accords with USB2.0 standard.*
- When playing the video with high compression ratio, these phenomenons, such as picture standstill and menu long time response, are normal.*
- For some USB device with power supply, such as large size hard disk, MP4, etc., Suggest using it with power to avoid electric power shortage. -The parameters of file, such as the pixel of picture, code rate of audio and video file, sampling rate of audio file, exceed the limit of the system.*
- The file may not be played normally because its parameters , such as the pixel of picture, code rate of audio and video file, sampling rate of audio file, exceed the limit of the system.*
- Some files may not be played back even if they fulfil these conditions.*
- The device may become unusable with this TV if the file or folder names are changed.*

Chapter 4: Technical Information

Maintenance

First, remove the mains plug from the socket outlet.

Regular care:

Gently wipe the surface of the display panel, cabinet, or pedestal by using a soft cloth to clean the dirt or fingerprints.

For stubborn dirt:

First clean the dust on the surface. Dampen a soft cloth with clean water or diluted neutral detergent (1 part detergent to 100 parts water).

Wring the cloth and wipe the surface.

Finally, wipe away all the moisture.

Mains plug

Wipe the mains plug with a dry cloth at regular intervals. Moisture and dust may lead to fire or electrical shock.



Caution

Do not use a hard cloth or rub the surface too hard, otherwise this may cause scratches on the surface.

- Take care not to subject the TV surfaces to water or detergent. Liquid inside the TV could lead to product failure.
- Take care not to subject the surface to insect repellent, solvent, thinner or other volatile substances. This may degrade surface quality or cause peeling of the paint.
- The surface of the display panel is specially treated and may be easily damaged. Take care not to tap or scratch the surface with your fingernail or other hard objects.
- Do not allow the cabinet and pedestal to make contact with a rubber or PVC substance for a long time. This may degrade surface quality.

Troubleshooting

Most problems you encounter with your TV can be corrected by consulting the following troubleshooting list.

No picture, no sound

- Check if the fuse or circuit breaker is working.
- Plug another electrical device into the outlet to make sure it is working or turned on.
- Power plug is in a bad contact with the outlet.
- Check the signal source.

No colour

- Adjust the saturation.

Remote control does not work

- Change the batteries.
- Batteries are not installed correctly.
- Main power is not connected.

No picture, normal sound

- Adjust the brightness and contrast.

Normal picture, no sound

- Press the Vol+ button to increase volume.
- Volume is set to mute, press the mute button to restore sound.

Radio frequency interference

This interference produces moving ripples or diagonal streaks, and in some case, loss of contrast in the picture. Find out and remove the radio interference source.

Do's & Don't:

S.No.	<u>Do's</u>	<u>Don't</u>
1	All electrical and electronic products are required to be handed over only to the Authorized recycler	The product should not be opened by the User himself/herself, but only by authorized service personnel.
2	The product should be handed over only to authorized recycler for disposal.	The product is not meant for re-sale any unauthorized agencies/scrap dealer/ kabariwalas.
3	Keep the product in isolated area, after it becomes non-functional/un-repairable so as to prevent its accidental breakage.	The product is not meant for mixing into household waste stream.
4	Refer to Operating Instructions for handling of end of life products.	Do not keep any replaced spare part(s) from the product in exposed area.
5	Always Dispose products that have reached end-of life at Panasonic Life Solutions India Authorized Service centre.	Do not donate old electronic items to any body. Do not dispose your product in garbage bins along with municipal waste that ultimately reaches landfill.
6	Wherever possible or as instructed, separate the packaging material according to responsible waste disposal options and sorting for recycling.	Do not give e-waste to informal and unorganized sectors like Local Scrap Dealer/ Rag Pickers.

Specifications

Model No.		TH-32MS550DX	TH-43MS550DX
Power Source		110 - 240 V ~ 50/60 Hz	110 - 240 V ~ 50/60 Hz
Power Consumption	Power Rating	50 W	75 W
	Standby Condition	< 0.5W	< 0.5W
Display Panel	Visible Screen Size	80 cm	108 cm
	Resolution	1366 X 768	1920 X 1080
Dimensions (L X B X H)	with Pedestal TV only	71.8 X 18.8 X 47.9 cm 71.8 X 8.5 X 42.6 cm	95.4 X 20.4 X 60.8 cm 95.4 X 8.8X 55.8 cm
Net Weight		3.6 kg (with Pedestal) 3.5 kg (TV only)	6.0 kg (with Pedestal) 5.9 kg (TV only)
Gross Weight		5.0 kg	8.4 kg
Sound	Speaker	6 Ω	6 Ω
	Audio Output	10 W + 10 W	10 W + 10 W
TV System		DTV: DVB-T/T2/C	
		ATV: PAL BG/I/DK	
Connection Terminals	AV IN	Mini AV Connector x 1	
	ANTENNA IN	Aerial Connector x 1	
	HDMI	HDMI Connector x 2	
	USB	USB 2.0 Connector x 1, DC 5 V, Max. 500mA	
	AUDIO OUT	Audio out x 1	
Connectivity	LAN IN	Network Connector x 1	
	WiFi Type	IEEE 802.11b/g/n	

Note

1. Design and Specifications are subject to change without notice.
2. Weight and Dimensions shown herein are approximate
3. The graphics in this manual are only for reference.
4. Your TV may be slightly different from that shown in this manual.
5. In dry environment due to static electricity, the product may restart and return to the main OSD interface, USB player interface or the previous source mode. It is normal and please continue to operate the TV. .



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Panasonic

Panasonic Life Solutions India Pvt. Ltd.

CERTIFICATE OF WARRANTY

Customer Copy

Sr.No.A -

Dear Customer,

Thank you for buying this Panasonic product. This card entitles you to enjoy 1 year warranty on the product.

Product : LED TV

Model No. : Sl. No.

Customer Name :

Address :

Tel. No. :

Date of Purchase :

Invoice No. :

Dealer Name and Address:

Helpline No.: 080-69841333, Email : helpline@in.panasonic.com

Regd. Office: Panasonic Life Solutions India Private Limited , "12th Floor, Ambience Tower, Ambience Island, NH-8, Gurgaon-122002, Haryana"



Scan QR Code for Service Assistance

WhatsApp No. +91-9311211333



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Warranty Card and Information

Panasonic Life Solutions India Pvt. Ltd. having its registered office at 12th Floor Ambience Tower, Ambience Island - 122002, Hyderabad (herein after referred to as "Company" or "Our" or "We"), warrants this Product to be free from Product on the terms and conditions below. This non-transferable warranty is only for the first and last use on purchase from the Company or any of its Authorized Dealer. Service Centers will repair this Product on the terms and conditions below.

Warranty Period

The Warranty Period is for 12 months from the date of purchase of this Product mentioned on Original Purchase Invoice, provided always that this Warranty Card is duly filled and bears the rubber stamp, date and signature of our Authorized dealer. Warranty shall not be considered valid if the above referred documents are not presented or if the information contained is incomplete or the Warranty Card is found tampered.

Warranty Terms

1. Warranty takes care of any manufacturing defect or breakdown of the Product which occurs while using the Product in normal condition (functional defect) within the Warranty Period. Company at its sole discretion will repair or replace defective parts of the Product with a substitute without affecting performance of the Product.

2. This warranty is confined to the first purchaser of the Product only. This warranty is valid and applicable only in respect of Products which are purchased in India from authorized channel of the Company. Parallel imports are excluded from this warranty. Replacement will be at the discretion of the Authorized Service Centre of the Dealer/Service Centre. All parts removed/replaced by the Company shall be the property of the Company. In the event the Company issues any service call cards, not repairs or replacement of any part during the said Warranty Period, the warranty shall thereafter continue only for the remaining period of the warranty. Any repairs done or replacement provided shall not extend the Warranty Period for any of the Products. The

Warranty Period is limited as provided hereunder from the date of Purchase Invoice irrespective of the period the Product unit was not in use, was not giving proper performance, was under breakdown, or was under repair(s) by Company's Authorized Service Centre.

4. This warranty shall not apply under following circumstances:-
(a) Installation/repair is carried out by any unauthorized organization/ which are other than those specified by the Company;
(b) Any damages resulting from un-authorized adaptations or adjustments to the Product.

(c) If the Product or part(s) Serial No. on the Product is mutilated, defaced or altered;
(d) Use of the Product in areas of extreme heat (e.g. near fire, laser, insect, etc.), input voltage beyond specifications, fire, lightning, water ingress, dust, fids, acts of God (like flood, earthquake, cyclone, storm, etc.);

(e) Use of harmful chemicals, improper heat load, usage of Product in an abnormally corrosive alkaline/acidic atmosphere;
(f) Any change or defect resulting due to improper maintenance or any use contrary to the operations specified in the User's Manual supplied with the Product;

(g) Damage or loss arising out of mishandling or incurred during transit;
(h) Display may occasionally have dots missing or permanently ill. This does not necessary indicate a fault;

(i) Any form of damage caused by using external stabilizer;
(j) Deficiency in the product performance due to signal reception through third party apparatus or equipment or any third party software and/or media which does not conform to the specifications mentioned in the Operating Manuals not warranted by the Company.

5. Installation/ Demo service is the privileged service offered by the Company, which is valid for a one month from date of purchase of the Product.

6. Delinquency in the product performance due to signal reception through third party apparatus or equipment or any third party software and/or media which does not conform to the specifications mentioned in the Operating Manuals not warranted by the Company.

7. The Company shall not be liable or be deemed to be in default for any non-functional or abnormal function with any external device connected with our Product.

8. In case of any additional promotional warranty offered and customer purchased during such offer promotional period, the said additional warranty offered will be applicable only on Panel screen for repair.

9. While the Company will make every effort to carry out repair/ replacement of parts at the earliest, it is however made explicitly clear that the Company is under no obligation to do so in a specified period of time.

10. Any defect in the electrical installation or wiring at site has to be rectified by the Customer as per the recommendation of Company's Authorized service representative. The Customer shall bear the cost of such rectification.

11. In the event of any unforeseen circumstance, and spares not being available, Company's prevailing depreciation rules will be binding on the Customer to accept as commercial solution in lieu of repairs, the depreciation rules will be applicable after one year of purchase of the Product.

12. The Company shall not be held liable or be deemed to be in default for any delay or failure in performance resulting directly or indirectly from causes beyond its reasonable control including delay in repairing due to non-availability of any component or accessory, labor problem, restrictions and regulations of the government, public movement, war and any unavoidable circumstances, specially vis-a-vis the import of supplies and raw material or if the Company is otherwise prevented from performing its obligations under this Warranty.

13. Expenses incurred by the municipal limits of the Company or Authorized Dealer's service center, all expenses incurred in to & from transportation of unit/ parts, lodging, boarding, conveyance and other incidental charges will be borne by and payable in advance by the Customer.

14. To the extent permitted by law, this Warranty and the remedies set forth herein are exclusive and in lieu of all other warranties, remedies and conditions, whether oral, written, statutory, express or implied. The Company disclaims all statutory and implied warranties, including without limitation, warranties of merchantability and fitness for a particular purpose and warranties against hidden or latent defects, to the extent permitted by law. In so far as such warranties cannot be disclaimed, Company limits the duration and remedies of such warranties to the duration of this express Warranty and, at Company's option, the repair or replacement services described herein.

15. The Company shall not be held liable for any indirect, special, incidental, punitive, exemplary, consequential or economic damage or loss (including but not limited to loss of profits, data, anticipated savings, personal injury and goodwill or business opportunities arising from or related to the Warranty). The Company's liability under or in relation to this Warranty shall be limited to the purchase price of the Product or the Maximum Retail Price thereof, as stated on the packaging of the Product, whichever is lower.

16. This Product is intended for home entertainment purpose. Warranty is not valid if the Product is used for the commercial purpose.

17. It is understood that the Product is not to be used for any other purpose than that intended for. If the Product is used for any other purpose, then it shall be deemed that the Product has been used for a purpose other than that intended for and the Company shall not be liable to remove and install the Product units on a chargeable basis, failing which, the warranty shall not be applicable.

18. The Courts at New Delhi shall have exclusive jurisdiction over matters covered or flowing from this Warranty.

19. In the event of any difference or dispute arising with reference to the terms and conditions of this Warranty or their interpretation, the same shall be referred to a sole arbitrator, who shall be appointed by the Company. The decision of the sole arbitrator shall be final and binding on the Parties. Such arbitration proceedings shall be held at New Delhi and provision of the Arbitration & Conciliation Act 1996 shall apply to the arbitration proceedings.

20. For complete warranty terms and conditions, visit <http://www.panasonic.com/in/support/>

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Panasonic Life Solutions India Pvt. Ltd.

Web Site: <http://www.panasonic.com>



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