



# CITY NOW

AN ENGINE FOR SMART & SUSTAINABLE INNOVATION AND GROWTH

- FROM ICONIC DEVELOPMENTS AND NEIGHBORHOODS TO  
ENTIRE DISTRICTS AND CITIES -

CO-CREATING TRANSFORMATIONAL HUMAN-  
CENTRIC COMMUNITIES

**Panasonic**  
AUTOMOTIVE

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## 5 PILLARS

ENERGY & UTILITIES

TRANSPORTATION & MOBILITY

CITY SERVICES & PUBLIC SAFETY

BUILT ENVIRONMENT

HEALTH & WELL-BEING

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## DENVER, CO, USA



#1 Best Place to Live  
U.S. News & World Report, 2016



\$1.2B Annual Cost of Traffic  
238,000 Hours Delay per Day



7th Fastest-Growing  
Metro Area in USA



80% GHG Reduction Target

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## SMART MOBILITY

- SEAMLESS
- CRASH- & INJURY-FREE
- DELAY-FREE
- LOW-CARBON / SUSTAINABLE
- CONVENIENT

V2X  
Infrastructure

Autonomous  
Driving

Safe & Smart  
Streets

Parking

Public Transit  
Information

Shared Car  
Services

Shared Bicycle  
Services

3rd Party Data

Land, Sea, Air

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AUTOMOTIVE

