Information Security and Protection of Personal Information

Promoting Information Security Across the Globe
Panasonic is well aware of the importance of protecting personal information and other information entrusted by its customers. To prevent data leaks and data tampering, the company has created a system to manage information security as part of its effort to enforce global rules and ensure information security through the implementation of organizational, technological, and physical security management policies. Panasonic periodically conducts internal information security audits and reviews to evaluate how it handles information, working in this way to implement improvements. In the unlikely event that an incident occurs, Panasonic has reporting and support systems in place to minimize harm, and it works to uncover the cause of such incidents to prevent their recurrence.

The list of ISO27001 certified sites

Information Security Training
To raise employee awareness and knowledge about information security and to ensure proper information management, Panasonic provides all employees with position-appropriate information security training, including education for employees who handle customer or personal information.

Personal Information Protection and Compliance
As Panasonic’s IoT business grows, its employees are increasingly likely to handle customer lifelogs and other personal data from all around the world. Therefore, Panasonic strives to improve its data management to provide a higher level of privacy protection, while bolstering its efforts to comply with local laws and meet its social accountability responsibilities.

Panasonic Privacy Policy
Panasonic Corporation (hereinafter referred to as “Panasonic”) aims to ensure the satisfaction of customers and gain their confidence by providing superior products and services, guaranteeing transparency based on the Basic Business Philosophy.

To achieve these goals, Panasonic will strive to establish a better relationship not only with our customers but also stakeholders such as business partners, shareholders, employees, etc.

As part of its efforts, Panasonic will implement the following policies to protect and handle Personal Information appropriately.

1. Panasonic will appoint a personal information protection manager in each organization where personal information is handled, whose role will be to manage such information appropriately.
2. Panasonic will collect personal information with the consent of individuals after specifying the purpose of use, contact for inquiries, etc.
3. Panasonic will use personal information only within the scope of the purpose of use consented to by the information subject.
4. Panasonic will not provide or disclose personal information to any third party without prior consent from the information subject except when prescribed by laws and regulations.
5. Panasonic will respond properly to inquiries from the individuals about his/her personal information.
6. In order to prevent any unauthorized access to, and loss, destruction, falsification, or leakage of personal information, Panasonic will manage personal information safely and make efforts to guarantee and enhance its information security.
7. In addition to complying with the relevant laws and regulations, Panasonic will continue to improve its personal information protection activities, taking environmental changes into consideration.