

Application Data

Title	SPORTS CHANGE MAKERS
Theme	GOING BEYOND BARRIERS “Breaking down barriers in sports with technology” Panasonic is the Official Worldwide Olympic & Paralympic Partner in the Audio and Visual Equipment category.
Application Theme	“Breaking down barriers in sports with technology” Panasonic is looking for ideas using audio-visual technology within its Olympic and Paralympic sponsorship categories.
Qualification Requirements	Meet all the following requirements (Application can be made either individually or as a group (up to 3 people per group)) <ol style="list-style-type: none"> 1, Applicants (up to 3 people with a leader) must be students in universities, graduate school, technical colleges, or vocational schools in Japan at the time of application and as of August 24th in 2020. 2, Able to participate in the secondary judgement and final presentation after passing the primary judgement, 3, Applicants who could agree to the important notice listed below.
Application Format	Proposal data in PDF format in less than 10 pages (A4 or A3). First page to be an idea summary. Data volume to be less than 5 MB. Feasibility of your idea is not a criteria. Panasonic will work with a creative partner to bring your idea to life. *Do not write name or any other information that can identify individuals on the proposal data.
Incentive for Representative Works from Each Country	Invitation to the Opening Ceremony (Tue. Aug 25th, 2020) and the competition of Tokyo 2020 Paralympic Games (Wed. Aug 26th, 2020) (up to 3 per group) + For Paris 2024, representatives can make a presentation of their ideas to the Olympic and Paralympic organisations (the International Olympic Committee, the International Paralympic Committee, the 2024 Paris Organising Committee of the Olympic and Paralympic Games etc.). *Times, location and other details to be decided.

<p>Entry Period</p>	<p>Acceptance of applications : Start: Thursday, September 26, 2019: Deadline: Friday, November 15, 2019 (23:59 JST)</p> <p>*Registration completes once the PDF file is accepted by email and web enter form.</p> <p>*Please note that entry will not be accepted if any incomplete information is found.</p> <p>*Registration procedure: 1. Enter through web form 2. PDF file to be emailed</p> <p>Please register in advance to the deadline timing.</p>
<p>Commentators for Final Presentation</p>	<p>Member from the Olympic and Paralympic organisations (the International Olympic Committee, the International Paralympic Committee, the 2024 Paris Organising Committee of the Olympic and Paralympic Games etc.), Panasonic, and more.</p> <p>*Details are yet to be finalized</p>
<p>Judge Process</p>	<p><Judge Process> First Judgement→Secondary Judgement→Final Presentation</p> <p>1. First Judgement (Document screening/ Planned to be announced in late November, 2019) Frist judgement of idea to be executed. We will inform the teams or individuals who have passed the screening and will guide you to participate in the competition on December, 2019.</p> <p>2. Secondary Judgement (Competition/ Saturday, December 14, 2019) Secondary judgement event (competition) to be held at Panasonic Center Tokyo (Koto-ku, Ariake 3-5-1, Tokyo) on Saturday, December 14, 2019. At this event, each group will present their submitted ideas (in Japanese or English). The best idea will be selected as Japanese representative by late January, 2020. Representative idea will be realized with the support of Panasonic's creative partner to create a demonstration from February to July, 2020.</p> <p>3. Final Presentation Final Presentations and implementation demonstrations of representative works from Japan, China, France and America will be held on Monday, August 24, 2020 at Panasonic Center Tokyo. *Presentation will be made in English.</p>
<p>Evaluation Criteria</p>	<p>Evaluation will be made comprehensively from the following 5 perspectives:</p> <ul style="list-style-type: none"> ·Novelty and innovation for issues and awareness ·Connections with social issues ·Creativity of the idea ·Uniqueness of solution ·Reality of solution (Feasibility)
<p>Important Notice</p>	<ul style="list-style-type: none"> ▶ Please submit your student ID card to confirm your identity. (Submit scanned or taken images to SPORTS CHANGE MAKERS Executive Office) ▶ All nationality and age group is welcomed as long as he or she lives in Japan. (Parental consent is required for minor’s participation and to enroll in the Second Judgement, a Letter of Consent provided by organiser needs to be submitted) ▶ Communication such as application documents and prior communication will be in Japanese or English only.

<p style="text-align: center;">Important Notice</p>	<ul style="list-style-type: none"> ▶ Participation is free of charge, but the round trip transportation costs for the Second Judgement (including accommodation if necessary) will be covered by the participant. ▶ Application may be canceled if the application documents are found false, unfair or if it is found that the application plan infringes the intellectual property right such as the copyright of a third party. ▶ If Panasonic or its affiliates develop or implement the same or similar ideas as the applicants (groups) in the First Judgement, Panasonic or its affiliates shall not be subject to any restrictions on acquiring intellectual property rights related to the ideas. ▶ If Panasonic or its affiliated companies independently develop or implement the same or similar ideas as the proposed ideas, the intellectual property right of the ideas will be proceeded in consultation with the applicants. ▶ The intellectual property rights of the ideas adopted in the Second Judgement belong to Panasonic, not the applicant (application group). ▶ The best idea chosen at the event of each country will have an agreement on implementation development. (Period, division of roles, rights, etc.) ▶ When applying, the personal information collected on the website and related recruitment sites will be handled in accordance with the personal information protection policy established by the organiser. ▶ All personal data will be taken care with measures for safe management of all data by strict handling, restricted access to the data, etc. Data management will comply with legal laws concerning the protection of personal information. ▶ Images, photos and sounds of the applicant's portrait and personal information (name, age, name of the school, and address to be restricted to country and city) shall be available regardless of the period and area (includes all usages such as use by television, newspaper, magazine, internet, SNS and other mediums regardless of tangible or intangible or medium developed by new technology in the future), without any consideration for commercial or non-commercial purposes. ▶ The applicant agrees not to insist on portrait rights and privacy rights. ▶ The contents described in this guideline may be canceled or changed without prior notice for the convenience of the organiser. ▶ To begin the demonstration production, we will conclude an NDA with the applicant and proceed with development. ▶ Once an idea has been submitted, it cannot be canceled.
<p style="text-align: center;">Organiser</p>	<p style="text-align: center;">Panasonic Corporation</p>