Management Philosophy

“We will devote ourselves to the progress and development of society and the well-being of people through our business activities, thereby enhancing the quality of life throughout the world.” This Basic Management Objective embodies our mission and devotion, and as the heart of our management philosophy, it has served as the foundation for all our management activities.

Based on our management philosophy, Panasonic will continue to help solve social issues and contribute to further development in order to bring about a bright new future. We also intend to achieve sustained growth and continue to enhance corporate value.

Our Vision

A Better Life, A Better World

Panasonic Code of Conduct

(Revised and updated; current as of 2019)
A company is a public entity of society. We must be fully aware of the responsibilities entrusted to us as a public institution.

Corporate social responsibilities as envisaged by our founder

1. To contribute to the development of society and people’s happiness through our core business activities.

2. To generate fair profits from our business activities and return those profits to nation and its people in various ways.

3. To make every process of its corporate activities support the goal of a healthy society.

Founder

Konosuke Matsushita