Editorial Policy

Thank you for reading Panasonic’s Annual Report 2018. Panasonic positions its Annual Report as an integrated report incorporating management strategies for medium-to-long term growth, environmental, social and governance (ESG) systems and initiatives that provide a foundation for growth, and operating results, financial position and other information for the fiscal year ended March 2018. It is published primarily for investors.

Panasonic in 2018 is celebrating its 100th anniversary. This year’s report conveys the Company’s strategy for continuing to innovate and grow further over the medium-to-long term by leveraging the strengths it has cultivated to date. Specifically, the Message from the CEO introduces issues, strategies going forward, and the direction of new business areas that Panasonic intends to develop as it takes off for its next 100 years. The Message from the CTO introduces technological and manufacturing capabilities cultivated over the past 100 years and initiatives for accelerating innovation. The Message from the CSO and CFO presents the Company’s thinking on business portfolio management and investment and financial discipline for increasing medium-to-long term growth and profitability. Information has also been enhanced on strengthening governance, which is a foundation for growth. We hope that readers will deepen their understanding of Panasonic’s governance through the Message from the Chairman of the Board and Outside Directors’ Roundtable Discussion.

Panasonic will continue actively conducting dialogue with investors and work to faithfully utilize feedback received in its management with the goal of sustained growth and enhanced corporate value. Thank you for your further understanding and support for the Company.

August 2018
Corporate Finance & Investor Relations Department
Corporate Strategy Division

Recognition from Outside the Company (Fiscal Year Ended March 2018)

Panasonic has been selected as a component of the FTSE4Good Index, the global socially responsible investment index, for the 18th consecutive year. Furthermore, it has been selected as part of the MSCI ESG Leaders Indexes (formerly the MSCI Global Sustainability Indexes), the global ESG investment index, for the 8th consecutive year. Panasonic has also received an A- in the CDP 2017 rankings. The second-highest level of an eight-tier ranking system, this CDP ranking is a measure of the initiatives and comprehensiveness of information disclosed related to climate change. In addition, since 2014, Panasonic has been selected as a component of the new stock index “JPX-Nikkei Index 400”, which is composed of companies with high appeal for investors. And Panasonic has been included in the FTSE Blossom Japan Index and MSCI Japan ESG Select Leaders Index, both of which were newly created in July 2017.

Disclaimer Regarding Forward-Looking Statements

This Annual Report includes forward-looking statements (that include those within the meaning of Section 27A of the U.S. Securities Act of 1933, as amended, and Section 21E of the U.S. Securities Exchange Act of 1934, as amended) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this Annual Report do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group’s actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this Annual Report. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings under the Financial Instrument and Exchange Act of Japan (the FIEA) and other publicly disclosed documents.

Such risks, uncertainties and other factors are not all-inclusive and further information is contained in the most recent English translated version of Panasonic’s securities reports under the FIEA and any other documents which are disclosed on its website.