#### FOR IMMEDIATE RELEASE

Media Contacts:

Akira Kadota (Japan) International PR (Tel: +81-3-6403-3040)

Panasonic News Bureau (Japan) (Tel: +81-3-3542-6205)

Jim Reilly (U.S.) (Tel: +1-201-392-6067)

Anne Guennewig (Europe) (Tel: +49-611-235-457)

Investor Relations Contacts:

Makoto Mihara (Japan) Investor Relations (Tel: +81-6-6908-1121)

Yuko Iwatsu (U.S.)
Panasonic Finance (America), Inc.
(Tel: +1-212-698-1365)

Hiroko Carvell (Europe)
Panasonic Finance (Europe) plc
(Tel: +44-20-7562-4400)

### Panasonic Announces the Change in Significant Subsidiaries

Osaka, December 21, 2009 --- As Panasonic Corporation (NYSE: PC/ TSE: 6752, "Panasonic") notified in the announcement titled "Panasonic Announces the Result of the Tender Offer for SANYO Shares" dated December 10, 2009, the tender offer through which Panasonic acquired the Shares for SANYO Electric Co., Ltd. ("SANYO") ended on December 9, 2009 (the "Tender Offer"). Today, Panasonic exercised the right to request SANYO to issue common shares of SANYO, in exchange for its acquisition of all of the Class A preferred shares and Class B preferred shares that Panasonic acquired through the Tender Offer and Panasonic received the corresponding common shares (hereinafter referred to as the "Conversion"). As a result of the Conversion of the Class B preferred shares on which no voting rights are granted, into common shares, SANYO and a part of SANYO's subsidiaries have become Panasonic's significant subsidiaries.

#### 1. Reason for and Method of the Change

As a result of Panasonic's Conversion of the Class B preferred shares of SANYO which Panasonic

acquired through the Tender Offer into common shares, SANYO and a part of SANYO's subsidiaries have become Panasonic's significant subsidiaries.

## 2. Outline of the Subsidiaries, Number of Shares Acquired, Acquisition Cost and Status of Shares Owned before and after Acquisition

## (1) SANYO Electric Co., Ltd.

(i) Company Name	SANYO Electric Co., Ltd.	
(ii) Head Office	5-5, Keihan-Hondori 2-Chome,	
	Moriguchi City, Osaka 570-8677, Japan	
(iii) Name and Title of	Executive Director & President	
Representative	Seiichiro Sano	
(iv) Description of Business	Manufacturing and sales of various electronic equipments	
(v) Paid-in Capital	322,242 million yen (as of September 30, 2009)	
(vi) Date Established	April 1, 1950	
(vii) Major Shareholders and	(The number of shares owned)	
Shareholding Ratio (As of	Oceans Holdings Co., Ltd.	27.20%
September 30, 2009)	Evolution Investments Co., Ltd.	11.89%
	SANYO Electric Co., Ltd.	3.65%
	Sumitomo Mitsui Banking Corporation	3.41%
	Japan Trustee Services Bank, Ltd. (trust account)	1.54%
	SANYO Electric Employees Stockholders' Association	1.46%
	Nippon Life Insurance Company	1.17%
	The Master Trust Bank of Japan, Ltd. (trust account)	1.17%
	Sumitomo Life Insurance Company	0.89%
	Resona Bank, Ltd.	0.78%
	(The number of voting rights owned)	

			Oceans Holdings Co., Ltd. 36.26		36.26%
			Evolution Investment	s Co., Ltd.	24.17%
			Sumitomo Mitsui Banking Corporation		1.53%
			Japan Trustee Services Bank, Ltd. (trust account)		1.09%
			SANYO Electric Employees Stockholders' Association		1.04%
			Nippon Life Insurance Company		0.83%
			The Master Trust Bank of Japan, Ltd. (trust account) 0.8		0.83%
			Sumitomo Life Insura	ince Company	0.63%
			Resona Bank, Ltd.		0.55%
			Mitsui Sumitomo Insu	ırance Company, Limited	0.49%
			(Note 1) Evolution I	nvestments Co., Ltd. is a subsidiary	of Daiwa
			Securities SMBC Principal Investments Co., Ltd., and Ocean		d Oceans
			Holdings Co., Ltd. is an affiliate company of the Goldmar		Goldman
			Sachs Group, Inc.		
(viii)	Relationships	with	Capital	As a result of the Tender Offer, F	anasonic
Panasor	nic		Relationship acquired 3,282,677 common share		shares,
				182,542,200 Class A preferred sha	ares and
				125,360,455 Class B preferred s	hares of
				SANYO on December 16, 2009. Th	ere is no
				capital relationship that should be	described
				herein between the parties related to o	r affiliated
				with Panasonic and the parties rela	ted to or
				affiliated with SANYO.	
			Personnel	There is no personnel relationship th	at should
			Relationship	be described herein between Panas	onic and
				SANYO. In addition, there is no p	personnel
				relationship that should be describe	ed herein

		between the parties related Panasonic and the parties with SANYO.	
	Transaction	Panasonic conducts	sales and purchase
	Relationship	transactions of finished p	oroducts, merchandise,
		material, etc. with SANY	O.
(ix) Consolidated Business Results	s and Consolidated Fina	ancial Position for the last	three fiscal years
Fiscal Year	The Year Ended	The Year Ended	The Year Ended
	March 31, 2007	March 31, 2008	March 31, 2009
Consolidated shareholders'	312,008 million yen	308,043 million yen	146,454 million yen
equity			
Consolidated total assets	1,970,940 million yen	1,683,837 million yen	1,345,403 million yen
Consolidated shareholders'	1.96 yen	1.31 yen	(25.00) yen
equity per share			
Consolidated net sales	1,882,612 million yen	2,017,824 million yen	1,770,656 million yen
Consolidated income (loss) from	(16,084) million yen	57,228 million yen	(113,748) million yen
continuing operations, before tax			
Consolidated net income	(45,362) million yen	28,700 million yen	(93,226) million yen
Consolidated net income per	(72.66) yen	4.67 yen	(15.18) yen
share			
Dividend per share	- yen	- yen	- yen

(i) Number of shares owned	Common shares: 3,289,677 shares (indirect holding therein: 7,000
before acquisition	shares)

	Class A preferred shares: 182,542,200 shares		
	Class B preferred shares: 125,360,455 shares		
	(the number of voting rights: 1,828,711 units) (indirect holding therein:		
	7 units)		
	(the shareholding ratio: 37.49%) (indirect holding therein: 0.00 %)		
	(Note 1)		
(ii) Number of shares acquired	a. Number of common shares acquired as a result of the Conversion		
	of the Class A preferred shares: 1,825,422,000 shares		
	(the number of voting rights: 1,825,422 units) (Note 2)		
	(the acquisition cost: 239,130 million yen) (Note 3)		
	b. Number of common shares acquired as a result of the Conversion		
	of the Class B preferred shares: 1,253,604,550 shares		
	(the number of voting rights: 1,253,604 units)		
	(the acquisition cost: 164,222 million yen) (Note 4)		
(iii) Number of shares owned	3,082,316,227 shares (indirect holding therein: 7,000 shares)		
after acquisition	(the number of voting rights: 3,082,316 units) (indirect holding therein:		
	7 units)		
	(the shareholding ratio: 50.27 %) (indirect holding therein: 0.00 %)		
	(Note 1)		

Note 1) The shareholding ratio against the total number of voting rights of shareholders of SANYO before acquisition is calculated by setting the denominator to the total number of voting rights (4,876,837 units) which is the sum of (a) the total number of voting rights (4,735,373 units) as of September 30, 2009, and (b) the increase in the number of voting rights (141,464 units) due to the Conversion of the Class B preferred shares into common shares during the period from October 1, 2009, to December 20, 2009. The shareholding ratio against the total number of voting rights of shareholders of SANYO after acquisition is calculated by setting the denominator to the total number of voting rights (6,130,442 units) which is the sum of (a) the total number of the voting rights before acquisition (4,876,837 units), and (b) the increase in the

number of voting rights (1,253,605 units) due to the Conversion of the Class B preferred shares into common shares by Panasonic dated December 21, 2009 (including the increase in the number of voting rights (1 unit) by adding the common shares less than one unit which Panasonic has owned before the Conversion and the common shares less than one unit which Panasonic received due to the Conversion).

- Note 2) Since one unit of voting right is granted per every 100 shares on the Class A preferred shares, no change has occurred in the number of Panasonic's voting rights, at the time of acquisition of common shares due to the Conversion of the Class A preferred shares.
- Note 3) The acquisition cost is not the acquisition cost at the time of the acquisition of common shares due to the Conversion of the Class A preferred shares, but the acquisition cost at the time of the acquisition of the Class A preferred shares through the Tender Offer on December 16, 2009.
- Note 4) The acquisition cost is not the acquisition cost at the time of the acquisition of the common shares due to the Conversion of the Class B preferred shares, but the acquisition cost at the time of the acquisition of the Class B preferred shares through the Tender Offer on December 16, 2009.

#### (2) SANYO ASIA PTE LTD

(i) Company Name	SANYO ASIA PTE LTD
(ii) Head Office	No. 6 Commonwealth Lane #03-01/02
	GMTI Building, Singapore 149547
(iii) Name and Title of	Director & President
Representative	Yoshinori Nakatani
(iv) Description of Business	Sales of the products of SANYO in Asia and conducting business as
	the regional center of SANYO in Asia
(v) Paid-in Capital	945,484 thousand Singapore dollars (as of September 30, 2009)
(vi) Date Established	April 17, 1972

(vii) Major Shareholders and	SANYO Electric Co., Lt	d.	100 %
Shareholding Ratio (As of			
September 30, 2009)			
(viii) Business Results and Financi	al Position for the last thr	ee fiscal years	
Fiscal Year	The Year Ended	The Year Ended	The Year Ended
	March 31, 2007	March 31, 2008	March 31, 2009
Total assets	491,438 thousand	413,467 thousand	390,433 thousand
	U.S. dollars	U.S. dollars	U.S. dollars
Net sales	1,081,164 thousand	416,759 thousand	37,774 thousand
	U.S. dollars	U.S. dollars	U.S. dollars
Income (loss) from continuing	(143,417) thousand	(6,874) thousand	(13,432) thousand
operations, before tax	U.S. dollars	U.S. dollars	U.S. dollars
Net income	(152,321) thousand	6,874 thousand	(12,041) thousand
	U.S. dollars	U.S. dollars	U.S. dollars

(i) Number of shares owned	- shares
before acquisition	(the number of voting rights: - units)
	the shareholding ratio: - % (indirect holding therein: - %)
(ii) Number of shares owned	945,484,792 shares (indirect holding therein: 945,484,792 shares)
after acquisition	(the number of voting rights: 945,484,792 units) (indirect holding therein:
	945,484,792 units)
	the shareholding ratio: 100 % (indirect holding therein: 100 %)

## (3) SANYO NORTH AMERICA CORPORATION

(i) Company Name	SANYO NORTH AMERICA CORPORATION			
(ii) Head Office	2055 SANYO Ave., San Diego, California 92154, U.S.A.			
(iii) Name and Title of	Director & President			
Representative	Masami Murata			
(iv) Description of Business	Sales of the products	of SANYO in the United	States and conducting	
	business as the regional center of SANYO in the United States			
(v) Paid-in Capital	402,162 thousand U.S.	dollars (as of September 3	30, 2009)	
(vi) Date Established	March 22, 1961			
(vii) Major Shareholders and	SANYO Electric Co., Ltd. 100 %			
Shareholding Ratio (As of				
September 30, 2009)				
(viii) Business Results and Financial Position for the last three fiscal years				
Fiscal Year	The Year Ended	The Year Ended	The Year Ended	
	March 31, 2007	March 31, 2008	March 31, 2009	
Total asset	813,687 thousand	630,972 thousand	669,746 thousand	
	U.S. dollars	U.S. dollars	U.S. dollars	
Net sales	1,733,350 thousand	1,191,526 thousand	479,193 thousand	
	U.S. dollars	U.S. dollars	U.S. dollars	
Income from continuing	52,897 thousand	35,419 thousand	3,886 thousand	
operations, before tax	U.S. dollars	U.S. dollars	U.S. dollars	
Net income	33,579 thousand	3,605 thousand	1,187 thousand	
	U.S. dollars	U.S. dollars	U.S. dollars	

(i) Number of shares owned	- shares
before acquisition	(the number of voting rights: - units)

	the shareholding ratio: - % (indirect holding therein: - %)
(ii) Number of shares owned	400,133 shares (indirect holding therein: 400,133 shares)
after acquisition	(the number of voting rights: 400,133 units) (indirect holding therein:
	400,133 units)
	the shareholding ratio: 100 % (indirect holding therein: 100 %)

## (4) SANYO EUROPE LTD.

(i) Company Name	SANYO EUROPE LTD.			
(ii) Head Office	SANYO House, 18 Colonial Way, Watford, Herts WD24 4PT, U.K.			
(iii) Name and Title of	Director & President	Director & President		
Representative	Takashi Hirao			
(iv) Description of Business	Sales of the products of SANYO in Europe and conducting business as			
	the regional center of SANYO in Europe			
(v) Paid-in Capital	141,721 thousand pounds (as of September 30, 2009)			
(vi) Date Established	June 24, 1969			
(vii) Major Shareholders and	SANYO Electric Co., Ltd. 100 %			
Shareholding Ratio (As of				
September, 2009)				
(viii) Business Results and Fin	ancial Position for the las	t three fiscal years		
Fiscal Year	The Year Ended	The Year Ended	The Year Ended	
	March 31, 2007	March 31, 2008	March 31, 2009	
Total assets	105,081 thousand	106,777 thousand	104,153 thousand	
	pounds	pounds	pounds	
Net sales	68,246 thousand	70,227 thousand	75,682 thousand	
	pounds	pounds	pounds	

Income	(loss)	from	(12,373) thousand	(884) thousand	(9,504) thousand
continuing	operations,		pounds	pounds	pounds
before tax					
Net income			(12,373) thousand	(884) thousand	(9,504) thousand
			pounds	pounds	pounds

(i) Number of shares owned	- shares		
before acquisition	(the number of voting rights: - units)		
	the shareholding ratio: - % (indirect holding therein: - %)		
(ii) Number of shares owned	141,721,313 shares (indirect holding therein: 141,721,313 shares)		
after acquisition	(the number of voting rights: 141,721,313 units) (indirect holding therein:		
	141,721,313 units)		
	the shareholding ratio: 100 % (indirect holding therein: 100 %)		

### 4. Schedule of the Change

December 21, 2009 (Monday)

#### 5. Future prospects

The expected impact of the change in significant subsidiaries on Panasonic's consolidated business results for the Fiscal Year ending March 2010 (April 1, 2009, through March 31, 2010) is currently under close investigation and will be announced as soon as it becomes clear.

#### Disclaimer Regarding Forward-Looking Statements

This press release includes forward-looking statements (within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this press release do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this press release. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings with the U.S. Securities and Exchange Commission pursuant to the Securities Exchange Act of 1934 and its other filings.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the United States, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; currency rate fluctuations, notably between the yen, the U.S. dollar, the euro, the Chinese yuan, Asian currencies and other currencies in which the Panasonic Group operates businesses, or in which assets and liabilities of the Panasonic Group are denominated: the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the ability of the Panasonic Group to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results on the alliances or mergers and acquisitions including the acquisition of SANYO Electric Co., Ltd.; the ability of the Panasonic Group to achieve its business objectives through joint ventures and other collaborative agreements with other companies; the ability of the Panasonic Group to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in Panasonic's latest annual report on Form 20-F, which is on file with the U.S. Securities and Exchange Commission.