

A black carrying case is open, revealing a Panasonic Lumix DMC-CM1 camera and its accessories. The camera is silver and black, with a prominent lens on the front. The lens has a silver ring with the text "LEICA" and "12.5mm F2.8 ASPH.". The camera is resting on a black fabric surface. Next to it is a black strap with two silver metal clips. A black pen is also visible in the case. The background is a dark, textured surface.

See the new DMC-CM1 at selected stores from 5th December 2014

Jessops Oxford St, London

Harrods London

Wilkinson Cameras Liverpool

Park Cameras Burgess Hill

Panasonic Store Plymouth

Dixons Travel Heathrow Airport, Terminal 5

CM1

PREMIUM COMPACT CAMERA WITH SMARTPHONE TECHNOLOGY