

February 1, 2013

**FOR IMMEDIATE RELEASE**

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**Assignments of Responsibilities to the Members of the Board of Directors**

Osaka, Japan, February 1, 2013 -- Panasonic Corporation ([NYSE:PC/TSE:6752] "Panasonic") announced the following assignments of responsibilities to the members of the Board of Directors, which were decided at the Board of Director's Meeting held today, and will take effect on April 1, 2013.

1. Assignment of the Presidents of 4 Companies

Name	New Responsibility	Current Responsibility
Shusaku Nagae Executive Vice President	President, Eco Solutions Company	In charge of Solution Business President, Eco Solutions Company
Yoshihiko Yamada Senior Managing Director	President, Automotive & Industrial Systems Company	In charge of Industrial Devices Business
Kazunori Takami Senior Managing Director	President, Appliances Company	President, Appliances Company
Yoshiyuki Miyabe Managing Director	President, AVC Networks Company In charge of Global Sourcing for Components and Devices Procurement, and System LSI Business Unit	In charge of Technology, Intellectual Property, and Panasonic Start-up Fund Director, R&D Division

2. Assignment of Responsibilities to a Member of the Board of Directors

Name	New Responsibility	Current Responsibility
Mamoru Yoshida Managing Director	In charge of Technology, Intellectual Property, Information Systems, and Panasonic Start-up Fund Director, R&D Division	President, AVC Networks Company Director, Display Devices Business Group Director, Imaging Business Group In charge of Global Sourcing for Components and Devices Procurement, and System LSI Business Unit