

[History] PanasonicのUDの歴史

History of Panasonic UD

Panasonicが守り続けているUD方針に基づいた「人にやさしいモノづくり」は、これまでもこれからも続いていきます。

Panasonic is committed to "user-friendly manufacturing" based on its long-standing UD policy.

'90~ '94~ '97~ 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

「ナイス・エイジ・フリー事業」推進
Promoting "NAIS Age Free Business"

高齢者・障がい者にもやさしく「バリアフリープロジェクト」推進
Promoting Barrier-Free : "Easy-to-Use for the Elderly and the Physically-Challenged"

人にやさしい商品づくり「フレンドリープロジェクト」推進
Company Wide Initiative: "Creating People-Friendly Products"

座・シャワー
● グッドデザイン賞第1回UD賞
● IAUDアワード金賞

Sit-down Shower
Achieved the effectiveness of a bath from a shower, with less burden on the body.
● Universal Design Prize from Good Design Award
● IAUD Gold Award

IHクッキングヒーター
● キッズデザイン賞

IH Cooktop
Cooktop rings illuminate for safety when turned on.
● Kids Design Award

ななめドラム洗濯乾燥機
● グッドデザイン賞金賞 ● IF賞

Tilted Drum Washer/Dryer
Load & remove laundry in a comfortable position. Saves water.
● Good Design Gold Award
● IF Product Design Award

パーソナルファクス
Personal Fax
Voice and light guidance for faxing and other operations.

LEDネックライト
● キッズデザイン賞優秀賞
● IF賞金賞 ● UD賞
● IDEA金賞

LED Neck Light
The flashlight is worn around the neck, freeing both hands. When forcefully pulled, it unfastens for safety.
● Kids Design Excellence Award
● IF Product Design Gold Award
● Universal Design Prize
● IDEA Gold Award

お掃除ロボットエアコン
Air Conditioner with Filter Cleaning Robot
Automatic filter cleaning reduces the need for cleaning the filter on air conditioners that are usually installed near the ceiling.

全社UD推進体制発足
Established Company Wide UD Initiative

クローゼット扉
● キッズデザイン賞

Closet Doors
Prevents children's fingers from getting caught.
● Kids Design Award

Wヘッドアイロン
● IAUDアワード銀賞

Cordless Steam Iron
The multi-directional soleplate helps eliminate creases and wrinkles. The centrally balanced design reduces burden on the user's arms and shoulders.
● IAUD Silver Award

LED電球 クリア電球タイプ
● IF賞金賞 ● UD賞
● IDEA金賞
● グッドデザイン賞金賞

LED Clear Light Bulb
The bulb facilitates switching to LED's because it has the same familiar shape and color as conventional bulbs that many people are accustomed to.
● IF Product Design Gold Award
● Universal Design Prize
● International Design Excellence Award (IDEA) Gold Award
● Good Design Gold Award

「パナソニック」へ社名変更・ブランド統一
Changed the corporate name to Panasonic and unified the brand

掃除機親子孫ノズル (海外向)
● UD賞

Easy Release Nozzle
Vacuum nozzle has three tiers (large/medium/small), so that the user does not have to bend over to switch between nozzles by foot switch.
● Universal Design Prize

音声読み上げ
● Inclusive Design Award
英国王立盲人擁護協会 (RNIB)
● IAUDアワード銀賞

Voice Guidance System for TV
Voice Guidance System calls out the station, title of the show, etc. when selecting a channel or using the TV program guide.
● Inclusive Design Award
The Royal National Institute of Blind People (RNIB)
● IAUD Silver Award

Jコンセプトシリーズ
● IAUDアワード金賞

J Concept Series
This series developed with emphasis on functions and design.
● IAUD Gold Award

電池がどれもライト
● キッズデザイン賞特別賞
● グッドデザイン・ベスト100 ● IAUDアワード銀賞

Any-battery light
LED light compatible with any battery size from AAA to D, featuring a compact body and large handle for ease of use.
● Kids Design Award - Special Award
● GOOD DESIGN BEST 100
● IAUD Silver Award

音声操作
● IAUDアワード

Voice Control
Users can easily and quickly switch channels and carry out other basic operations, search for TV programs, surf the Internet, and program recordings by speaking into the remote controller.
● IAUD Award

軽量掃除機
● グッドデザイン・ベスト100
● IAUDアワード

Lightweight vacuum cleaner
Bag-type vacuum cleaner weighs just 2kg, making it easy even for elderly people to use.
● GOOD DESIGN BEST 100
● IAUD Award

リショーネPlus

● 2017年 日経優秀製品・サービス賞 最優秀賞 日本経済新聞賞
● 介護ロボット導入好事列表彰事業 メーカー部門 優秀賞

ResyonePlus
Rise assisting robot that lessens the burden on carers.
● 2017 Nikkei Superior Products and Services Awards for Excellence
● Kaigo Robot Introduction Case Study Excellence Award in Manufacturer Division

レッツ・リモコン
● グッドデザイン・ベスト100
● IAUDアワード金賞

Let's Remocon
Simple, 6-button remote control designed for the elderly and people with restricted hand movement.
● GOOD DESIGN BEST 100
● IAUD Gold Award

充電式の耳かけ型補聴器
● グッドデザイン賞金賞 ● IAUDアワード金賞

Rechargeable Receiver-In-Canal Hearing Aid
The rechargeable hearing aid is easy to use and care for, even for elderly people. It uses wireless charging technology with a built-in rechargeable battery. Simply place it on the charger.
● Good Design Gold Award
● IAUD Gold Award

車載向け高精細ワイドディスプレイ
● グッドデザイン賞特別賞 [未来づくり]
● IAUDアワード金賞

High-Definition Wide Display System for Vehicles
Wide display and mirrorless camera assist people to drive safely.
● Good Design Special Award [Design for the Future]
● IAUD Gold Award