

February 28, 2018

FOR IMMEDIATE RELEASE

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Panasonic Announces Senior Management Changes

Osaka, Japan, February 28, 2018 - Panasonic Corporation ([TSE:6752] “Panasonic”), today announced senior management changes. For further details, please see attached press release.

There will be no assignment or resignation of representative directors.

<Reference> “Panasonic Announces Proposed Senior Management Changes”

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FOR IMMEDIATE RELEASE

February 28, 2018

Panasonic Announces Proposed Senior Management Changes

Osaka, Japan - Panasonic Corporation today announced the following changes of Executive Officers and others effective April 1, 2018, and proposed changes of the members of the Board of Directors and the Audit & Supervisory Board effective June 28, 2018. These proposed changes will be submitted for and subject to approval at the company's ordinary general meeting of shareholders to be held on June 28, 2018.

1. Resignation of Executive Officers (Effective March 31)

Name	Current Responsibility
Jun Ishii	Managing Executive Officer Chief Risk Management Officer (CRO) Chief Compliance Officer (CCO) In charge of Corporate Governance Director, Risk & Governance Management Division In charge of General Affairs, Social Relations, Facility Management, and Executive Support Office
Toru Nishida	Executive Officer Regional Head for Southeast Asia and Oceania Managing Director, Panasonic Asia Pacific Pte. Ltd.
Kazuhiro Murata	Executive Officer Vice President, Eco Solutions Company Representative in Tokyo, Eco Solutions Company In charge of Cross-Value Innovation
Masaki Arizono	Executive Officer Director in charge of Global Sales, Air-Conditioner Company, Appliances Company

2. Assignment of Responsibilities as Executive Officers (Effective April 1)

Title	Name	Current Responsibility
Executive Officer	Laurence Bates	
Executive Officer	Hideshi Fuchiue	Managing Officer, Appliances Company In charge of AVC Business
Executive Officer	Masaharu Michiura	Vice President, Eco Solutions Company Director, Marketing Division

Title	Name	Current Responsibility
Executive Officer	Toshinori Kishi	Managing Officer, Connected Solutions Company Director, Media Entertainment Business Division
Executive Officer	Shigeo Okuda	Director, Automotive Electronics Systems Business Division, Automotive & Industrial Systems Company
Executive Officer	Tatsuo Ogawa	Director, Manufacturing Technology and Engineering Division

3. List of Executive Officers and Others, and their Responsibilities (Effective April 1)

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
President	Kazuhiro Tsuga	Chief Executive Officer (CEO)	Chief Executive Officer (CEO)
Executive Vice President	Yoshio Ito	CEO, Automotive & Industrial Systems Company	CEO, Automotive & Industrial Systems Company
Senior Managing Executive Officer	Yoshiyuki Miyabe	Chief Technology Officer (CTO) Chief Manufacturing Officer (CMO) Chief Quality Officer (CQO) Chief Procurement Officer (CPO) Chief Information Officer (CIO)	Chief Technology Officer (CTO) Chief Manufacturing Officer (CMO) Chief Quality Officer (CQO) Chief Procurement Officer (CPO) Chief Information Officer (CIO) <u>Director, Business Innovation Division</u> <u>In charge of FF Customer Support & Management</u>
Senior Managing Executive Officer	Mototsugu Sato	Chief Strategy Officer (CSO) Chief Human Resources Officer (CHRO) In charge of Business Development, <u>General Affairs,</u> <u>Social Relations,</u> and Business Creation Project CEO, Panasonic Holding (Netherlands) B.V.	Chief Strategy Officer (CSO) Chief Human Resources Officer (CHRO) In charge of Business Development, Business Creation Project, and <u>Panasonic Spin-up Fund</u> CEO, Panasonic Holding (Netherlands) B.V.

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Senior Managing Executive Officer	Tetsuro Homma	CEO, Appliances Company In charge of Consumer Business and FF Customer Support & Management	CEO, Appliances Company In charge of Consumer Business
Senior Managing Executive Officer	Masahisa Shibata	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business
Senior Managing Executive Officer	Makoto Kitano	CEO, Eco Solutions Company In charge of Construction Safety Regulations Administration Department	CEO, Eco Solutions Company In charge of Construction Safety Regulations Administration Department
Senior Managing Executive Officer	Yasuyuki Higuchi	CEO, Connected Solutions Company	CEO, Connected Solutions Company
Managing Executive Officer	Takashi Toyama	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion
Managing Executive Officer	Laurent Abadie	COO, Panasonic Holding (Netherlands) B.V. Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH	COO, Panasonic Holding (Netherlands) B.V. Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH
Managing Executive Officer	Yukio Nakashima	In charge of Customer Satisfaction Senior Vice President, Appliances Company In charge of Consumer Marketing Director, Consumer Marketing Sector for Japan Region	In charge of Customer Satisfaction Senior Vice President, Appliances Company In charge of Consumer Marketing Director, Consumer Marketing Sector for Japan Region

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Managing Executive Officer	Daizo Ito	Regional Head for India, South Asia, Middle East and Africa Chairman, Panasonic India Pvt. Ltd. Senior Vice President, Eco Solutions Company In charge of Global Marketing	Regional Head for India, South Asia, Middle East and Africa Chairman, Panasonic India Pvt. Ltd. Senior Vice President, Eco Solutions Company In charge of Global Marketing
Managing Executive Officer	Toshiyuki Takagi	Senior Vice President, Appliances Company President, Air-Conditioner Company	Senior Vice President, Appliances Company President, Air-Conditioner Company
Managing Executive Officer	Shinji Sakamoto	Senior Vice President, Automotive & Industrial Systems Company In charge of Industrial Business	Senior Vice President, Automotive & Industrial Systems Company In charge of Industrial Business
Managing Executive Officer	Tatsuo Katakura**	Senior Vice President, Connected Solutions Company <u>In charge of Global Solution Business</u> President, Panasonic System Solutions Japan Co., Ltd.	Vice President, Connected Solutions Company President, Panasonic System Solutions Japan Co., Ltd.
Managing Executive Officer	Kenji Tamura**	Senior Vice President, Automotive & Industrial Systems Company In charge of Energy Business	Vice President, Automotive & Industrial Systems Company In charge of Energy Business
Managing Executive Officer	Hirokazu Umeda**	Chief Financial Officer (CFO) In charge of Groupwide Cost Busters Project and BPR Project <u>Effective April 2:</u> <u>President, Panasonic Equity Management Japan Co., Ltd.</u>	Chief Financial Officer (CFO) In charge of Groupwide Cost Busters Project and BPR Project
Executive Officer	Masahiro Ido	In charge of Solution Sales Director, Business Solutions Division In charge of MICE Business Promotion Director, MICE Business Promotion Division Director, Tokyo Olympic & Paralympic Enterprise Division	In charge of Solution Sales Director, Business Solutions Division In charge of MICE Business Promotion Director, MICE Business Promotion Division Director, Tokyo Olympic & Paralympic Enterprise Division

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Executive Officer	Satoshi Takeyasu	Chief Brand Communications Officer (CBCO) Director, Groupwide Brand Communications Division In charge of <u>Facility Management and Corporate Sports Promotion</u>	Chief Brand Communications Officer (CBCO) Director, Groupwide Brand Communications Division In charge of Corporate Sports Promotion
Executive Officer	Junichiro Kitagawa	Vice President, Appliances Company In charge of Overseas Marketing Director, Consumer Marketing Division	Vice President, Appliances Company In charge of Overseas Marketing Director, Consumer Marketing Division
Executive Officer	Yuki Kusumi	Vice President, Automotive & Industrial Systems Company <u>Director, Automotive Energy Business Division</u> , SANYO Electric Co., Ltd.	Vice President, Automotive & Industrial Systems Company <u>Director, Rechargeable Battery Business Division</u> , SANYO Electric Co., Ltd.
Executive Officer	Yoshiyuki Iwai	Vice President, Eco Solutions Company In charge of Legal Affairs, Intellectual Property, and Intelligence & Liaison	Vice President, Eco Solutions Company In charge of Legal Affairs, Intellectual Property, and Intelligence & Liaison
Executive Officer	Makoto Ishii	In charge of Information Systems and Logistics <u>Vice President, Appliances Company</u> <u>In charge of Information Systems and Logistics</u>	In charge of Information Systems and Logistics
Executive Officer	Hiroyuki Aota	Vice President, Connected Solutions Company Director, Process Automation Business Division President, Panasonic Smart Factory Solutions Co., Ltd.	Vice President, Connected Solutions Company Director, Process Automation Business Division President, Panasonic Smart Factory Solutions Co., Ltd.
Executive Officer	Masashi Yamada	Vice President, Eco Solutions Company Director, Housing Systems Business Division	Vice President, Eco Solutions Company Director, Housing Systems Business Division
Executive Officer	Michiko Ogawa	In charge of Technics Brand Vice President, Appliances Company In charge of Technology Director, Corporate Engineering Division General Manager, Technics Business Promotion	In charge of Technics Brand Vice President, Appliances Company In charge of Technology Director, Corporate Engineering Division General Manager, Technics Business Promotion

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Executive Officer	Hirotoishi Uehara	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division
Executive Officer	Eiichi Katayama	In charge of Strategic Business Vice President, Eco Solutions Company In charge of AGE-FREE Business President, Panasonic Cycle Technology Co., Ltd.	In charge of Strategic Business Vice President, Eco Solutions Company In charge of AGE-FREE Business President, Panasonic Cycle Technology Co., Ltd.
Executive Officer	Mitsuki Wada	In charge of Procurement President, Global Procurement Company	In charge of Procurement President, Global Procurement Company
Executive Officer	Thomas Gebhardt	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America
Executive Officer	Akira Kono	Vice President, Appliances Company Director, Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region	Vice President, Appliances Company Director, Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region
Executive Officer	Masashi Nagayasu	Vice President, Automotive & Industrial Systems Company Director, Automotive Marketing & Sales Division	Vice President, Automotive & Industrial Systems Company Director, Automotive Marketing & Sales Division
Executive Officer	Ryuji Matsushita	Vice President, Eco Solutions Company <u>In charge of Construction Business</u> <u>President, Panasonic Homes Co., Ltd.</u>	Vice President, Eco Solutions Company <u>President, PanaHome Corporation</u>
Executive Officer	Manish Sharma	President, Panasonic India Pvt. Ltd. Vice President, Appliances Company	President, Panasonic India Pvt. Ltd. Vice President, Appliances Company
Executive Officer	Eiji Fujii	Vice President, Automotive & Industrial Systems Company In charge of Technology Director, Engineering Division	Vice President, Automotive & Industrial Systems Company In charge of Technology Director, Engineering Division
Executive Officer	Hiroyuki Tagishi	Vice President, Appliances Company Managing Director, Panasonic Appliances Asia Pacific	Vice President, Appliances Company Managing Director, Panasonic Appliances Asia Pacific

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Executive Officer	Kiyoshi Otaki	Vice President, Appliances Company In charge of Home Appliances Business	Vice President, Appliances Company In charge of Home Appliances Business <u>Director, Kitchen Appliances Business Division</u>
Executive Officer	Sadaaki Yokoo	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China
Executive Officer	Masahiro Shinada	Vice President, Eco Solutions Company Director, Energy Systems Business Division <u>Director, Solar Systems Business Unit</u>	Vice President, Eco Solutions Company Director, Energy Systems Business Division
Executive Officer	Laurence Bates*	<u>General Counsel (GC)</u> <u>Chief Risk Management Officer (CRO)</u> <u>Chief Compliance Officer (CCO)</u> <u>Director, Risk & Governance Management Division</u>	
Executive Officer	Hideshi Fuchiue*	<u>Vice President</u> , Appliances Company In charge of AVC Business	<u>Managing Officer</u> , Appliances Company In charge of AVC Business
Executive Officer	Masaharu Michiura*	Vice President, Eco Solutions Company <u>In charge of Marketing for Japan Region</u> Director, Marketing Division	Vice President, Eco Solutions Company Director, Marketing Division
Executive Officer	Toshinori Kishi*	<u>Vice President</u> , Connected Solutions Company Director, Media Entertainment Business Division	<u>Managing Officer</u> , Connected Solutions Company Director, Media Entertainment Business Division
Executive Officer	Shigeo Okuda*	<u>Vice President</u> , Automotive & Industrial Systems Company <u>In charge of Automotive Technology</u> Director, Automotive Electronics Systems Business Division	Director, Automotive Electronics Systems Business Division, Automotive & Industrial Systems Company

Title	Name	New Responsibility (Effective April 1)	Current Responsibility
Executive Officer	Tatsuo Ogawa*	<u>In charge of Manufacturing Innovation</u> Director, Manufacturing Technology and Engineering Division <u>In charge of Quality Administration and Environmental Affairs</u>	Director, Manufacturing Technology and Engineering Division
Fellow	Munehisa Ikoma	In charge of Energy Business	In charge of Energy Business

Note:
*: New appointment/assignment
**: Promotion
Underline: Changed responsibilities

4. Resignation of a Member of the Board of Directors (Effective June 28)

Title	Name
Director	Jun Ishii

5. Assignment of Responsibilities as a Member of the Board of Directors (Effective June 28)

Title	Name
Director	Laurence Bates

6. List of Members of the Board of Directors and Audit & Supervisory Board Members
(Effective June 28)

Title	Name
Director, Chairman of the Board	Shusaku Nagae
Director, Vice Chairman of the Board	Masayuki Matsushita
Representative Director, President	Kazuhiro Tsuga
Representative Director	Yoshio Ito
Representative Director	Mototsugu Sato
Representative Director	Yasuyuki Higuchi
Director	Masayuki Oku
Director	Yoshinobu Tsutsui
Director	Hiroko Ota
Director	Kazuhiko Toyama
Director	Hirokazu Umeda
Director	Laurence Bates
Senior Audit & Supervisory Board Member	Hirofumi Yasuhara
Senior Audit & Supervisory Board Member	Mamoru Yoshida
Audit & Supervisory Board Member	Yoshio Sato
Audit & Supervisory Board Member	Toshio Kinoshita
Audit & Supervisory Board Member	Mitsuko Miyagawa

Hirofumi Yasuhara, Senior Audit & Supervisory Board Member, will take on the position of Chairman of the Meeting of Panasonic Group Audit & Supervisory Board Members.

7. List of Executive Officers and Others, and their Responsibilities (Effective June 28)

Title	Name	New Responsibility (Effective June 28)	Current Responsibility (Effective April 1)
President	Kazuhiro Tsuga	Chief Executive Officer (CEO)	Chief Executive Officer (CEO)
Executive Vice President	Yoshio Ito	CEO, Automotive & Industrial Systems Company	CEO, Automotive & Industrial Systems Company

Title	Name	New Responsibility (Effective June 28)	Current Responsibility (Effective April 1)
Senior Managing Executive Officer	Yoshiyuki Miyabe	Chief Technology Officer (CTO) Chief Manufacturing Officer (CMO) Chief Quality Officer (CQO) Chief Procurement Officer (CPO) Chief Information Officer (CIO)	Chief Technology Officer (CTO) Chief Manufacturing Officer (CMO) Chief Quality Officer (CQO) Chief Procurement Officer (CPO) Chief Information Officer (CIO)
Senior Managing Executive Officer	Mototsugu Sato	Chief Strategy Officer (CSO) Chief Human Resources Officer (CHRO) In charge of Business Development, General Affairs, Social Relations, and Business Creation Project CEO, Panasonic Holding (Netherlands) B.V.	Chief Strategy Officer (CSO) Chief Human Resources Officer (CHRO) In charge of Business Development, General Affairs, Social Relations, and Business Creation Project CEO, Panasonic Holding (Netherlands) B.V.
Senior Managing Executive Officer	Tetsuro Homma	CEO, Appliances Company In charge of Consumer Business and FF Customer Support & Management	CEO, Appliances Company In charge of Consumer Business and FF Customer Support & Management
Senior Managing Executive Officer	Masahisa Shibata	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business	Senior Vice President, Automotive & Industrial Systems Company In charge of Automotive Business
Senior Managing Executive Officer	Makoto Kitano	CEO, Eco Solutions Company In charge of Construction Safety Regulations Administration Department	CEO, Eco Solutions Company In charge of Construction Safety Regulations Administration Department
Senior Managing Executive Officer	Yasuyuki Higuchi	CEO, Connected Solutions Company	CEO, Connected Solutions Company
Managing Executive Officer	Takashi Toyama	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion	Representative in Tokyo In charge of Government and External Relations Director, Government and External Relations Division In charge of Tokyo Olympic & Paralympic Business Promotion

Title	Name	New Responsibility (Effective June 28)	Current Responsibility (Effective April 1)
Managing Executive Officer	Laurent Abadie	COO, Panasonic Holding (Netherlands) B.V. Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH	COO, Panasonic Holding (Netherlands) B.V. Regional Head for Europe & CIS Chairman & CEO, Panasonic Europe Ltd. Managing Director, Panasonic Marketing Europe GmbH
Managing Executive Officer	Yukio Nakashima	In charge of Customer Satisfaction Senior Vice President, Appliances Company In charge of Consumer Marketing Director, Consumer Marketing Sector for Japan Region	In charge of Customer Satisfaction Senior Vice President, Appliances Company In charge of Consumer Marketing Director, Consumer Marketing Sector for Japan Region
Managing Executive Officer	Daizo Ito	Regional Head for India, South Asia, Middle East and Africa Chairman, Panasonic India Pvt. Ltd. Senior Vice President, Eco Solutions Company In charge of Global Marketing	Regional Head for India, South Asia, Middle East and Africa Chairman, Panasonic India Pvt. Ltd. Senior Vice President, Eco Solutions Company In charge of Global Marketing
Managing Executive Officer	Toshiyuki Takagi	Senior Vice President, Appliances Company President, Air-Conditioner Company	Senior Vice President, Appliances Company President, Air-Conditioner Company
Managing Executive Officer	Shinji Sakamoto	Senior Vice President, Automotive & Industrial Systems Company In charge of Industrial Business	Senior Vice President, Automotive & Industrial Systems Company In charge of Industrial Business
Managing Executive Officer	Tatsuo Katakura	Senior Vice President, Connected Solutions Company In charge of Global Solution Business President, Panasonic System Solutions Japan Co., Ltd.	Senior Vice President, Connected Solutions Company In charge of Global Solution Business President, Panasonic System Solutions Japan Co., Ltd.
Managing Executive Officer	Kenji Tamura	Senior Vice President, Automotive & Industrial Systems Company In charge of Energy Business	Senior Vice President, Automotive & Industrial Systems Company In charge of Energy Business

Title	Name	New Responsibility (Effective June 28)	Current Responsibility (Effective April 1)
Managing Executive Officer	Hirokazu Umeda	Chief Financial Officer (CFO) In charge of Groupwide Cost Busters Project and BPR Project President, Panasonic Equity Management Japan Co., Ltd.	Chief Financial Officer (CFO) In charge of Groupwide Cost Busters Project and BPR Project Effective April 2: President, Panasonic Equity Management Japan Co., Ltd.
Executive Officer	Masahiro Ido	In charge of Solution Sales Director, Business Solutions Division In charge of MICE Business Promotion Director, MICE Business Promotion Division Director, Tokyo Olympic & Paralympic Enterprise Division	In charge of Solution Sales Director, Business Solutions Division In charge of MICE Business Promotion Director, MICE Business Promotion Division Director, Tokyo Olympic & Paralympic Enterprise Division
Executive Officer	Satoshi Takeyasu	Chief Brand Communications Officer (CBCO) Director, Groupwide Brand Communications Division In charge of Facility Management and Corporate Sports Promotion	Chief Brand Communications Officer (CBCO) Director, Groupwide Brand Communications Division In charge of Facility Management and Corporate Sports Promotion
Executive Officer	Junichiro Kitagawa	Vice President, Appliances Company In charge of Overseas Marketing Director, Consumer Marketing Division	Vice President, Appliances Company In charge of Overseas Marketing Director, Consumer Marketing Division
Executive Officer	Yuki Kusumi	Vice President, Automotive & Industrial Systems Company Director, Automotive Energy Business Division, SANYO Electric Co., Ltd.	Vice President, Automotive & Industrial Systems Company Director, Automotive Energy Business Division, SANYO Electric Co., Ltd.
Executive Officer	Yoshiyuki Iwai	Vice President, Eco Solutions Company In charge of Legal Affairs, Intellectual Property, and Intelligence & Liaison	Vice President, Eco Solutions Company In charge of Legal Affairs, Intellectual Property, and Intelligence & Liaison
Executive Officer	Makoto Ishii	In charge of Information Systems and Logistics Vice President, Appliances Company In charge of Information Systems and Logistics	In charge of Information Systems and Logistics Vice President, Appliances Company In charge of Information Systems and Logistics

Title	Name	New Responsibility (Effective June 28)	Current Responsibility (Effective April 1)
Executive Officer	Hiroyuki Aota	Vice President, Connected Solutions Company Director, Process Automation Business Division President, Panasonic Smart Factory Solutions Co., Ltd.	Vice President, Connected Solutions Company Director, Process Automation Business Division President, Panasonic Smart Factory Solutions Co., Ltd.
Executive Officer	Masashi Yamada	Vice President, Eco Solutions Company Director, Housing Systems Business Division	Vice President, Eco Solutions Company Director, Housing Systems Business Division
Executive Officer	Michiko Ogawa	In charge of Technics Brand Vice President, Appliances Company In charge of Technology Director, Corporate Engineering Division General Manager, Technics Business Promotion	In charge of Technics Brand Vice President, Appliances Company In charge of Technology Director, Corporate Engineering Division General Manager, Technics Business Promotion
Executive Officer	Hirotooshi Uehara	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division	Vice President, Automotive & Industrial Systems Company Director, Automotive Infotainment Systems Business Division
Executive Officer	Eiichi Katayama	In charge of Strategic Business Vice President, Eco Solutions Company In charge of AGE-FREE Business President, Panasonic Cycle Technology Co., Ltd.	In charge of Strategic Business Vice President, Eco Solutions Company In charge of AGE-FREE Business President, Panasonic Cycle Technology Co., Ltd.
Executive Officer	Mitsuki Wada	In charge of Procurement President, Global Procurement Company	In charge of Procurement President, Global Procurement Company
Executive Officer	Thomas Gebhardt	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America	Regional Head for North America Chairman & CEO, Panasonic Corporation of North America
Executive Officer	Akira Kono	Vice President, Appliances Company Director, Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region	Vice President, Appliances Company Director, Consumer Marketing Division (Japan), Consumer Marketing Sector for Japan Region
Executive Officer	Masashi Nagayasu	Vice President, Automotive & Industrial Systems Company Director, Automotive Marketing & Sales Division	Vice President, Automotive & Industrial Systems Company Director, Automotive Marketing & Sales Division

Title	Name	New Responsibility (Effective June 28)	Current Responsibility (Effective April 1)
Executive Officer	Ryuji Matsushita	Vice President, Eco Solutions Company In charge of Construction Business President, Panasonic Homes Co., Ltd.	Vice President, Eco Solutions Company In charge of Construction Business President, Panasonic Homes Co., Ltd.
Executive Officer	Manish Sharma	President, Panasonic India Pvt. Ltd. Vice President, Appliances Company	President, Panasonic India Pvt. Ltd. Vice President, Appliances Company
Executive Officer	Eiji Fujii	Vice President, Automotive & Industrial Systems Company In charge of Technology Director, Engineering Division	Vice President, Automotive & Industrial Systems Company In charge of Technology Director, Engineering Division
Executive Officer	Hiroyuki Tagishi	Vice President, Appliances Company Managing Director, Panasonic Appliances Asia Pacific	Vice President, Appliances Company Managing Director, Panasonic Appliances Asia Pacific
Executive Officer	Kiyoshi Otaki	Vice President, Appliances Company In charge of Home Appliances Business	Vice President, Appliances Company In charge of Home Appliances Business
Executive Officer	Sadaaki Yokoo	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China	Regional Head for China & Northeast Asia Chairman, Panasonic Corporation of China
Executive Officer	Masahiro Shinada	Vice President, Eco Solutions Company Director, Energy Systems Business Division Director, Solar Systems Business Unit	Vice President, Eco Solutions Company Director, Energy Systems Business Division Director, Solar Systems Business Unit
Executive Officer	Laurence Bates	General Counsel (GC) Chief Risk Management Officer (CRO) Chief Compliance Officer (CCO) Director, Risk & Governance Management Division	General Counsel (GC) Chief Risk Management Officer (CRO) Chief Compliance Officer (CCO) Director, Risk & Governance Management Division
Executive Officer	Hideshi Fuchiue	Vice President, Appliances Company In charge of AVC Business	Vice President, Appliances Company In charge of AVC Business
Executive Officer	Masaharu Michiura	Vice President, Eco Solutions Company In charge of Marketing for Japan Region Director, Marketing Division	Vice President, Eco Solutions Company In charge of Marketing for Japan Region Director, Marketing Division

Title	Name	New Responsibility (Effective June 28)	Current Responsibility (Effective April 1)
Executive Officer	Toshinori Kishi	Vice President, Connected Solutions Company Director, Media Entertainment Business Division	Vice President, Connected Solutions Company Director, Media Entertainment Business Division
Executive Officer	Shigeo Okuda	Vice President, Automotive & Industrial Systems Company In charge of Automotive Technology Director, Automotive Electronics Systems Business Division	Vice President, Automotive & Industrial Systems Company In charge of Automotive Technology Director, Automotive Electronics Systems Business Division
Executive Officer	Tatsuo Ogawa	In charge of Manufacturing Innovation Director, Manufacturing Technology and Engineering Division In charge of Quality Administration and Environmental Affairs	In charge of Manufacturing Innovation Director, Manufacturing Technology and Engineering Division In charge of Quality Administration and Environmental Affairs
Fellow	Munehisa Ikoma	In charge of Energy Business	In charge of Energy Business

Note:

*: New appointment/assignment

** : Promotion

Underline: Changed responsibilities

8. Organizational Changes in the Automotive & Industrial Systems Company (Effective April 1)

Objectives and Contents:

As the rechargeable battery business is showing a rapid expansion mainly spurred by automotive lithium-ion batteries, the energy business structure will be reorganized with the aim of achieving further growth of the business. Specifically, the Energy Solution Business Division will be established by integrating the Portable Rechargeable Battery Business Unit and the Energy Storage Systems Business Unit, both of which are currently under the Rechargeable Battery Business Division. The Automotive Battery Business Unit will be reorganized to establish the Automotive Energy Business Division. The Tesla Business Unit will be reorganized to establish the Tesla Energy Business Division. This new structure will allow the efficient use of development resources and accelerate the growth strategy.

9. Personnel Changes (Effective April 1)

Name	New Responsibility (Effective April 1)	Current Responsibility
Wataru Baba	<u>Director, Business Innovation Division</u>	<u>Vice President, Business Innovation Division</u>
Masayuki Sasage	<u>Director, Kitchen Appliances Business Division, Appliances Company</u>	<u>President, Panasonic Hong Kong Co., Ltd.</u>
Takehiko Ryu	<u>Regional Head for Southeast Asia and Oceania</u> <u>Managing Director, Panasonic Asia Pacific Pte. Ltd.</u> <u>In charge of New Business Development, Global Business Division, Eco Solutions Company</u>	<u>In charge of Asia Housing Business, Eco Solutions Company</u>

Note:

Underline: Changed responsibilities