

Working to Solve Social Issues



Providing Energy for the Pursuit of Happiness

Policy

Electrical supply and power sources serve as the foundation for convenient, comfortable, safe, and secure lifestyles, which is why securing these has become an indispensable part of contemporary society. With a focus on building a better world through electricity, Panasonic Energy genuinely confronts the environmental issues being faced throughout the world, and continues to undertake the further challenge of engaging in businesses centered on batteries to realize a society in which enriched lifestyles and a sustainable environment are harmonized free of conflict.

As an example of these efforts, we support safe, secure social infrastructure that remains active even in the event of disasters and other emergencies, and contribute to sustainable urban development with the inclusion of disaster prevention. In addition, we contribute to solutions for hunger and poverty by supplying energy to regions without electricity. To enable these efforts, we will continue to undertake the challenge of developing world-first and one-of-a-kind technologies, and to encourage innovation.

KPI	FY2025*1	FY2031*1
Sales of stationary storage batteries that support clean energy	3.6	4.0
Sales of healthcare storage batteries that support everyday life	1.0	2.4
Sales of dry batteries that provide support in emergencies*2	1.2	2.2
Sales of batteries that protect the security of mobility*3	1.5	8.2

*1 Sales volume with fiscal 2022 set as 1

*2 Sales in the three key regions

*3 Automotive batteries excluding those for drive applications

Initiatives

Social contribution through business activities

We also contribute to the happiness of people's lives in a wide range of fields.

Our high-quality, high-capacity Li-ion batteries and storage battery systems are also used in applications requiring stable operations, including data center power sources, home storage batteries, and medical and healthcare equipment. These products support social infrastructure and contribute to the expansion of clean energy and to lasting health for people.

We provide high durability, high reliability batteries as power sources for automobile tire air pressure sensors and emergency hotlines, which help deliver peace of mind for mobility. Our dry batteries also fulfill an important role in supporting lifelines as reserve stocks in the event of an emergency.

Social contribution activities

We engage in a wide range of social contribution activities for the varying challenges and demands of each region and country.

Factory tours and battery schools

Panasonic Energy has contributed to local communities through educational activities on the types, history, and proper ways of using batteries. Since 1966, we have organized battery workshops and factory tours as educational programs to extend classroom learning covering science, social studies, environmental studies, and other subjects.



Visit Battery School

Cumulative number of participants at factory tours and battery schools (as of March 31, 2024)

Factory tours	1,020,845 persons
Battery schools	Japan 204,965 persons
	Overseas 5,466 persons

Please check the sustainability website for details.

<https://www.panasonic.com/global/energy/sustainability/social/happiness.html>

"Casa do Leo," Leo's House project

In Brazil, we hosted a "rounding project" that traveled all over the country teaching proper battery disposal and other environmental lessons. It was a program in which participants learned the importance of the circular economy and collected used dry batteries. More than 3,000 people participated in the 30-day event.



Support for the areas and people affected by the earthquake victims in central Myanmar

In response to the damage caused by the March 2025 earthquake, the Panasonic Group*4 made donations totaling approximately 12 million yen. We have also donated approximately 900 Panasonic branded LED lights and lanterns and approximately 5,800 dry batteries as emergency support for the severe power outages caused by the earthquake.

*4 Panasonic Holdings Corporation, Panasonic Asia Pacific Pte Ltd., Panasonic Singapore, Panasonic Energy (Thailand) Co., Ltd.